15 years connecting Latin America’s CFO community for exclusive dialogue and engagement

On December 8, 2022, more than 20 regional chief financial officers and senior finance executives from major multinational companies operating in Latin America gathered to discuss important topics concerning the evolution of the region’s finance sector. The event took place at the AS/COA office in Miami and marked the return of the first in-person Council of the Americas CFO Forum in the city since 2018. Key topics included an economic outlook of the Latin American region as well as the priority areas CFOs are focusing on in today’s evolving business environment.

This exclusive, off-the-record, by-invitation only forum featured an opening presentation on the region’s 2023 economic landscape by Claudio Irigoyen, Head of Latin America Economics, Equities and Fixed Income & FX Strategy, Bank of America. The second half of the forum featured an engaging dialogue with participating finance leaders on how the role of CFOs has evolved from managing a company’s P&L to becoming a key advisor in making important strategic business decisions. The conversation was moderated by Ian Graham, CFO, Latin America and Caribbean Division, Mastercard; Alessandra Miranda, CFO Latin America and Caribbean, Diageo; Darren Cantrelle, Vice President of Finance, Latin America and Caribbean Division, FedEx Express; and Felipe Sousa, CFO, Research & Innovation North America, L’Oréal shared their expert insight to spark a dynamic dialogue with the CFOs in attendance.

The Forum concluded with an evening holiday reception that provided networking opportunities among peers.
Networking opportunity – holiday reception

Fernando Moreno, TD Synnex; Darren Cantrelle, FedEx Express; Claudio Ignoyan, Bank of America; Carlos Mendoza-Ponata, Dorey & Whitney; Ian Graham, Mastercard

Eduardo Rodriguez, Xerox; Alejandro Ubeira, DHL

Ian Graham, Mastercard

Aline Medici, Novartis

Expert presentation on Latin America’s 2023 Economic Outlook

Victor Karam, Johnson & Johnson; Eduardo Argüello, Bank of America

Alejandro Fernandez, Bunge

Elena Romero, Visa

Mania L. Teran, AS/COA; Eduard Rodriguez, Xerox; Veronica Davila, GeoPark

Alessandra Miranda, Diageo; Felipe Sousa, L’Oréal

Darren Cantrelle, FedEx Express

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