

**AS/COA**  
AMERICAS SOCIETY  
COUNCIL OF THE AMERICAS

**2025**

# **COUNCIL OF THE AMERICAS**

**CORPORATE MEMBERSHIP**

**AS/COA**  
AMERICAS SOCIETY  
COUNCIL OF THE AMERICAS

# Welcome to AS/COA

Founded by David Rockefeller more than 60 years ago, **Americas Society/Council of the Americas** (AS/COA) is dedicated to promoting social and economic development in the Western Hemisphere.

**Council of the Americas** plays a critical role in fostering collaboration between public sector officials and the private sector by creating opportunities for dialogue on regional issues at member-exclusive programs.

Join 200+ member companies as the Council facilitates discussions and inspires change in the hemisphere. COA members receive exclusive invitations to high-profile events, opportunities for private meetings with key government and business figures, and the chance to enhance their corporate presence through strategic sponsorships and speaking roles.

# Membership Value Proposition

## Annual membership with access to 175+ yearly programs, including:

- In-person programs at COA offices in New York, Miami and Washington, D.C.
- In-region programs held in 7+ key cities across Latin America and the Caribbean
- Virtual and hybrid programs for members based across the region
- Member discount to COA Symposium & BRAVO Business Awards, Washington Conference on the Americas, and the Latin American Cities Conference in Buenos Aires

Comprehensive platform that fosters partnerships advancing member interests and the long term prosperity of the Americas

Unique opportunities for dialogue between the private sector and key government officials and policymakers

Collaborative, member-focused approach to program building

Extends to all employees in the organization  
Extends to subsidiaries within organizations

Networking opportunities within the business community

Member-only option for strategic sponsorships and speaking roles to enhance corporate presence and showcase leadership

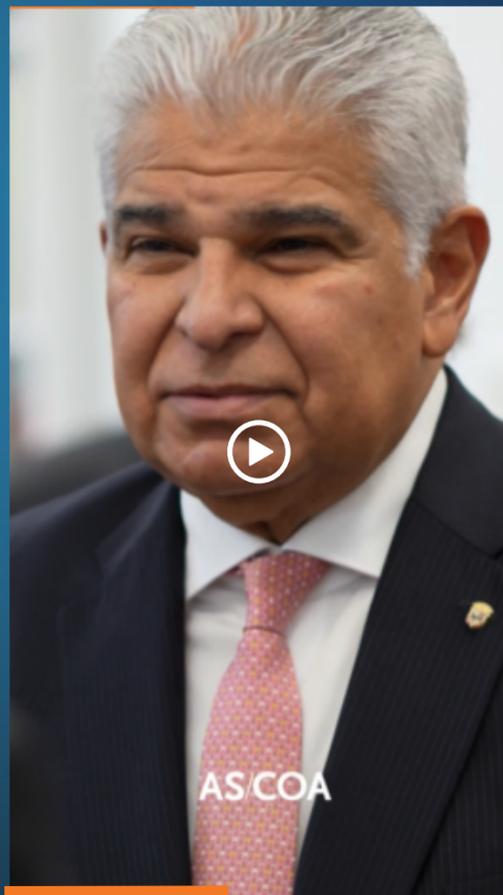
Access to AS/COA expertise, counsel and thought leaders on Latin America

Only corporate membership focused on the Americas

# COA Signature Programming & Initiatives



# Presidents of the Americas



**José Raúl Mulino**  
President of Panamá



**Nayib Bukele**  
President of El Salvador



**Daniel Noboa**  
President of Ecuador



**Gustavo Petro**  
President of Colombia



**Luis Abinader**  
President of Dominican Republic

Over the past 20 years, AS/COA has hosted more than 55 heads of state from the Western Hemisphere across 100+ events, serving as the premier convener of regional leaders and international business organizations.

As part of the Presidents of the Americas series, AS/COA traditionally hosts 5-8 heads of state in New York City, during the week of the opening debate of the United Nations General Assembly. These private and intimate meetings are exclusive to AS/COA members and offer corporate members the opportunity to have close interactions with various heads of state from the Western Hemisphere as they discuss the political, economic, and investment outlooks of their countries.

