



WE CONNECT THE AMERICAS

IMPACT REPORT | 2025



THE FORUM FOR HEMISPHERIC LEADERSHIP.

Americas Society/Council of the Americas (AS/COA), founded by David Rockefeller more than 60 years ago, promotes dialogue and cooperation to advance growth and prosperity across the Western Hemisphere.

Council of the Americas (COA) brings together leaders from the private sector and governments throughout the region to explore investment opportunities, promote regional integration, and foster economic and social development.

In 2025, COA organized more than 170 programs across the United States and Latin America, attracting over 7,500 participants, both virtually and in person. Many attendees are executives from the approximately 200 companies who join COA to advance policy solutions, engage with top government officials, raise their visibility through public and private events, and gain insights into the region's latest trends.

Americas Society (AS), COA's sister organization, highlights the diverse cultural heritage of the Americas through its renowned art and music programs, as well as through discussions on key social and political issues. Its publication, *Americas Quarterly*, seeks to increase awareness of the region and focuses on offering reliable, data-driven analysis of Latin America.

2025 marked 60 years of Americas Society, which the organization celebrated with an art exhibition and an anniversary party in October to honor the memory of David Rockefeller and the ties that bind our nations together.



We see a renewed global focus on the Western Hemisphere, driven by its wealth of critical minerals, technological innovation, and vital commodities. AS/COA is seizing this moment by strengthening connections between the public and private sectors to unlock opportunities in economic sectors across Latin America.



Susan Segal
President & CEO
AS/COA



2025 AT A GLANCE.



2.6 million views of AS/COA's website

Attend
SEE MORE
PAST EVENTS

News & Analysis
SEE MORE

Mercosur-EU Free Trade Agreement: What's in It and What's Next?
A deal twenty-five years in the making moves closer to fruition, but legislative checkpoints remain.

One Year in, Trump's Impact on Latin America and What's Next
From tariff turbulence to a capture in Caracas, Trump 2.0 sharpened Washington's focus on the region. What were major 2025 events? What's on the horizon?

LatAm in Focus: What's on the Table for Brazil's Security Issues ahead of 2026 Elections?
The Igarapé Institute's Robert Muggah discusses the evolution of criminal activity, as well as evidence-based solutions to violence.



Over **15k** media mentions



More than **165** private programs



51 events in Latin America



Exclusive programs with **11** presidents and **32** ministers



Mexico City
Latin American
Cities Conference
CFO Forum

Veracruz
Mission to Veracruz

Panama City
Mission to Panama City

Lima
Healthcare Series
Latin American Cities
Conference

Santiago
Mission to Santiago
CFO Forum

★ **New York**
Presidents of the Americas: UNGA Week

★ **Washington, D.C.**
Healthcare Series: PAHO Week
55th Washington Conference on the Americas
IMF/World Bank Meetings

★ **Miami**
CFO Forum
2025 COA Symposium and 30th
BRAVO Business Awards
10th Women's Hemispheric Network

Santo Domingo
Latin American Cities Conference

São Paulo
Latin American Cities
Conference
CFO Forum

★ **Buenos Aires**
Latin American Cities
Conference
CFO Forum

FROM NEW YORK TO BUENOS AIRES.

Council of the Americas, a constant presence in Latin America, brought together top leaders from the public and private spheres in many countries in the region to discuss and tackle timely issues facing the Western Hemisphere. With these strategic exchanges, COA fostered deeper understanding and encouraged productive dialogue across the Americas throughout 2025.

★ AS/COA staff

COA'S PRESENCE IN LATIN AMERICA.

In 2025, Council of the Americas convened private meetings, roundtables, and public conferences in Latin American countries, allowing leaders to exchange insights, strengthen relationships, and pursue more informed, constructive decision-making. COA traveled to Santiago and Panama City for small forums called Missions, in which members were able to engage directly with key policymakers.

In Mexico City, Bogotá, Brasília, and Guatemala City, COA held private events that were organized in close partnership with COA members so they could effectively connect with key stakeholders and clearly communicate their priorities.

Public conferences were held in Buenos Aires, Mexico City, Lima, Santo Domingo, and São Paulo, where panelists delved into investment opportunities and strategies for achieving growth in the region.

These summits attracted significant media coverage, generating local and international headlines and increasing visibility for important regional topics.

AS/COA delegation meeting with Panamanian President José Raúl Mulino in Panama City.



PRE-CONFERENCE PRIVATE DINNERS

Private dinner held in Buenos Aires prior to the 2025 Buenos Aires Conference.



MISSIONS



PUBLIC CONFERENCES

Argentine Minister of Economy Luis Caputo at the 2025 Buenos Aires Conference.



ROUNDTABLES

Roundtable with Mexico's Personal Data Protection Authority Vicente Peredo, in partnership with Meta.

COA'S PRESENCE IN LATIN AMERICA

SOUTHERN CONE PRIVATE EVENTS.

AS/COA's team in Buenos Aires engaged high-level investors and government officials with 16 programs organized in Argentina, Chile, and Uruguay in 2025. These private events focused on pressing economic topics and included the presence of officials like Jorge Quiroz, Chile's minister of finance; Pablo Quirno, Argentina's minister of foreign affairs; and Daniel González, Argentina's coordinating secretary of energy and mining, among others.



Breakfast in Montevideo with Uruguay's Minister of Economy Gabriel Oddone. From left to right: Businessman Alejandro Bulgheroni, Minister Oddone, and AS/COA Senior Advisor Juan Cruz Díaz.



