Nearshoring: Boosting Investment Opportunities in Mexico
April 28, 2022
9 am – 12:30 pm CDMX
Museo de Arte de la SHCP (Antiguo Palacio del Arzobispado) – Secretaría de Hacienda y Crédito Público
Ciudad de México

AGENDA:

Mexico City time (UTC/GMT -5)

9:00 – 9:35 am: Mexico’s Strategy for Growth and Relocation of Global Value Chains
- Rogelio Ramírez de la O, Secretary of Finance and Public Credit, @R_Ramirez_O
- Susan Segal, President and CEO, Americas Society/Council of the Americas, @s_segal (moderator)

9:35 – 10:10 am: Investment Opportunities in Mexico
- Tatiana Clouthier, Secretary of Economy, @tatclouthier

10:10 – 11:00 am: The Role of the Private Sector as a Catalyst for Growth
- Rodrigo Mariscal Paredes, Head of Economic Planning Unit and Chief Economist, Secretariat of Finance
- Flavio Cardoso, CEO for Latin America, American Tower Corporation
- Hector Orellana, VP North Latina America, Medtronic
- Luis Miguel González, Managing Director, El Economista (moderator)

11:00 – 11:45 am: Budget Expenditure: Infrastructure and Regional Development
- Juan Pablo de Botton, Under Secretary of Expenditures, @JPDeBotton
- Horacio Duarte Olivares, Head of Mexico's National Customs Agency, @horacioduarteo
- Oscar Del Cueto Cuevas, President and General Manager, Kansas City Southern de México, @cuco66

PAN-REGIONAL SPONSORS

citibanamex  J.P.Morgan

CORPORATE SPONSORS

aws  the human energy company  HOKCHI energy  Kellogg’s  Medtronic  MetLife  Moody's Investors Service  N  SEMpra Infrastructure  Valero
• Claudia Esteves Cano, Executive Director, Asociación Mexicana de Parques Industriales Privados, @ClaudiaEstevesC
• Nymia Almeida, Senior Vice President, Corporate Finance Group, Moody's, @Nybramex (moderator)

11:45 am – 12:30 pm: Financing for Growth and Investment Incentives

• Gabriel Yorio González, Under Secretary of Finance and Public Credit, @GabrielYorio
• Luz María de la Mora, Under Secretary of Foreign Trade, @luzmadelamora
• Jordi Tasias, Managing Director, CDPQ, @jordi_1022
• Nur Cristiani, Head of Latin America Investment Strategy, J.P. Morgan Private Bank (moderator)