# Latin American Cities Conferences & Missions

Every year, COA works with public and private institutions to organize 6 to 8 public conferences and private missions in countries across the region.

Conferences provide a platform for knowledge-sharing and collaboration among policymakers, business executives, and experts to address pressing national and hemispheric issues. Our hallmark conference dinners provide members an opportunity for intimate discussions with guests of honor, participating government officials, and private sector executives, enabling valuable networking opportunities.

Missions offer an opportunity for a select group of members to travel with COA and participate in a series of private, high-level meetings with government officials.



2025 LACC: Mexico City



President Javier Milei delivers closing remarks at 2024 LACC: Buenos Aires



President Dina Boluarte delivers closing remarks at 2025 LACC: Lima



Breakfast with President Mulino at the 2025 Mission to Panama



Pre-conference dinner in Mexico City with Marcelo Ebrard, Secretary of the Economy of Mexico, and Edgar Amador Zamora, Secretary of Finance and Public Credit of Mexico

# Washington Conference on the Americas

For more than 50 years, COA's Washington Conference on the Americas has been the top meeting on hemispheric affairs, routinely hosting senior public officials and private sector representatives for real-time, agenda-setting discussions. Each year, this conference offers corporate members an opportunity to hear from the most senior-level officials, while giving participants the chance to engage with business and policy leaders, members of the diplomatic community, and special invited guests from throughout the hemisphere.

Audience at the  
54th Annual  
Washington  
Conference on  
the Americas



Different scenes of the  
Washington Conference on the  
Americas on a screen monitor



President Luis Abinader receives the Chairman's  
Award for Leadership in the Americas



Maria Elvira Salazar, chairwoman, Subcommittee on the  
Western Hemisphere, and representative (R-24FL), U.S.  
House of Representatives, and Adriano Espaillat,  
representative, (D-13NY), U.S. House of Representatives,  
during one the panels of the conference

# BRAVO Leadership Forums

The BRAVO Leadership Forums offer a year-long platform for COA members to tap into the most influential community of Latin American business leaders.

COA members have access to the BRAVO C-Suite Communities, engaging high-level executives in private spaces to share best practices, network, and learn alongside their peers.

- BRAVO CEO Roundtable
- BRAVO Circle of LatAm Chief Sustainability Officers

The annual Council of the Americas Symposium & BRAVO Business Awards convenes over 500 senior business and government leaders, entrepreneurs and industry pioneers from across the Americas, taking place in Miami during the Fall. This year's event will be held on October 16, with COA Members eligible for a special discounted rate to attend.



*BRAVO Dialogues*



*2024 COA Symposium*



*BRAVO C-Suite Roundtables*



*2024 BRAVO Business Awards*

# CFO Forums

Over the past 15 years, the Council of the Americas' CFO Forums have convened senior finance executives from the top multinationals and multinational corporations with business in the Western Hemisphere.

The forums, located in regional hubs for economic development, provide an exclusive space for financial leaders to gain insight from government officials and industry experts, share best practices, network with peers, and find opportunities to collaborate across industries and sectors.



2024 CFO Forum Santiago



TOP: 2025 CFO Forum São Paulo

LEFT: 2023 CFO Forum Bogota

# COA Programs

Throughout the year, COA hosts private, members-only programs with visiting government officials and regional thought leaders, bringing members closer to decision makers and reputable sources of information.

These programs aim to foster collaboration and advance business policy objectives for member companies, serving as a platform for insightful discussions on timely topics like upcoming elections, geopolitics, treaties, and trade; and political and economic outlooks, among others.

Programs range in format and content, including in-person events at COA New York, Miami and Washington, D.C., offices, as well as hybrid and virtual options.



General Laura J. Richardson, U.S. Southern Command



Hugo Motta,  
President of the  
Chamber of  
Deputies of Brazil



Mario Marcel, Minister of Finance of Chile



Juan Ramón de la Fuente, Secretary of Foreign Affairs of Mexico



Alejandro "Alec" Oxenford, Argentina's Ambassador to the U.S.

