



Americas Society
Council of the Americas
ANNUAL REPORT 2010

Americas

Americas Society and the Council of the Americas — uniting opinion leaders to exchange ideas and create solutions to the challenges of the Americas today

Americas Society

Americas Society (AS) is the premier forum dedicated to education, debate, and dialogue in the Americas. Its mission is to foster an understanding of the contemporary political, social, and economic issues confronting Latin America, the Caribbean, and Canada, and to increase public awareness and appreciation of the diverse cultural heritage of the Americas and the importance of the Inter-American relationship.¹

Council of the Americas

Council of the Americas (COA) is the premier international business organization whose members share a common commitment to economic and social development, open markets, the rule of law, and democracy throughout the Western Hemisphere. The Council's membership consists of leading international companies representing a broad spectrum of sectors including banking and finance, consulting services, consumer products, energy and mining, manufacturing, media, technology, and transportation.²

¹ The Americas Society is a tax-exempt public charity described in 501(c)(3) and 509(a)(1) of the Internal Revenue Code of 1986.

² The Council of the Americas is a tax-exempt business league under 501(c)(6) of the Internal Revenue Code of 1986, and as such, actively pursues lobbying activities to advance its purpose and the interests of its members.

Americas Society Council of the Americas

Annual Report 2010

Chairman’s Letter	2
President’s Letter	3
Americas Society and Council of the Americas	
Overview	4
Core Programs in the U.S.	6
Elite Events	10
Presidents of the Americas	12
Latin American Cities	14
Latin American Cities Elite Events	16
Working, Action, and Advisory Groups	18
AS/COA Online	20
<i>Americas Quarterly</i>	22
Council of the Americas	
Washington Conference on the Americas	24
Education and Advocacy	26
Americas Society	
Literature	28
Music	30
Visual Arts	32
Chairman’s International Advisory Council	34
Spring Party	36
Inaugural Dinner	38
Celebrating 100 Years at 680 Park Avenue	40
Council of the Americas Corporate Members	42
Americas Society Grants and Contributions	44
Leadership	46
Financials – Americas Society	48
Financials – Council of the Americas	50
Incas Room, 680 Park Avenue	52
Senior Team	53



Chairman's Letter

Dear Members and Friends,

I am pleased to report that 2010 has been another important and successful year at the Council of the Americas and Americas Society. During the year, we consolidated our leadership position as the organizations that connect the public and private sector in impactful dialogue. We also continued to establish the Americas Society and Council of the Americas as thought leaders on many of the challenges facing our hemisphere today.

During the year, I had the opportunity to participate in many programs and activities in Washington DC and New York as well as travel to Mexico and Argentina as part of our Latin American Cities conferences. I continued to be impressed by the breadth and depth of all our activities. The range of topics, the absolute number of programs, and the participants were all outstanding.

Americas Quarterly, our policy journal, tackled such topics as education, health, narcotics, and transnational crime as well as highlighting some of the next generation of leaders from across the hemisphere. During 2010, we also leveraged AQ as we hosted several roundtables and discussion panels in Latin America and cities in the United States, which focused on topics discussed in the journal.

Our 40th Annual Washington Conference was a huge success as we again engaged senior policy-makers including U.S. officials in a discussion regarding the future of our hemisphere. Throughout 2010, I also remained deeply committed to our trade agenda, assuming the leadership for our Trade Advisory Group, which I will continue to lead at this very critical moment for the Colombia and Panama Free-Trade Agreements.

In September, during the opening of the UN General Assembly, we were honored to host seven heads of state from Latin America. At a dinner for over 150 people at the Americas Society, we bestowed the Gold Insigne on President of Peru Alan García, recognizing his many accomplishments during his presidency.

Our Spring Party honored two very distinguished private-sector leaders: César Alierta, Chief Executive Officer and Chairman of Telefónica S.A. and Stanley A. Motta, Chairman of the Board, Copa Holdings. At the party, we were also privileged to toast David Rockefeller, our founder, on his ninety-fifth birthday.

