

CFO Forum

Regional: Miami

COA/CFO
FORUMS

8
Dec.
2022

RECAP 2022

15 years connecting Latin America's CFO community for exclusive dialogue and engagement

On December 8, 2022, more than 20 regional chief financial officers and senior finance executives from major multinational companies operating in Latin America gathered to discuss important topics concerning the evolution of the region's finance sector. The event took place at the AS/COA office in Miami and marked the return of the first in-person Council of the Americas CFO Forum in the city since 2018. Key topics included an economic outlook of the Latin American region as well as the priority areas CFOs are focusing on in today's evolving business environment.

This exclusive, off-the-record, by-invitation only forum featured an opening presentation on the region's 2023 economic landscape by Claudio Irigoyen, Head of Latin America Economics, Equities and Fixed Income & FX Strategy, **Bank of**

America. The second half of the forum featured an engaging dialogue with participating finance leaders on how the role of CFOs has evolved from managing a company's P&L to becoming a key advisor in making important strategic business decisions. The conversation was moderated by Ian Graham, CFO, Latin America and Caribbean Division, **Mastercard**; Alessandra Miranda, CFO Latin America and Caribbean, **Diageo**; Darren Cantrelle, Vice President of Finance, Latin America and Caribbean Division, **FedEx Express**; and Felipe Sousa, CFO, Research & Innovation North America, **L'Oréal** shared their expert insight to spark a dynamic dialogue with the CFOs in attendance.

The Forum concluded with an evening holiday reception that provided networking opportunities among peers.



Room with over 20 senior finance executives in attendance



Ian Graham, **Mastercard**; Felipe Sousa, **L'Oréal**; Alessandra Miranda, **Diageo**; Darren Cantrelle, **FedEx Express**



Claudio Irigoyen, **Bank of America**



Eduardo Argüello, **Bank of America**; Aline Medici, **Novartis**



Networking opportunity – holiday reception



Yndira Marin, **AS/COA**; Victor Karam, **Johnson & Johnson**; Veronica Davila, **GeoPark**; Alejandro Fernandez, **Bunge**; Luciana Sabillon, **AS/COA**; Moises Vidal, **Bank of America**



Networking opportunity – holiday reception



Fernando Moreno, TD Synnex; Darren Cantrelle, FedEx Express; Claudio Irigoyen, Bank of America; Carlos Mendez-Penate, Dorsey & Whitney; Ian Graham, Mastercard



Eduardo Rodriguez, Xerox; Alejandro Ubeira, DHL



Ian Graham, Mastercard



Aline Medici, Novartis



Expert presentation on Latin America's 2023 Economic Outlook



Victor Karam, Johnson & Johnson; Eduardo Argüello, Bank of America



Alejandro Fernandez, Bunge



Elena Romero, Visa



Maria L. Teran, AS/COA; Eduard Rodriguez, Xerox; Veronica Davila, GeoPark



Alessandra Miranda, Diageo; Felipe Sousa, L'Oréal



Darren Cantrelle, FedEx Express



Networking opportunity – CFO Community

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