Meeting in Santiago with Minister of Finance of Chile Jorge Quiroz.

Meeting in Buenos Aires with Argentina's Vice Minister of Economy José Luis Daza. In the photo, Daza with AS/COA President and CEO Susan Segal.



Meeting in Santiago with Rosanna Costa, president of the Central Bank of Chile.



IMPORTANT CONVERSATIONS IN THE REGION AND THE U.S.



AS/COA aligns its programming with the evolving business and economic landscape and with the interests and preferences of its members.

In 2025, participants in AS/COA's Healthcare Series worked to address critical challenges and discuss regional opportunities in healthcare through high-level private meetings and roundtable discussions in Washington and Latin America.



Pan American Health Organization Director Dr. Jarbas Barbosa with AS/COA's Kevin Sullivan (L) and Carin Zissis (R) during a private meeting at COA's Washington Office.

COA's CFO Forums continued providing a space for financial leaders to gain exclusive insight from government officials and industry experts through five in-person programs. These gatherings served as a premier platform for networking and sharing best practices across sectors.

COA members also benefited from tailored engagements, designed in close partnership with them to reach the right audience and accomplish their goals.



TAILORED ENGAGEMENTS

Roundtable on vaccination public policy in Bogotá, in partnership with Pfizer.



CFO FORUMS

CFO Forum in São Paulo with senior finance executives from leading Brazilian companies and multinational corporations.

COA'S WORK IN WASHINGTON, MIAMI, AND NEW YORK.

COA convened private, off-the-record meetings in its offices in Washington, Miami, and its historic home in New York between leaders of the public and the private sector, enabling participants to exchange perspectives openly and explore solutions to shared regional challenges.



Chairman of the Central Reserve Bank of Peru Julio Velarde and AS/COA Vice President Kevin Sullivan during an event in Washington on the sidelines of the 2025 World Bank and IMF Annual Meetings.



Private breakfast in Miami with Roberto Álvarez, Dominican Republic's foreign minister.



Roundtable in New York with Altagracia Gómez Sierra, coordinator of the Business Advisory Council for Mexico's government.

2025 COA SYMPOSIUM AND 30TH BRAVO BUSINESS AWARDS.



(L-R) Luiz R. Vasconcelos of FedEx Latin America & Caribbean, Ariel Szarfsztejn of Mercado Libre, Susan Segal of AS/COA, Maria Lourdes Teran of AS/COA, Andrés Gluski of The AES Corporation and AS/COA, Francisco Gomes Neto of Embraer, and Felipe Bosch Gutiérrez and Juan José Gutiérrez Mayorga of CMI.

On October 16, over 500 CEOs, senior executives, and thought leaders dedicated to shaping Latin America’s business landscape convened in Miami for the 2025 COA Symposium. Throughout the conference, these influential figures participated in public and private forums to discuss the region’s role in the global agenda, sharing critical insights on innovation, digital transformation, artificial intelligence, and emerging investment opportunities.

That same evening, the 30th BRAVO Business Awards honored a select group of companies and individuals who embody the visionary leadership and transformative impact that define progress in the Americas.

The 2025 honorees included Mercado Libre, with the award accepted by CEO Ariel Szarfsztejn; Luiz R. Vasconcelos, president of FedEx Latin America & Caribbean; Francisco Gomes Neto, president and CEO of Embraer; and Corporación Multi Inversiones (CMI), represented by Juan José Gutiérrez Mayorga, chairman of CMI Foods, and Felipe Bosch Gutiérrez, chairman of CMI Capital, who accepted the award on behalf of the company.



2025 COA Symposium.



Opportunities for Regional Economic Integration in Central America session. (L-R): Juan Carlos Zapata of FUNDESA; Minister of Economy of El Salvador María Luisa Hayem; Deputy Minister of Integration and Foreign Trade of Guatemala Héctor Marroquín; Deputy Minister of Foreign Trade of Costa Rica Indiana Trejos; and AS/COA Vice President Ragnhild Melzi.

“

The combination of one-on-one and small meetings, roundtables, with a conference like [the 2025 COA Symposium], is just great. It does work to get connected to people, to engage with peers, to discuss important things for the future of the region.

”

Mercado Libre's CEO Ariel Szarfsztejn



55TH WASHINGTON CONFERENCE ON THE AMERICAS.



Event with U.S. Deputy Secretary of State Christopher Landau at the State Department.



Reception and dinner at the residence of Peruvian Ambassador to the U.S. Alfredo Ferrero.



IDB President Ilan Goldfajn addresses the 55th Washington Conference on the Americas keynote luncheon.



Event with Senior Director for the Western Hemisphere at the National Security Council Michael Jensen.

Held over a two-week period, the 55th Washington Conference on the Americas (WCA) provided exclusive access to senior Trump administration officials. The program included high-level meetings with U.S. Deputy Secretary of State Christopher Landau, Deputy U.S. Trade Representative Daniel Watson, and Senior Director for the Western Hemisphere at the National Security Council Michael Jensen.

WCA kicked off at the Embassy of Argentina with a dinner hosted by Foreign Minister Pablo Quirno and Ambassador Alec Oxenford. The program was also celebrated with a reception and dinner at the residence of Peruvian Ambassador Alfredo Ferrero, held to welcome Kevin Sullivan as the new vice president of AS/COA's Washington Office.

The conference program concluded with a keynote luncheon, featuring U.S. Deputy Secretary of Energy James Danly and President of the Inter-American Development Bank Ilan Goldfajn.

PRESIDENTS OF THE AMERICAS.