# Working Groups, Initiatives & Networks

COA's working groups and initiatives allow members to engage in results-oriented discussions on issues critical to business and investment in the Americas. These events are hosted in Latin America as well as in the United States. For a full list of all initiatives, visit our [website](#).

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## Trade Advisory Group

Provides expert guidance and recommendations on trade policies and opportunities, fostering economic growth and cooperation in the Americas.

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## Tailored Roundtables

Exclusive collaborations with corporate members, offering tailor-made, sector-specific programs designed for maximum impact and relevance.

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## Digital & Data Governance Series

Convenes experts and stakeholders to develop frameworks and best practices for responsible and effective implementation of emerging technologies in the Americas.

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## Healthcare Series

Convenes experts, policymakers, and industry leaders to explore innovative approaches, address challenges, and shape the future of healthcare in the Americas.

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## Women's Hemispheric Network

Promotes active discussion on women's empowerment and leadership in the Americas, as well as opportunities for networking and mentorship.

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## Ambassador Breakfast Series

Brings together ambassadors from across the Americas for insightful discussions on key regional issues and fostering diplomatic connections.

# Young Professionals of the Americas



*YPA Event in Mexico City in partnership with White & Case*



*Mexico's Milestone Election Panel*



*9th Annual Women's Hemispheric Network Conference*



*Wine Tasting at Cata DC*



*YPA Miami event at Tacombi with Dario founder and CEO*

Founded in 2013, YPA fosters connections and professional development among young adults passionate about Latin America through chapters in New York, Miami, and Washington, D.C. Its mission is to inspire and engage future leaders through networking, professional development, policy, cultural, and social events. COA members have the opportunity to nominate rising leaders within their organizations to participate in YPA initiatives.

#### Engagement Opportunities:

- Access to C-level leaders
- Hear from innovative Latin American entrepreneurs (fintech, crypto, etc.)
- Talent / Professional Development
- Gastrodiplomacy
- Networking via social events

# A Source for Insight and Analysis

## AS/COA Online

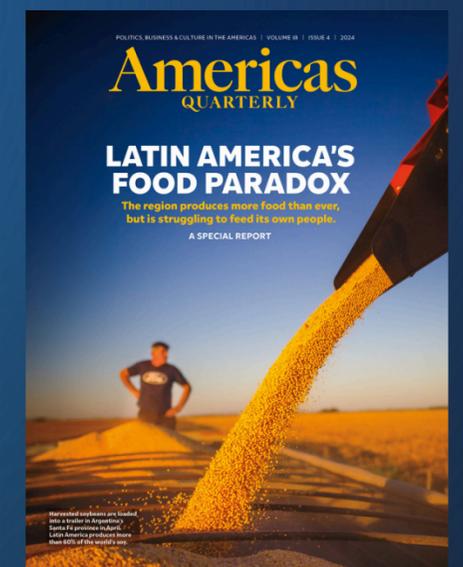
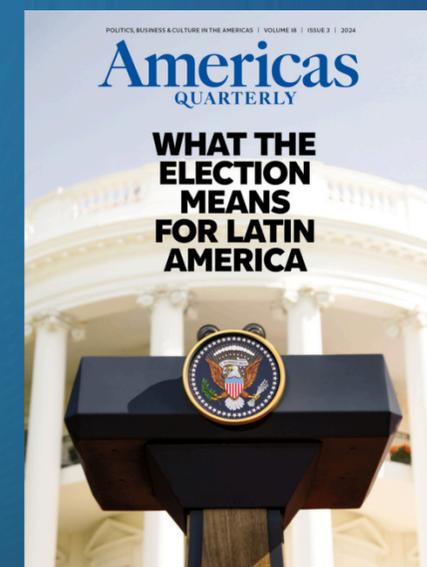
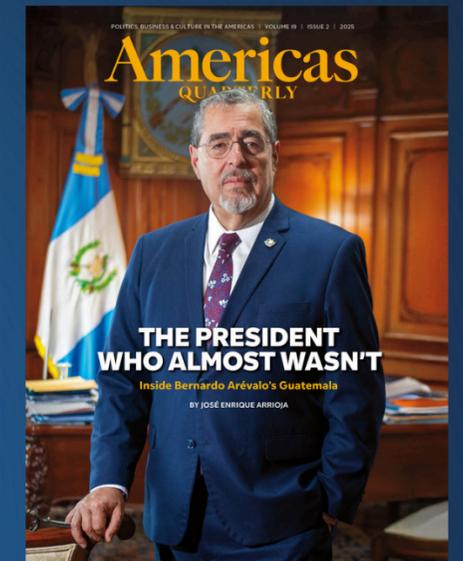
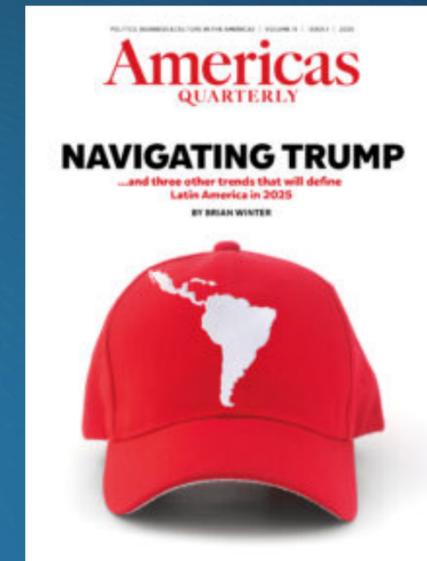
AS/COA Online is a leading source of information on pressing issues in Latin America. In 2024, [www.as-coa.org](http://www.as-coa.org) attracted 2.7 million pageviews, providing audiences across the world with a variety of information and insights in the form of articles, opinion pieces, podcasts, newsletters and poll trackers. AS/COA Online collaborates with expert voices from across the Americas on business, politics, and culture, bringing readers and listeners closer to the region.