We continued to raise the bar for our cultural programs throughout 2010 as we brought renowned artists, musicians, and writers to Americas Society to produce innovative and unique programs and exhibitions. Our cultural programs continue to be free, attracting a wide and diverse audience from throughout New York City.

2010 was particularly interesting and special for me as it was my first full year as Chairman. I want to thank Susan and her team for all of their passion and hard work to make 2010 such a success.

Finally, I want to thank all of you for your involvement and support. I look forward to working with you, our leadership team, and the Boards of Directors over the coming year. 2011 is off to a great start for the organizations. As global interest in Latin America continues to grow so strongly, I am even more excited by the many opportunities before us. And I look forward to all the great things that we can achieve working together.

A handwritten signature in black ink that reads "John D. Negroponte". The signature is written in a cursive, flowing style.

John D. Negroponte
Chairman



President's Letter

Dear Members and Friends,

2010 has been another exciting and successful year at the Americas Society and Council of the Americas as we continued to broaden our presence around the region and beyond, and engage our constituents in diverse and interesting activities. With enthusiasm and high energy, we proved that no challenge is too big as we ensured that our results were of the highest caliber.

Our activities expanded as we completed the year with more than 270 programs in New York, Washington DC, Miami, eight Latin American cities, and, for the first time, Madrid. We webcast more public programs than ever in order to reach a new global community interested in Latin America. And, for the first time, we webcast our Latin American Cities conference in Argentina and live blogged in English and Spanish there and in Mexico. Our Washington Conference was a major success, providing a platform for policy leaders, including U.S. Secretary of State Hillary Clinton, to discuss the administration's agenda for the hemisphere.

Our policy agenda continued to expand and receive acclaim across the hemisphere. *Americas Quarterly* shed light on key regional themes such as education, health care, narcotics and transnational crime, and voices from the next generation. The journal also broadened its impact through launches in various Latin American and U.S. cities. Our website, www.as-coa.org, has seen a 37 percent increase in visits and, together with AQ Online, offers timely and expert analysis of the most pressing issues affecting the hemisphere. Our working groups on immigration and integration, energy, social inclusion, and Cuba continue to be a platform for experts and stakeholders to dialogue.

2010 was an extraordinary year for Americas Society's cultural activities. Our gallery hosted three distinct exhibitions, including *Art and Myth in Ancient Peru: The History of the Jequetepeque Valley* inaugurated by President of Peru Alan García and *Shattered Glass*, an extraordinary Mexican exhibition co-presented with the Museo de Arte Carillo Gil. We produced a record 32 music programs, increasing our audience in New York and Miami. Our Literature program held a symposium and dedicated an issue of *Review* to Bob Marley, and welcomed Nobel Prize in Literature recipient Mario Vargas Llosa.

Americas Society's Spring Party honored two private-sector leaders, Chief Executive Officer and Chairman of Telefónica S.A. César Alierta and Copa Holdings Chairman of the Board Stanley A. Motta, for their business and philanthropic contributions throughout the Americas.

2010 presented many exciting opportunities and challenges. I want to thank my team for their passion, enthusiasm, and tireless efforts. I also want to thank the Americas Society and Council of the Americas Boards of Directors for their unwavering support and confidence. Finally, and most importantly, I want to thank all of you for your ongoing commitment to our mission. Without you, none of this would be possible.

A handwritten signature in black ink that reads "Susan L. Segal". The signature is written in a cursive, flowing style.

Susan L. Segal
President and CEO

Overview

Americas Society and Council of the Americas—uniting opinion leaders to exchange ideas and create solutions to the challenges of the Americas today.

As the premier organizations dedicated to hemispheric analysis and debate, Americas Society and Council of the Americas offer the most timely and engaging programs on the preeminent issues facing the Americas today. 2010 marked a highly successful and dynamic year as we held more than 270 programs in New York, Washington DC, Miami, and Latin America.