Leaders of different countries in Latin America visited AS/COA's offices in the United States several times throughout 2025 to meet with the organization's members. These discussions focused on investment opportunities and provided executives with a private forum to ask critical questions and make well-informed decisions.

On the sidelines of the 80th United Nations General Assembly, AS/COA held nine members-only meetings with presidents and ministers from Latin America and the Caribbean at its 680 Park Avenue headquarters. Additionally, Paraguay's President Santiago Peña met with members at AS/COA's Washington office in January, while Argentina's President Javier Milei did so in November in New York.

[See the full list of presidents](#)



Yamandú Orsi
President of Uruguay



Santiago Peña
President of Paraguay



Jennifer Geerlings-Simons
President of Suriname



Bernardo Arévalo
President of Guatemala



AS/COA / AMERICAS SOCIETY
COUNCIL OF THE AMERICAS
2025 Presidents Week

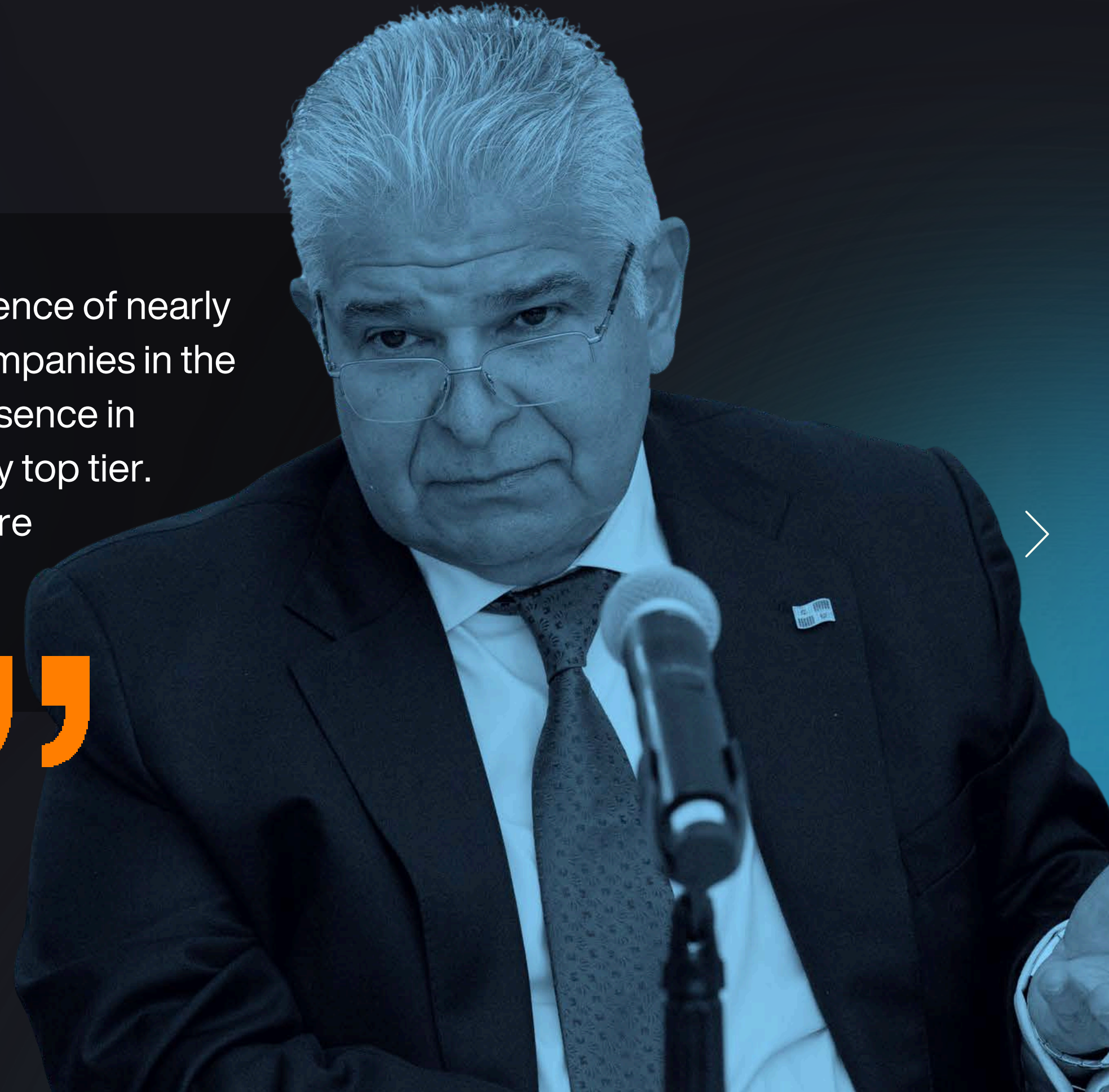
Week of the 80th United Nations General Assembly.

“

It was fantastic, a great meeting. We had an audience of nearly 60 high-level executives from very important companies in the United States, some of whom already have a presence in Panama. [...] The quality of the questions was very top tier. I congratulate everyone for providing a space here for all Latin Americans to be able to discuss our present and our future.

”

President of Panama José Raúl Mulino after a meeting with COA members on the sidelines of the 80th United Nations General Assembly



EXPANDING OUR REACH: KEY INITIATIVES.



YOUNG PROFESSIONALS OF THE AMERICAS (YPA)

AS/COA's YPA initiative connected young professionals through cultural and social gatherings, as well as events covering important regional topics, including elections in Argentina and Chile, U.S. foreign policy, AI, and leadership.



