

COA/54TH WASHINGTON CONFERENCE ON THE AMERICAS

Tuesday, May 7th and Wednesday, May 8th, 2024

Elevate your brand and engage with regional leaders by becoming a sponsor of the 54th annual Washington Conference on the Americas at the Organization of American States (OAS) headquarters building in Washington DC. This premier forum offers a unique platform for dialogue and exposure.

As a sponsor, you'll gain access to exclusive Embassy Dinners, the Keynote Luncheon at the U.S. Department of State, and private meetings with senior government officials on May 7th, in addition to a complimentary invitation to the highly anticipated Washington Conference on May 8th. Our previous Conference in 2023 featured influential speakers, including President of Panama Laurentino Cortizo Cohen and IMF President Kristalina Georgieva, fostering wide-ranging discussions on pressing regional matters.

By supporting this signature event with a legacy spanning over 50 years, you'll connect with cabinet-level officials, senior leaders, and a diverse audience both in-person and through livestream (previous conferences have attracted up to one million viewers worldwide). Don't miss the chance to be part of this exceptional opportunity for exposure and dialogue with change-makers and leaders of the Americas.

Sponsorship Benefits

Presenting Platinum (\$50,000)

In addition to all Gold Sponsor benefits:

- Opportunity for a senior-level company executive to introduce a speaker in consultation with COA
- Exclusive invitation to two Embassy Dinners (with one senior-level representative per dinner) and a high-level World Bank Luncheon
- Priority access and seating for up to 6 senior-level representatives at both the Keynote Luncheon events in the State Department and OAS
- Two sponsor-produced promo videos of 1 minute or less shown during conference
- Complimentary invitation to the OAS for up to 6 company representatives
- Prominent recognition as premier sponsor on all event materials included in the gold sponsorship

Gold Sponsor (\$30,000)

- Opportunity for private, off-the-record access to senior government officials during conference activities, as applicable
- Exclusive invitation for one sponsor-only Embassy Dinner and a high-level World Bank Luncheon, limited to one senior-level company representative
- Priority access and seating for up to 4 senior-level representatives at both the Keynote Luncheon events in the State Department and OAS
- One sponsor-produced promotional video of 1 minute or less shown during conference
- Complimentary invitation to the conference at the OAS for up to 4 company representatives
- Recognition on event materials, press releases, website, and social media. It features a half-page ad in the conference booklet, logo on banners, and acknowledgment in the wrap-up report for influential leaders



(Left) Exclusive remarks from Vice President Kamala D. Harris about the Biden administration's hemispheric agenda at the 51st Washington Conference, 2021. (Right) Exclusive sponsor-only private lunch at the State Department Benjamin Franklin Diplomatic Reception Hall, 2023