We continued to extend the reach of our Latin American Cities series, holding public and private meetings in nine cities. In recognition of the importance of the Ibero-American partnership, we hosted our first conference in Madrid. Seeking new and innovative ways to showcase our programming, AS/COA Online offered bilingual live blogging of our conferences in Mexico and Argentina, as well as webcasting from Buenos Aires.

Our Presidents of the Americas series attracted hemispheric heads of state to present policy agendas, discuss investment opportunities, and identify areas to deepen bilateral and regional partnerships. Over the course of the year, we hosted the presidents of Argentina, Chile, Colombia, Costa Rica, the Dominican Republic, Panama, Peru, Uruguay, and the prime minister of Trinidad and Tobago.

Council of the Americas held its 40th Annual Washington Conference on the Americas at the U.S. State Department in May. Secretary of State Hillary Clinton keyed the conference, emphasizing the need to address inequality in the hemisphere.



L to R: Enrique Iglesias, General Secretary, Ibero-American General Secretariat • **Laura Chinchilla**, President of Costa Rica; **Susan Segal**, President and CEO, AS/COA; **John Moncure**, *Financial Times*; **Lawrence Linden**, Linden Trust for Conservation; Congressman **Gregory Meeks** (D-NY) • **Michel Temer**, Speaker of the Lower House of Congress, Brazil • **Enrique García**, President and CEO, CAF; **Susan Segal**

Americas Quarterly broadened its reputation as a source for regional news and analysis, adding to its roster of bloggers reporting from across the hemisphere and attracting opinion leaders to cover important regional issues. In addition, the journal continued to build its audience by increasing print circulation and AQ Online visits.

Our Literature, Music, and Visual Arts programs showcased some of the best artists and performers the Americas have to offer, including groundbreaking writers, academics, musicians, and artists. We were honored to host seminal Peruvian writer Mario Vargas Llosa, 2010 recipient of the Nobel Prize in Literature.

Americas Society's 35th annual Spring Party attracted over 600 guests from the worlds of business, philanthropy, government, and the arts. Our Inaugural Dinner celebrated the upcoming year of programming at Americas Society and featured an address by guest of honor Bill Richardson.

Americas Society and Council of the Americas anticipate another year of excellent and innovative programming as we continue to broaden our reach and expand dialogue on the critical issues affecting our hemisphere. We look forward to serving our members and constituents in 2011.



L to R: Gabriela Rangel, Director of Visual Arts, Americas Society; **Arturo Sarukhan**, Ambassador of Mexico to the U.S. • **Susan Segal**; **Alan García**, President of Peru; Ambassador **John Negroponte**, Chairman, AS/COA; **Luis Valdivieso**, Ambassador of Peru to the U.S. • **Guido Mantega**, Minister of Finance, Brazil • **Felipe Larraín**, Minister of Finance, Chile

Core Programs in the U.S.

Highlighting the Americas

Americas Society and Council of the Americas' **Core Programs** actively identify and address matters of critical hemispheric importance. Our public programs enhance understanding of regional issues among a broad audience while our private programs offer a forum to exchange ideas in an off-the-record environment.

We invite diplomats, government officials, business leaders, and policy analysts to engage with constituents on topics as broad as the global economic outlook, micro-finance, infrastructure development, investment opportunities, energy, education, and food security.

We continuously strive to engage our constituents in new ways. In 2010, we broadened our reach by increasing the number of programs available via live webcast, and built out our social media presence to our online audience.

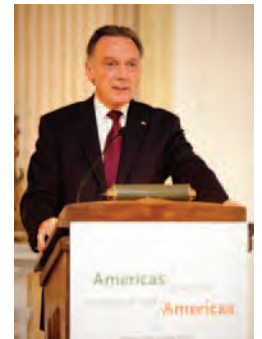
Row 1: **Jose Fernandez**, U.S. Assistant Secretary of State for Economic, Energy, and Business Affairs; **Susan Segal**, President and CEO, AS/COA; **Nathan Jackson**, Chief Advisor, Inter-American Development Bank • **Susan Segal**; **Leopoldo Lopéz**, Head of Voluntad Popular, Venezuela • **Mauro Vieira**, Ambassador of Brazil to the U.S.