WORKING GROUPS

The Venezuela Working Group and Trade Advisory Group convened experts and leaders interested in debating key economic issues affecting the hemisphere.

[See the full list of initiatives](#)

CONTENT THAT CONNECTS THE AMERICAS.

AMERICAS QUARTERLY

In 2025, *Americas Quarterly* grew its influential core audience of professionals in business and government. AQ's online traffic increased five percent over 2024 to an all-time high, its articles were regularly republished by its Latin American media partners, and its newsletter subscriber base was up 16 percent. The AQ Podcast continued to deliver conversations with leading observers on the region's emerging trends and biggest headlines, with listens per episode growing 18 percent over the course of 2025. Finally, AQ's four print special reports offered readers in-depth analysis of key stories.



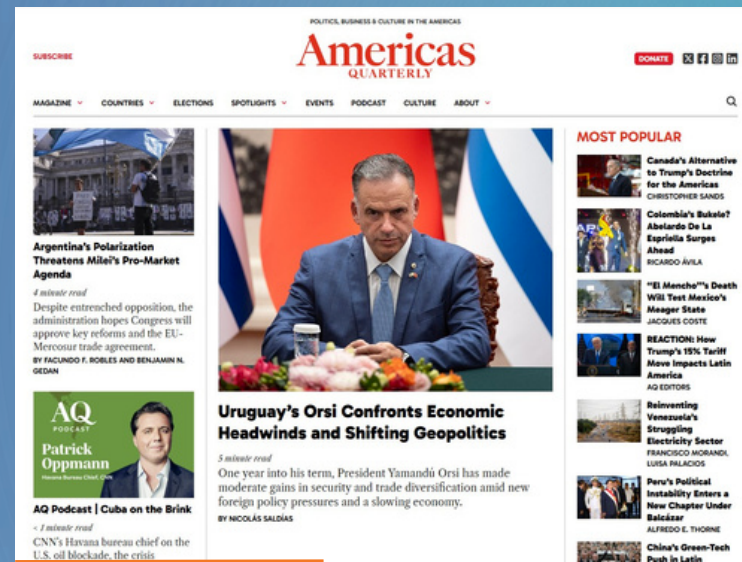
Brazil: Bolsonaro's Trial

The Americas Quarterly Podcast



00:00 | 25:45

15 30 1x More Info Share



Politics, Business & Culture in the Americas | VOLUME 19 | ISSUE 1 | 2025

Americas QUARTERLY

MAGAZINE COUNTRIES ELECTIONS SPOTLIGHTS EVENTS PODCAST CULTURE ABOUT

Argentina's Polarization Threatens Mile's Pro-Market Agenda

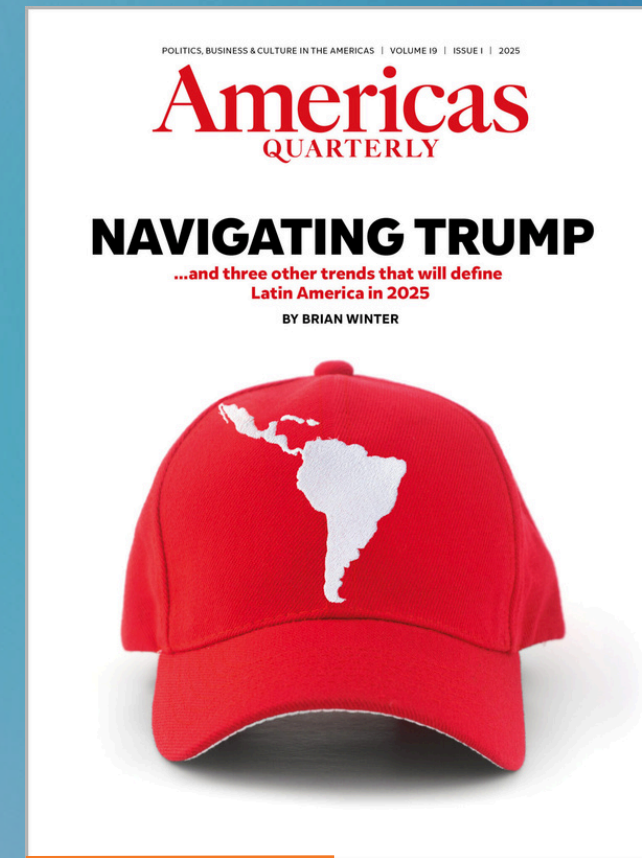
2 minute read
Despite entrenched opposition, the administration hopes Congress will approve key reforms and the EU-Mercosur trade agreement.
BY FACUNDO F. BOLES AND BENJAMIN N. GEDAN

Uruguay's Orsi Confronts Economic Headwinds and Shifting Geopolitics

2 minute read
One year into his term, President Yamandú Orsi has made moderate gains in security and trade diversification amid new foreign policy pressures and a slowing economy.
BY NICOLÁS SALDÍAS

Most Popular

- Canada's Alternative to Trump's Doctrine for the Americas
CHRISTOPHER SANDS
- Colombia's Bukela? Abelerardo De La Espinosa Surges Ahead
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- China's Green-Tech Push in Latin America
JOSÉ ENRIQUE ARRIJOJA



CONTENT THAT CONNECTS THE AMERICAS.

AS/COA ONLINE

AS/COA Online is our digital hub, bringing together members, viewers, and listeners from around the world and providing context on the crucial issues affecting the Americas today.

In 2025, www.as-coa.org attracted 2.6 million pageviews, saw a 60 percent increase in Instagram followers, and doubled LinkedIn engagement.

