

## Nearshoring: Boosting Investment Opportunities in Mexico

April 28, 2022

9 am – 12:30 pm CDMX

Museo de Arte de la SHCP (Antiguo Palacio del Arzobispado) – Secretaría de Hacienda y Crédito Público  
Ciudad de México

### AGENDA:

*Mexico City time (UTC/GMT -5)*

- 9:00 – 9:35 am: **Mexico's Strategy for Growth and Relocation of Global Value Chains**
- **Rogelio Ramírez de la O**, Secretary of Finance and Public Credit, @R\_Ramirez\_O
  - **Susan Segal**, President and CEO, Americas Society/Council of the Americas, @s\_segal (moderator)
- 9:35 – 10:10 am: **Investment Opportunities in Mexico**
- **Tatiana Clouthier**, Secretary of Economy, @tatclouthier
- 10:10 – 11:00 am: **The Role of the Private Sector as a Catalyst for Growth**
- **Rodrigo Mariscal Paredes**, Head of Economic Planning Unit and Chief Economist, Secretariat of Finance
  - **Flavio Cardoso**, CEO for Latin America, American Tower Corporation
  - **Hector Orellana**, VP North Latina America, Medtronic
  - **Luis Miguel González**, Managing Director, *El Economista* (moderator)
- 11:00 – 11:45 am: **Budget Expenditure: Infrastructure and Regional Development**
- **Juan Pablo de Botton**, Under Secretary of Expenditures, @JPDeBotton
  - **Horacio Duarte Olivares**, Head of Mexico's National Customs Agency, @horacioduarteo
  - **Oscar Del Cueto Cuevas**, President and General Manager, Kansas City Southern de México, @cuco66

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- **Claudia Esteves Cano**, Executive Director, Asociación Mexicana de Parques Industriales Privados, @ClaudiaEstevesC
- **Nymia Almeida**, Senior Vice President, Corporate Finance Group, Moody's, @Nybramex (moderator)

11:45 am – 12:30 pm: **Financing for Growth and Investment Incentives**

- **Gabriel Yorio González**, Under Secretary of Finance and Public Credit, @GabrielYorio
- **Luz Maria de la Mora**, Under Secretary of Foreign Trade, @luzmadelamora
- **Jordi Tacias**, Managing Director, CDPQ, @jordi\_1022
- **Nur Cristiani**, Head of Latin America Investment Strategy, J.P. Morgan Private Bank (moderator)