## Americas QUARTERLY

An award-winning publication dedicated to politics, business and culture in the Americas, Americas Quarterly reaches an influential, agenda-setting audience through its print magazine, website and podcast.

The AQ Podcast addresses the most urgent topics in Latin American politics and economics, while [americasquarterly.org](http://americasquarterly.org) offers insights from AQ's team of journalists and prominent experts contributing to the publication.

Members receive complimentary copies of each print issue.



### Poll Tracker: Mexico's 2024 Presidential Vote

Mexico's general elections take place on June 2, 2024, and three rivals have their eyes on one prize: taking the place of popular President Andrés Manuel López Obrador, or AMLO, when his term ends on October 1.

His ruling party, Morena, is running in an alliance known as Let's Keep Making History (Sigamos Haciendo Historia/SIH) with the Worker's Party (PT) and Green Party (PVEM), and with former Mexico City Mayor Claudia Sheinbaum as its candidate. Meanwhile, the main opposition alliance, Broad Front for Mexico (Frente Amplio por México/FAM), is made up of the National Action Party (PAN), the Institutional Revolutionary Party (PRI), and the Party of the Democratic Revolution (PRD). Its candidate is PAN Senator Xóchitl Gálvez. After Nuevo León Governor Samuel García withdrew his candidacy to represent the Citizens' Movement (MC), the party named federal deputy Jorge Álvarez Máynez as its contender in January 2024. As such, García appears in some pre-primary polling.

AS/COA Online looks at polling.

#### Oraculus

Oraculus aggregates polling support for the candidates of the two party alliances as well as for the MC. Below we see that aggregate polling starting in July 2023, shortly after the SIH and FAM selected pre-candidates. Figures represent information on the Oraculus site as of March 20, 2024.

Month	Claudia Sheinbaum	Xóchitl Gálvez	Jorge Álvarez Máynez
Jul 2023	50%	25%	15%
Aug 2023	50%	25%	15%
Sep 2023	50%	25%	15%
Oct 2023	50%	25%	15%
Nov 2023	50%	25%	15%
Dec 2023	50%	25%	15%
Jan 2024	50%	25%	15%
Feb 2024	50%	25%	15%
Mar 2024	50%	25%	15%

Buendía & Márquez  
SUPPORT BY CANDIDATE

### A GUIDE TO 2024 Latin American Elections

AS/COA is tracking these races—as well as other regional legislative and local elections—through articles, explainers, poll trackers, podcasts, and more.