Row 2: *Going Green: Investment Trends and Prospects for Latin America.* **Katherine Brass**, GE; **Jordan Schwartz**, World Bank; **Karla Canavan**, Bunge; **Mary Sutter**, *Latin Trade*; **Nancy Anderson**, Senior Director, AS/COA Miami • **Alvaro Arzú**, Mayor of Guatemala City; **Nancy Anderson**; **Tomás Regalado**, Mayor of Miami

Row 3: **Juan Manuel Urtubey**, Governor of Salta, Argentina • **Salomon Chertorivski**, National Commissioner of Social Protection for Health, Mexico • **Nathalie Cely**, Minister Coordinator of Production, Employment, and Competitiveness, Ecuador

Row 4: **Roberto Abdenur**, Former Ambassador of Brazil to the U.S.; **Bill Cohen**, Former U.S. Secretary of Defense; Ambassador **John Veroneau**, former Deputy U.S. Trade Representative • **Eric Farnsworth**, Vice President, COA; **Hernando José Gómez**, Director of National Planning, Colombia; **Juan Carlos Echeverry**, Minister of Finance, Colombia; **Brian O'Neill**, Lazard Frères & Co., LLC





Row 1: Pamela Wallin, Senator of Saskatchewan, Canada; Eduardo Elsztein, IRSA Inversiones y Representaciones S.A.; Susan Segal, President and CEO, AS/COA • 7th Annual Latin America Predictors Forum: Economic and Business Prospects for 2011. Audley Shaw, Minister of Finance and the Public Service, Jamaica • Eric Farnsworth, Vice President, COA; Ambassador Hattie Babbitt, former U.S. Ambassador to the OAS

Row 2: Luis Arce Catacora, Minister of Finance, Bolivia • Susan Greenwell, MetLife; Arturo Sarukhan, Ambassador of Mexico to the U.S. • 7th Annual Latin America Predictors Forum: Economic and Business Prospects for 2011. Eric Farnsworth; Douglas Smith, Standard Chartered Bank

Row 3: Educational Policies and Reforms in the Americas to Increase Inclusion and the Role of the Private Sector. Melanio Paredes, Minister of Education, Dominican Republic; Lucy Molinar, Minister of Education, Panama; Christopher Sabatini, Senior Director of Policy, AS/COA • César Nava Vásquez, President, Mexico's National Action Party; Ragnhild Melzi, Senior Director, Public Policy Programs, AS/COA • Peter Kent, Minister of State of Foreign Affairs, Canada

Row 4: Cate Ambrose, Latin American Venture Capital Association; Patrice Etlin, Advent International; Susan Segal; Miguel Zurita, Mercapital; Ken Tidwell, The Carlyle Group



Row 1: Carlos Novis Guimarães, Latin America Investment Group; Marina Silva, Presidential candidate, Brazil • Eric Farnsworth, Vice President, COA; Hernán Martínez, Minister of Mines and Energy, Colombia; Carolina Barco, Ambassador of Colombia to the U.S. • Armando Zamora, Executive Director, National Hydrocarbons Agency, Colombia; Ragnhild Melzi, Senior Director, Public Policy Programs, AS/COA

Row 2: Cristian Moreno, Grupo Santander; Sergio Galvis, Sullivan & Cromwell LLP; Juan Pablo Córdoba, Bolsa de Valores de Colombia • Nelson Jobim, Minister of Defense, Brazil • Frank Mora, U.S. Deputy Assistant Secretary of Defense for Western Hemisphere Affairs

Row 3: Latin America Update: What's Next in Microfinance and Social Impact Investment? Nikhil da Victoria Lobo, SwissRE; Tammy Newmark, EcoEnterprises Fund; Brinda Ganguly, Rockefeller Foundation; Fernando Campero, Multilateral Investment Fund; Maria Cavalcanti, AVINA Foundation; Michael Chu, IGIA Fund

Row 4: Eric Farnsworth; Ambassador John Veroneau, former Deputy U.S. Trade Representative; Ambassador Alex Watson, former U.S. Assistant Secretary of State for Western Hemisphere Affairs



Elite Events

Connecting the Americas

Our members only **Elite Events** provide singular opportunities for networking and dialogue. These events allow hemispheric leaders to address and engage with our members in private settings in New York, Miami, and Washington DC. Our guests appreciate our ability to convene a small group of members interested in specific agendas, policy issues, and countries. Government officials value these events as an efficient means to reach important prospective investors and discuss varied topics, including finance, energy, infrastructure, security, tourism, social inclusion, and bilateral relations.