In December, AS/COA Online revamped its biweekly policy newsletter, now called The Americas Brief. [Sign up](#) to join its 45,000 subscribers and become a part of our network online.

Subscribe to AS/COA's Latin America in Focus podcast to hear expert voices from across the region on business, politics, and culture. Follow us on social media and connect with our community.

Podcasts

Oct 16, 2025
A Crack in U.S.-Colombia Cooperation

0:01 -29:36

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Newsletter

THE AMERICAS BRIEF
A POLICY NEWSLETTER FROM AMERICAS SOCIETY/COUNCIL OF THE AMERICAS

Explainers

Six Facts to Understand Mexico's 2025 Judicial Elections

By Carin Zissis

From candidate totals to voter turnout, learn about the country's unprecedented election.

Monday, June 2, 2025

Videos

Expert Opinion
TRUMP'S TARIFFS ON CANADA AND MEXICO
What's the impact?

Infographics

Poll Tracker: 2025 Presidential Elections in Chile

Eight candidates are vying to succeed Gabriel Boric, who has a 34 percent approval rating, as Chile's next president.

A candidate needs more than 50 percent of the vote to win outright in the November 16 first round. Otherwise, the top two contenders will advance to a December 14 runoff. Every Chilean election since 1993 has gone on to a second round.

Voter Intention Over Time

Aug 8 Aug 15 Aug 22 Aug 29 Sep 5 Sep 12 Sep 19 Sep 26 Oct 3 Oct 10 Oct 17 Oct 24 Oct 31

Legend: Jara, Kast, Matthei, Kaiser, Parisi, Other, Not voting/Not sure

Tracking Trump

Cargo ship. (Adobe Stock)

Thursday, December 9, 2025

Tracking Trump and Latin America: Trade — Tariffs Threatened on Mexico over Water Sharing

By Chase Harrison and Gladys Gerbaud

What does the U.S. president's "America First" trade policy mean for the region? AS/COA is monitoring the administration's approach.

Electoral Updates

A Bolivian voter. (AP)

Thursday, July 31, 2025

Explainer: Bolivia's 2025 Elections

By Chase Harrison and Khalea Robertson

Intersecting political and economic woes could end 20 years of MAS rule. We explore the presidential candidates and legislative competition.

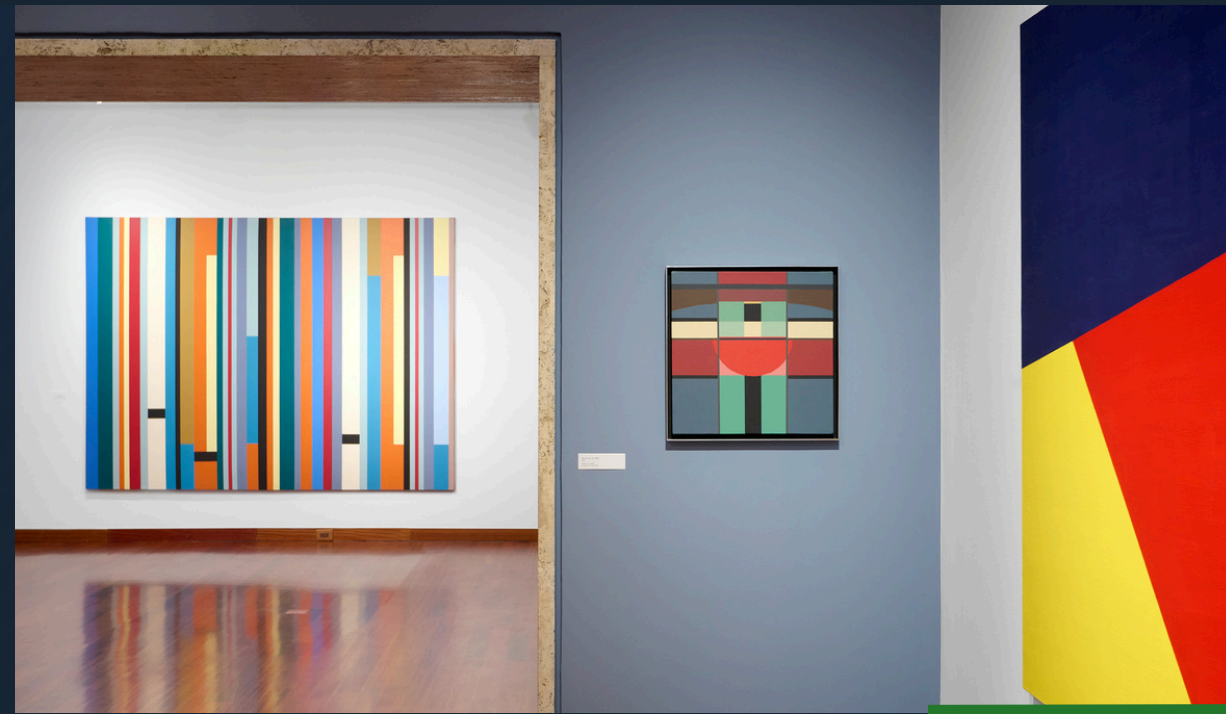
AMERICAS SOCIETY.