**The calendar:**

- El Salvador:** February 4 presidential and legislative elections; March 3 municipal elections and possible presidential runoff
- Panama:** May 5 general elections
- Dominican Republic:** February 18 municipal elections; May 19 presidential and legislative elections with June 30 possible presidential runoff
- Mexico:** June 2 general elections
- Venezuela:** July 28 presidential elections
- Brazil:** October 6 municipal elections, October 27 possible runoffs for mayors in large cities
- Chile:** October 27 municipal elections
- Uruguay:** October 27 general elections; November 24 possible presidential runoff
- United States:** November 5 general elections

### Poll Tracker: Mexico's 2024 Presidential Vote

By Carin Zisels

Claudia Sheinbaum, Xóchitl Gálvez, and Jorge Álvarez Máynez are competing for the presidency. See polls ahead of the June 2, 2024 election.

This tracker was originally published on June 15, 2023 and has since been updated.

Who will succeed Mexican President Andrés Manuel López Obrador? We won't find out until the June 2, 2024 election. But on March 1, the official campaign season starts. The frontrunner for López Obrador's governing Morena coalition, Let's Keep Making History (Sigamos Haciendo Historia/SIH), is former Mexico City Mayor Claudia Sheinbaum. She will face Senator Xóchitl Gálvez of the Broad Front for Mexico (Frente Amplio por México/FAM)—the main opposition alliance, made up of the National Action Party (PAN), the Institutional Revolutionary Party (PRI), and the Party of the Democratic Revolution (PRD).

In December 2023, Nuevo León Governor Samuel García of the Citizens' Movement (Movimiento Ciudadano/MC) party, withdrew his candidacy after heated controversy surrounding his moves to take temporary leave of his position. His campaign coordinator, Jorge Álvarez Máynez, a federal deputy, is taking his place.

# Cultural Programs and Initiatives

Members receive complimentary admission to Art at Americas Society and Music of the Americas events, hosted by COA's sister organization, *Americas Society*.



## Art at Americas Society

Art at Americas Society boasts the longest-standing space in the United States dedicated to exhibiting and promoting art from Latin America, the Caribbean, and Canada.

*Opening reception for Fanny Sanín: Geometric Equations*



*Fanny Sanín: Geometric Equations*

## Music of the Americas

The Music of the Americas Series showcases talented artists from across the hemisphere, creating a vibrant space and a unique opportunity to hear distinctive and significant music.



*Ensemble La Chimera and Nell Snaidas: Mare Nostrum*



*Guitarists Matt Kaplan, Pierre Ferreyra-Mansilla, and Daniel Moreno at a concert in collaboration with the New York Guitar Seminar.*

# Join Council of the Americas

A premier group of 200+ corporate members who share a commitment to economic and social development, open markets, rule of law, and democracy. Membership benefits extend to company employees across the region.

## Membership Options

### Elite

### Standard

\$35,000  
per year

\$20,000  
per year

Exclusive invitations to substantially all off-the-record, private meetings with heads of state, government officials, and business leaders

Special briefings with the senior COA team and assistance in establishing contacts to further business interests

Preferential seating at select in-person programs, events and conferences

Invitations to 175+ in-person, virtual and hybrid public policy programs in New York, Washington D.C., Miami, and throughout the region

Opportunity to sponsor private programs, working groups, series, and conferences

Opportunity to serve as a moderator, speaker, or panelist in relevant programs, if appropriate

Member-rate pricing to the COA Symposium & BRAVO Business Awards, Washington Conference on the Americas and the Latin American Cities Conference in Buenos Aires

Acknowledgement as a corporate member on the AS/COA website

Opportunity to elect rising leaders to become members of the Young Professionals of the Americas (YPA) network, per chapter

Print subscriptions of Americas Quarterly

Exclusive corporate member rates for advertising and sponsored content in Americas Quarterly and AQ Online

Complimentary admission for senior level executives to Art at Americas Society and Music of the Americas events



