

## AS/COA 10<sup>th</sup> Annual Regional WHN Conference

Thursday, October 21, 2021

#womenASCOA

3:00 p.m. **Welcoming Remarks**

- **Ragnhild Melzi**, Vice President, Public Policy Programs and Corporate Relations, AS/COA

3:05 p.m. **Keynote Interview**

- **Erin Egan**, Chief Privacy Officer, Policy, Facebook
- **Susan Segal**, President and CEO, AS/COA

3:30 p.m. **Panel: Building Better Tables – How to Include More Women in Traditionally Male Spaces**

*This panel discussion brings together inspiring women and male allies to discuss strategies to encourage and support women working in fields and roles traditionally dominated by men. While we see more female executives and decision makers than ever before, barriers to gender parity still exist in STEM, finance, and healthcare industries. Why is it important to invest in female talent? How has supporting your female colleagues impacted your business? What strategies do you use to retain top female talent? How can we create more inclusive and equitable work environments as we emerge from the COVID-19 crisis? Are there any opportunities that you see for women today that were not there 2 years ago? What advice would you give a young woman working in a male-dominated workplace? What advice would you give to managers looking to better support the women on their team?*

- **Gaby Gallardo**, General Manager Public Sector, Microsoft Latin America
- **Ricardo Mora**, Co-Head of Latin America & Head of Americas Global Currencies and Emerging Markets Sales, Goldman Sachs
- **Maria Moret**, Vice President Southern Latin America, Medtronic
- **Laura Zelenko**, Senior Executive Editor for Talent, Diversity, Training and Standards, Bloomberg (moderator)

4:30 p.m. **Panel: The Next Ten Years**

*As we celebrate the 10<sup>th</sup> anniversary of the Women's Hemispheric Network, panelists will discuss the work yet to be done. What are the right goals to set as we work towards gender parity in the next decade? What makes you optimistic? Where do you think we may fall short? Has the pandemic set us back or stalled hard earned progress? What is one step we can take today to help close the gender gap? Panelists will share personal stories and insights on the gains we have made and their hopes for the state of professional women in the future. What lessons have we learned during the pandemic which will lead to greater female leadership 10 years from today?*

- **Ted Acosta**, Americas Vice Chair, Regional Managing Partner Latam South, EY
- **Wanda Weigert**, Chief Brand Officer, Globant
- **Richard Lui**, Anchor and Journalist, MSNBC/NBC News (moderator)

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# AS/COA/ WOMEN'S HEMISPHERIC NETWORK

5:30 p.m.

End of program

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