ART

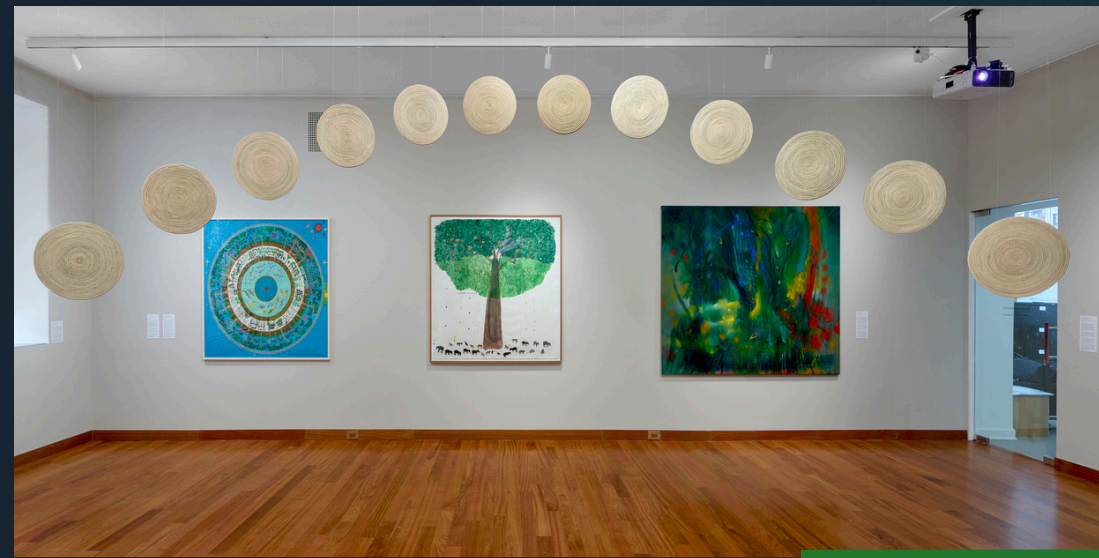
Art at Americas Society showcased three exhibitions in 2025, beginning with *Beatriz Cortez x rafa esparza: Earth and Cosmos*, which highlighted the ongoing conversations and collaborations between the two Los Angeles-based artists.

The exhibition, *Fanny Sanín: Geometric Equations*, was included in *The New York Times*' "Best Art of 2025," marking our fourth appearance on the list in five years.

We concluded the year with the exhibition *Amazonia Açú*, which featured 34 artists and collectives from across all nine Amazonian states. Art at Americas Society also organized public programs in conjunction with each exhibition, including panel conversations in which participating artists shared insights into their work, a two-day symposium examining the contributions of women artists to postwar abstraction across the Americas, and curator-led exhibition walkthroughs. Guatemalan artist Regina José Galindo presented her debut performance, *La Fuerza de la Izquierda*, as part of the Americas Society Performance Series and the Performa 2025 Biennial.



Fanny Sanín: Geometric Equations



Amazonia Açú

Beatriz Cortez x rafa esparza: Earth and Cosmos



"La Fuerza de la Izquierda" performance by Guatemalan artist Regina José Galindo.

AMERICAS SOCIETY.

MUSIC

In 2025, Music of the Americas hosted 16 free concerts that were attended by 1,300 people, showcasing the region's rich diversity through a wide array of musical genres. Beyond Americas Society's live stage, the organization released 80 En Casa music videos that were viewed two million times and that displayed the musical traditions of artists across the hemisphere.



Heloísa Fernandes and her Quartet.



Mulato Bantú "Romance de Flor." Video part of the "En Casa" series.



Performance of the tango-opera "Euridice, una sombra."

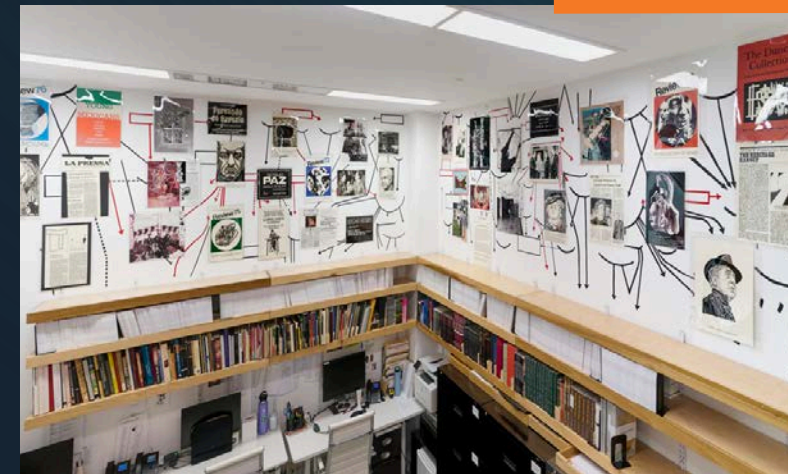
HONORING SIX DECADES OF IMPACT.

Americas Society celebrated its sixtieth anniversary in 2025 with distinctive events and an art exhibition that marked six decades of cultural leadership. Peruvian artists Fernando Bryce and Nicole Franchy were invited to curate an exhibition of Americas Society’s archives by selecting, commenting on, and reinterpreting materials to highlight key moments of the institution's decades of cultural programs. The exhibition, called *Inter-American Review*, was on view in the Americas Society Library and Archives exhibition space.

At the 2025 Spring Party on June 11, AS celebrated its anniversary and awarded the organization’s Gold Medal to Venezuela’s opposition leader María Corina Machado; founder, Chairman, and CEO of Grupo Intercorp Carlos Rodríguez-Pastor; and founder and CEO of Nubank David Vélez. Ana Corina Sosa, Machado's daughter, accepted the award on her behalf. Machado was awarded the 2025 Nobel Peace Prize later in the year. In October, AS culminated celebrations with an anniversary party in which the organization remembered the legacy of founder David Rockefeller and enjoyed a performance by artist Sylvia Palacios Whitman.