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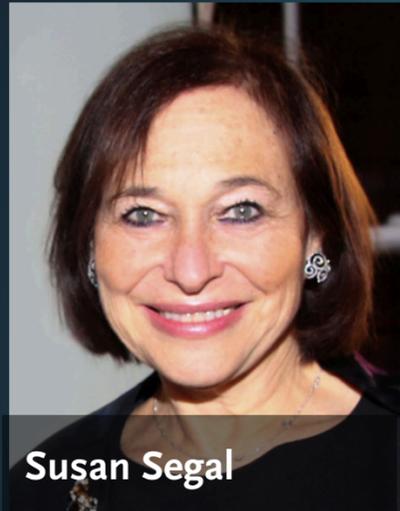
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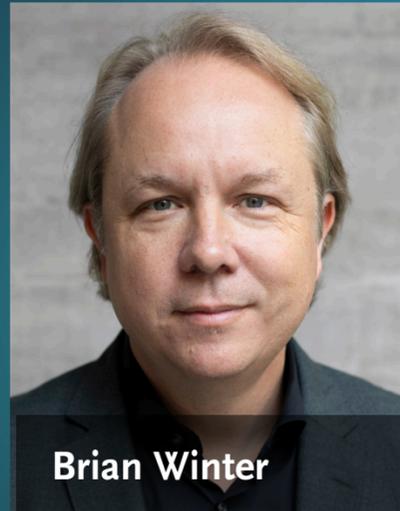
AS/COA

# Our Leadership



**Susan Segal**

President and CEO,  
AS/COA



**Brian Winter**

Executive Vice  
President



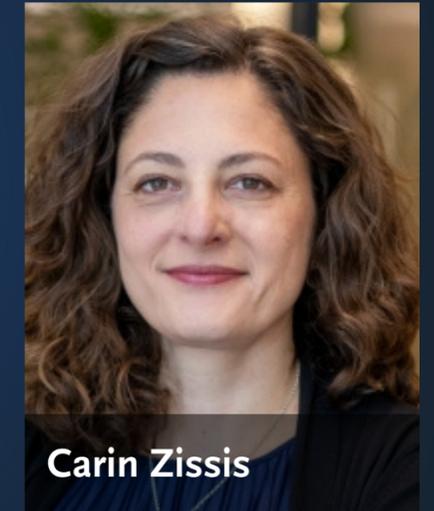
**Randy Melzi**

Vice President,  
Public Policy Programs  
and Corporate Relations



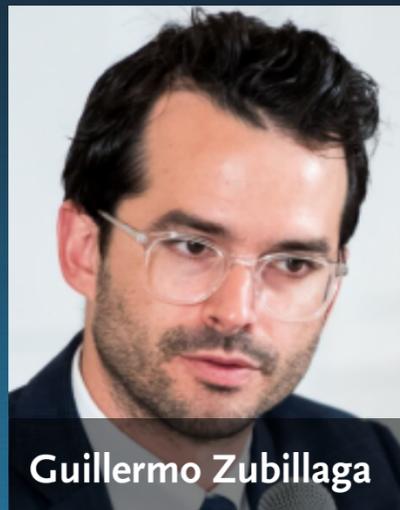
**Maria Lourdes Teran**

Vice President,  
COA Miami Office



**Carin Zissis**

Interim Director,  
COA Washington  
Office



**Guillermo Zubillaga**

CIO and Senior Director,  
Public Policy Programs  
and Corporate Relations



**Sebastian Zubieta**

Director,  
Music of the  
Americas



**Aimé Iglesias Lukin**

Director and  
Chief Curator,  
Art at Americas Society



**Jose Enrique Arriola**

Managing Editor,  
Americas Quarterly

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For more information on corporate membership, please contact:

**Ragnhild Melzi**

*Vice President*

✉ [rmelzi@as-coa.org](mailto:rmelzi@as-coa.org)

☎ +1 (212) 277-8337



**Miranda Gastelum**

*Director*

✉ [mgastelum@as-coa.org](mailto:mgastelum@as-coa.org)

☎ +1 (212) 277-8331



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