15 years connecting Latin America’s CFO community for exclusive dialogue and engagement

On September 22, 2022, more than 40 chief financial officers and senior finance executives from multilatinas, multinationals, and major Mexican companies convened to discuss important topics concerning the evolution of the finance sector. The event took place at the Four Seasons Hotel in Mexico City and marked the return of the first in-person Council of the Americas CFO Forum following the COVID-19 pandemic. Key topics included an outlook of Mexico’s economic forecast, digital currencies, and the future of work.

This private, by-invitation only forum was moderated by Martín Barrios, Managing Director, Global Transaction Services Country Head, Bank of America Mexico. It was followed by an opening session on Mexico’s economic landscape and future expectations, presented by Rodrigo Mariscal Paredes, Chief Economist & Head of Economic Planning Unit, Ministry of Finance and Public Credit. The second session of the forum focused on how digital currencies are shaping and disrupting the current financial system. Expert insight was provided by Barbara González Briseño, Chief Executive Officer, Bitso Mexico; Mauricio Schwartzmann, Country Manager, Mastercard Mexico; and Marina Olman-Pal, Financial Services Regulatory & Compliance Lawyer, Shareholder, Greenberg Traurig, LLP. The final session focused on the importance of attracting, developing, and retaining talent in the financial sector. Carlos Díaz de La Garza, Country Head, Moody’s de Mexico; Juan Carlos Reyes Soto, CFO, Banco Azteca; and Leonardo Lara, Wealth Leader, Mercer Mexico shared insights to kick off an open dialogue with participating CFOs.
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