Sylvia Palacios Whitman’s performance at AS.



Installation view of “Inter-American Review.”



Installation based on works by Nicole Franchy and Fernando Bryce for the exhibition “Inter-American Review.”



“La Banda Chuska” at AS’s anniversary party.



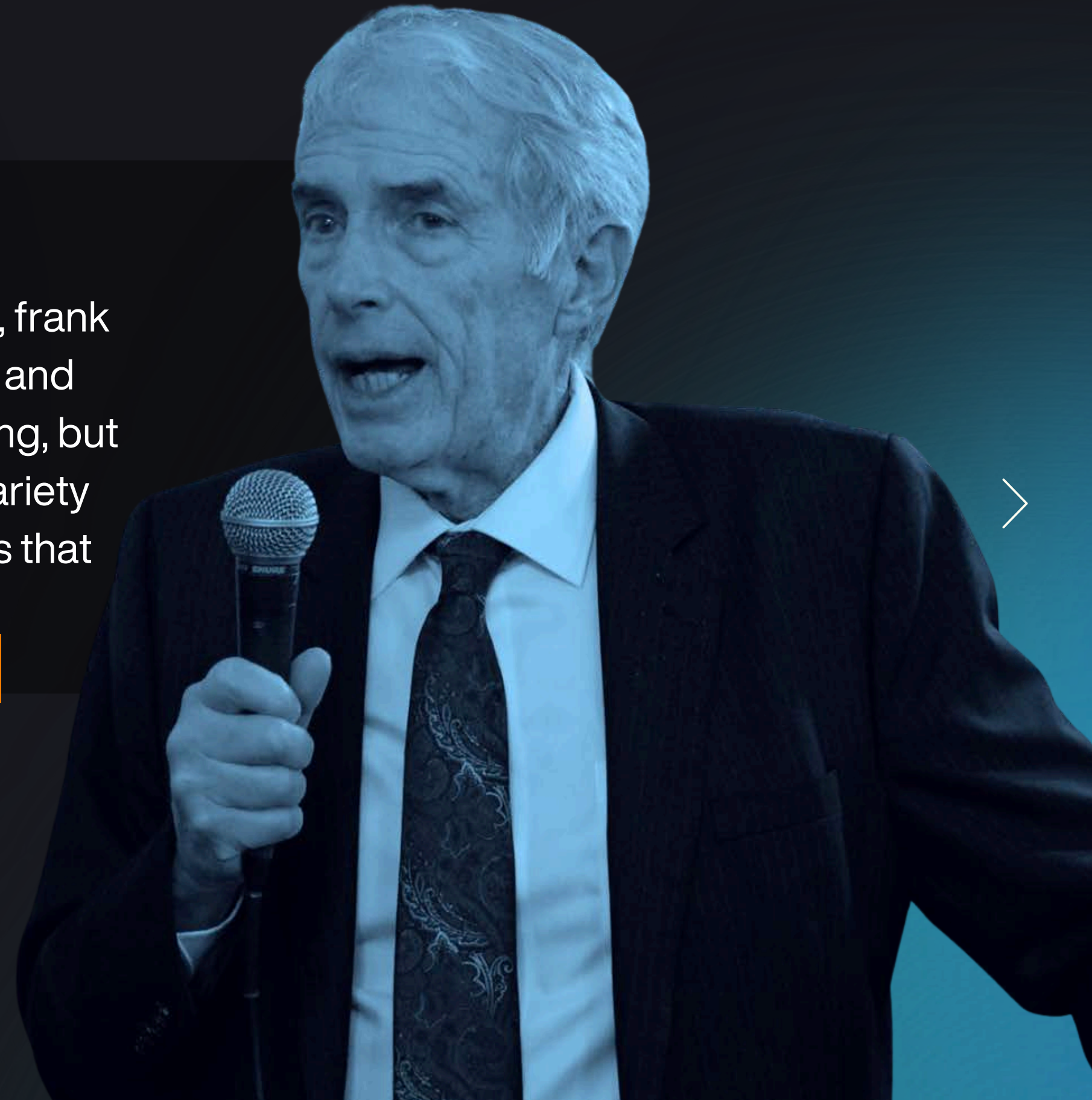
L-R: Susan Segal, Ana Corina Sosa, David Vélez, Carlos Rodríguez-Pastor, and President and CEO of The AES Corporation and Chairman of AS/COA Andrés Gluski at the 2025 Spring Party.

“

The Americas Society embodies a lot of the principles that David Rockefeller stood for, which was openness, frank exchange of views, a place where people could come and learn. And all those things were present at the beginning, but now they've just flourished. It's wonderful to see the variety and depth, and really the intelligence of all of the things that are going on.

