

2025 Programs

Principles for the Regulation of Digital Platforms (AS/COA x Apple)

- *In-Person; Brasilia, Brazil*
- Convened representatives from government, academia, the private sector, and civil society for a discussion on how Brazil can strengthen its regulatory framework for digital platforms, balancing innovation, competition, and good governance.

Roundtable with Mexico's Personal Data Protection Authority, Vicente Peredo (AS/COA x Meta)

- *In-Person; Mexico City, Mexico*
- A dialogue between government officials and private sector companies to discuss Mexico's personal data protection agenda, including digital payments, artificial intelligence, and online government services, as part of the state's digital transformation, and the need to protect users' rights while enabling innovation.

Argentina's Path to Innovation and a Tech-Driven Future

- *In-Person; Buenos Aires, Argentina*
- Held on the margins of our annual LACC Buenos Aires conference. This roundtable convened government officials and private sector leaders to discuss the conditions for Argentina to become a global innovation hub, focusing on technological transformation, the adoption of emerging technologies, and the policy, investment, and workforce frameworks needed to support growth and competitiveness amid ongoing economic reforms.

Digital Transformation in Peru Roundtable Discussion (AS/COA x AWS)

- *In-Person; Lima, Peru*
- Held the day after our LACC Lima conference and dinner, we convened members for a discussion with senior officials on Peru's digital transformation, including responsible AI, data protection, and digital government infrastructure, with remarks by Denisse Miralles, Vice Minister of Economy; César Vilchez Inga, Secretary of Government and Digital Transformation; and Eduardo Luna Cervantes, Director General for Transparency, Access to Public Information, and Personal Data Protection.

2024 Programs

AI Pioneers: Leading the Way in AI Adoption and Policy (AS/COA x Google)

- *In-Person; Lima, Peru*
- Held on the margins of the APEC CEO Summit in Lima, Peru. This strategic event brought together policymakers and industry leaders for a forward-looking and insightful discussion on AI's impact across APEC economies.

Colombia 4.0: Driving Digitalization in the Modern Age

- *In-Person; Bogota, Colombia*
- Convened key stakeholders leading the responsible integration of emerging technologies as well as the implementation of data governance and regulatory measures to ensure an inclusive digital transformation. María Lucia Flórez Jiménez, Director of Digital Economy at the Ministry of Information and Communication Technologies and Viviana Vanegas, Director at the National Planning Department, participated.

Lunch with Colombian Tech Regulators and Policymakers (AS/COA x Meta)

- *In-Person; Bogota, Colombia*
- A dialogue between Dr. Grenfieth de Jesus Sierra Cadena, Delegate Superintendent for the Protection of Personal Data of the Superintendency of Industry and Commerce (SIC) of Colombia and private sector companies from a range of industries, held over a private lunch.

AI and Workforce Development: Shaping the Future of Learning in Central America (AS/COA x Portafolio Inmobiliario)

- *Virtual*
- Speakers examined innovative AI-driven solutions for educational challenges, shared best practices, and charted a path forward for leveraging AI in the workplace to meet the evolving needs of the region's workforce. The Minister of Science, Innovation, and Technology of Costa Rica Paula Bogantes participated.

Ethical Use of Artificial Intelligence Roundtable (AS/COA x Salesforce)

- *Virtual*
- The roundtable gathered regulators' teams from Argentina, Brazil, Chile, Colombia, and Mexico, as well as private sector stakeholders. During the program the speakers and participants discussed how to advance the "Ethical AI" agenda in Latin America and shared best practices. Aisen Etcheverry, Minister of Science, Technology, Knowledge, and Innovation of Chile participated.

2023 Programs

Artificial Intelligence in Mexico with Senator Alejandra Lagunes Soto Ruiz (AS/COA x Meta)

- *In-Person; Mexico City, Mexico*
- Senator Lagunes shared her perspective on responsible regulation of AI in Mexico and discussed the newly formed Digital Rights Commission of the Senate of the Republic and the opportunities for collaboration.

Data Governance Group Roundtable on AI in Peru (AS/COA x Meta)

- *In-Person; Lima, Peru*
- A dialogue between the public and private sectors where the guidelines for the regulation of AI in Peru were discussed, as well as the next steps in the matter.

AgriTech in Latin America (AS/COA x Microsoft, IDB Invest)

- *In-Person; Sao Paulo, Brazil*
- The discussions revolved around how to leverage technological advancements to achieve higher yields, sustainable development, and food security.

Opportunities for Digital Infrastructure Development and Economic Growth in Latin America and the Caribbean (AS/COA x Google)

- *Virtual*
- Speakers discussed how to expand connectivity in the region through a conversation with telecommunication regulators, government authorities, private sector leaders and technical experts.

Responsible Use of New Technologies in Latin America (AS/COA x Salesforce)

- *Virtual*
- The main objective of the roundtable was the presentation of the white paper prepared by the consulting firm SmC+ in partnership with Salesforce and the creation of a multistakeholder dialogue between top regional leaders in the matter.

The Economic Benefits of Cloud Computing in Latin America and the Caribbean (AS/COA x Amazon Web Services)

- *In-Person, Washington D.C.*
- Participants were presented results of a study about the economic and environmental benefits of current and public cloud adoption; and further discussed cloud computing's transformative nature—exploring the economic impact of public and private sectors.

2022 Programs

The Digital Sprinters: Boosting exports through digital technologies in Mexico (AS/COA x Google)

- *In-Person; Mexico City, Mexico*
- Speakers discussed concrete recommendations about how Mexico can boost digital transformation and take advantage of economic opportunities, with a focus on the use of technologies to increase the income generated by exports.

A Conversation on International Data Transfers in Brazil (AS/COA x Meta)

- *Virtual*
- The meeting convened public- and private-sector leaders for a forward-looking and insightful discussion on data privacy and international data transfer (IDT) regulation frameworks in Brazil.

Regulation of Data Privacy and Digital Trade in USMCA – The View from Mexico (AS/COA x Meta)

- *Virtual*
- Speakers discussed the goals and challenges related to the regulation of data protection and their role in the digital trade provisions of the United States-Mexico-Canada Agreement (USMCA).

Ethical, Responsible, and Inclusive Use of Technology (AS/COA x Salesforce)

- *Virtual*
- A roundtable on how technology can be used to bridge social disparities and improve lives.

The Impact of Artificial Intelligence in the Region (AS/COA x Google)

- *Virtual*
- A conversation about the economic impact of artificial intelligence (AI), and how technology may promote greater innovation and economic progress across key sectors such as finance, energy, transport, and government services.

Paving a Path for Women in Technology in Central America (AS/COA x Portafolio Inmobiliario)

- *Virtual*
- Roundtable discussion on the existing gender gap in jobs in Central America's technology sector, and about the fundamental role of girls' education in this matter.

Equity and Racial Inclusion in the Brazilian Labor Market - A Call to Action (AS/COA x Salesforce)

- *Virtual*
- A conversation about the urgency of concrete inclusion strategies for companies in Brazil. Leaders in the field of equity and racial inclusion participated in a conversation focusing on increasing the participation of minorities, especially the Black population, in current and future jobs.