The 52nd annual Washington Conference on the Americas will feature a unique blend of in-person and virtual events, subject to prevailing public health guidelines. Please note that at this moment, due to pandemic-related restrictions, only our 2022 conference sponsors will enjoy guaranteed access to the in-person portions of the event. These will include our traditional Embassy Dinners on the evening of May 2, our Keynote Luncheon at the U.S. Department of State on May 3, and special private meetings with senior government officials also on May 3. The virtual portion of the event, which last year attracted well over 1 million live views, will be held on May 12.

To guarantee your participation in the most significant conference each year on the Americas, please consider the opportunity to sponsor the 52nd annual Washington Conference on the Americas.

**Sponsorship Benefits**

**Presenting Platinum Sponsor ($40,000)**

- Opportunity for a senior-level company executive to introduce a speaker in consultation with Council of the Americas
- Exclusive invitations to the May 2nd sponsor-only Embassy dinner(s) for at least one senior-level company representative*
- Priority seating at the May 3rd in-person Luncheon*
- Opportunity for private, off-the-record access to senior USG officials during the Conference, as applicable
- Exclusive participation in the virtual and/or in-person Conference activities and priority to ask a question during Q and A, as applicable
- Recognition as a sponsor on all event and promotional materials (e.g. official Conference announcements, e-invitations, press releases, Council of the Americas website and social media pages) that will reach the most influential leaders in the hemisphere
- Prominent recognition of your company logo at the May 12 virtual Conference, full-page advertisement in the Conference program booklet and/or Luncheon program, company logo on printed banners displayed at the Conference, acknowledgment of sponsorship in the Conference wrap-up report
- Opportunity to have two short (two minutes or less) sponsor-produced promotional videos shown during the virtual Conference coffee breaks on May 12

*NOTE: In-person activities will take place based on the prevailing public health conditions at the time of the events.*
52nd Annual Washington Conference on the Americas  
May 2-3 & 12, 2022  
Washington, DC

Sponsorship Benefits  
**Gold Sponsor ($25,000)**

- Exclusive invitation to a May 2nd sponsor-only Embassy dinner for at least one senior-level company representative*
- Opportunity for private, off-the-record access to senior USG officials during the Conference activities, as applicable
- Exclusive participation in the virtual and/or in-person Conference activities and priority to ask a question during Q and A, as applicable
- Recognition as a sponsor on all event and promotional materials (e.g. official Conference announcements, e-invitations, press releases, Council of the Americas website and social media pages) that will reach the most influential leaders in the hemisphere
- Prominent recognition of your company logo during the May 12 virtual Conference, half page advertisement in the Conference program booklet and/or Luncheon program, company logo on printed banners displayed at the Conference, acknowledgment of sponsorship in the Conference wrap-up report
- Opportunity to have one short (two minutes or less) sponsor-produced promotional video shown during the Conference virtual coffee breaks on May 12

*NOTE: In-person activities will take place based on the prevailing public health conditions at the time of the events.