”

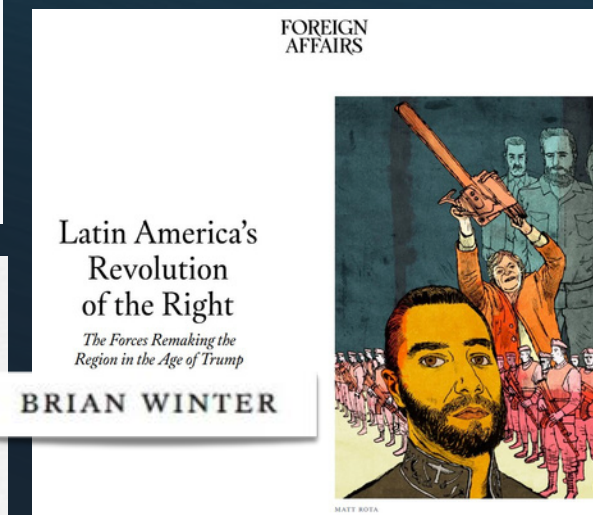
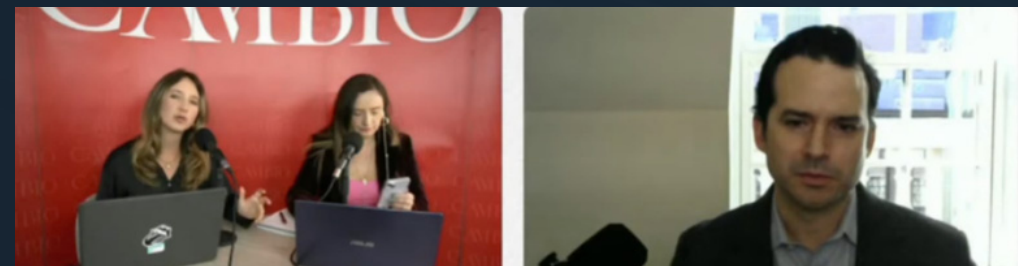
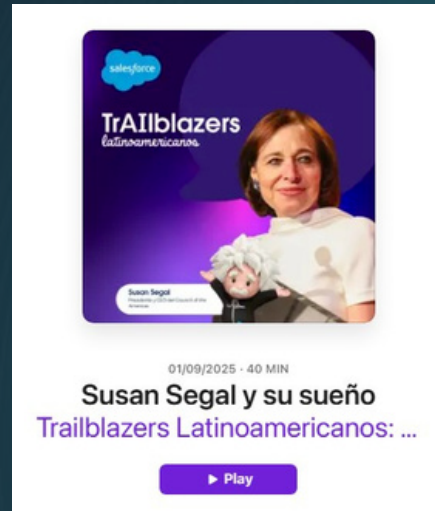
Peter J. Johnson, former political, economic, and philanthropic advisor to brothers John D. Rockefeller 3, Laurance Rockefeller, and AS/COA founder David Rockefeller, during the AS 60th Anniversary Party.



A YEAR IN THE MEDIA.

AS/COA received more than 15,300 media mentions in 2025, with its experts and leadership appearing in leading outlets such as *The Washington Post*, Bloomberg, *The New Yorker*, *Financial Times*, BBC News, CNN, Associated Press, *Folha de S. Paulo* and Infobae.

The organization also developed partnerships with major media organizations—including *El Financiero* in Mexico, *La Nación* in Argentina, *Forbes Perú* in Peru, *Listín Diario* in the Dominican Republic, and *El País*, *Exame*, and CNN en Español in the United States—to promote its events and mission.



JOIN US!

Learn about Membership at AS/COA.

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COUNCIL OF
THE AMERICAS

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AS
AMERICAS
SOCIETY

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“

If companies are interested in doing business in Latin America, from policymaking and regulation building to what business environments look like, the Council of the Americas really does the best job at convening the leading policymakers across Latin America, the leading businesses across Latin America, the key regulators [...] The Council of the Americas does convene the right people to give that 360 in terms of what's happening in the region.

”

Jennifer Prescott, director of International Trade and Tax Policy, and director of Latin America Public Policy at Amazon Web Services during the 2025 COA Conference in Mexico City.



GET IN TOUCH.

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PHOTO CAPTIONS.

COVER:

(L-R): Juan Ignacio De Lorenzo, SVP & head of Distribution for Consumer Lines at CHUBB Latin America; Kiki del Valle, division president for North Latin America at Mastercard; and Annali Duarte, head of Latin America, Global Payments Solutions at Bank of America during the 2025 COA Symposium.

A performance of Euridice, una sombra at La MaMa Experimental Theatre Club.

Mexico's Secretary of Economy Marcelo Ebrard and AS/COA President and CEO Susan Segal at the 2025 COA Conference in Mexico City.

U.S. Deputy Secretary of Energy James Danly (right) next to AS/COA Chairman Andrés Gluski (left) during the 55th Washington Conference on the Americas.

Argentine President Javier Milei during a private meeting at AS/COA's headquarters in New York City.

Installation view of the Americas Society exhibition Fanny Sanín: Geometric Equations.

(L-R): Jennifer Prescott, director of International Trade and Tax & Latin America Public Policy at Amazon Web Services; Gilberto Tomazoni, Global CEO at JBS; Vanessa Dezem, Brazil bureau chief at Bloomberg News; Landon Loomis, president for Latin America & Caribbean and VP of Global Policy at The Boeing Company; Juliana Villano, Government Relations at Embraer; and Alejandro Anderlic, head of Government & External Affairs for Latin America at Salesforce during the 2025 COA Conference in São Paulo.

THE FORUM FOR HEMISPHERIC LEADERSHIP:

AS/COA's 680 Park Avenue headquarters in New York City.

2025 AT A GLANCE:

Screenshot of the AS/COA website.

Mexico's Secretary of Finance and Public Credit Edgar Amador Zamora during a private meeting at COA's Washington Office.

COA's South-Southeast Mexico Investment Forum in Veracruz, Mexico.

Dominican Republic President Luis Abinader (right) with AS/COA President and CEO Susan Segal (left), and AS/COA Chairman Andrés Gluski (middle).

AS/COA Vice President Maria Lourdes Teran (right) during an interview with Gabriela Frías of CNN en Español at the 2025 COA Symposium.