In 2010, our Elite Events connected our members with presidents, ministers, ambassadors, central bank officials, U.S. government representatives, governors, legislators, and other senior leaders of the Americas.

Some of our honored guests included:

Manlio Fabio Beltrones, President, Mexican Senate

Sérgio Cabral, Governor of Rio de Janeiro, Brazil

Gary Doer, Ambassador of Canada to the U.S.

Eduardo Duhalde, Former President, Argentina

Jose Fernandez, U.S. Assistant Secretary of State for Economic, Energy, and Business Affairs

Juan Andrés Fontaine, Minister of Economy, Development, and Tourism, Chile

General Douglas Fraser, Commander, U.S. Southern Command

José Sérgio Gabrielli, President and CEO, Petrobras

Felipe Larraín, Minister of Finance, Chile

Guido Mantega, Minister of Finance, Brazil

José Antonio Meade, Deputy Secretary of Finance, Mexico

Henrique Meirelles, Governor of the Central Bank, Brazil

Alejandro Poiré, Spokesman for Security Issues, Mexico

Michel Temer, Speaker of the Lower House of Congress, Brazil

Mauro Vieira, Ambassador of Brazil to the U.S.

Row 1: Eduardo Duhalde, former President, Argentina • **José Sérgio Gabrielli**, President and CEO, Petrobras • **Guido Mantega**, Minister of Finance, Brazil

Row 2: José Antonio Meade, Deputy Secretary of Finance, Mexico • **Manlio Fabio Beltrones**, President of the Senate, Mexico • **Susan Segal**, President and CEO, AS/COA; **Juan Andrés Fontaine**, Minister of Economy, Development, and Tourism, Chile; **Alain Rochette**, Citi Latin America

Row 3: Carlos Novis Guimarães, Latin America Investment Group; **Wladimir Valler Filho**, Deputy Consul General, Brazil; **Michel Temer**, Speaker of the Lower House of Congress, Brazil • **Henrique Meirelles**, Governor of the Central Bank, Brazil • **Sérgio Cabral**, Governor of Rio de Janeiro, Brazil

Row 4: Felipe Larraín, Minister of Finance, Chile; **Jeffrey Sachs**, Director, The Earth Institute • **Alejandro Poiré**, Spokesman for Security Issues, Mexico • **Muni Figueres**, Ambassador of Costa Rica to the U.S.; **Gary Doer**, Ambassador of Canada to the U.S.; **Eric Farnsworth**, Vice President, COA



Presidents of the Americas

Leading the Americas

Americas Society and Council of the Americas' **Presidents of the Americas** series draws heads of state year-round for events at our three U.S. locations and in cities throughout the Americas. These events provide opportunities for members, government officials, and policymakers to engage in interactive dialogue about their countries' investment opportunities and current economic and political environments. During the opening week of the 65th Session of the UN General Assembly, we hosted the presidents of Argentina, Chile, Colombia, Costa Rica, the Dominican Republic, and Peru, and the prime minister of Trinidad and Tobago.

Americas Society presented Peru's Alan García with the **Gold Insigne**, the organization's highest honor, in recognition of his accomplishments as president. Americas Society's Gold Insigne is awarded to leaders of democratically elected heads of state from the Western Hemisphere who promote greater awareness of the cultural, social, and political realities of the region, and greater understanding among the nations of the Americas.



Row 1: Leonel Fernández, President of the Dominican Republic • **Susan Segal**, President and CEO, AS/COA; **Alan García**, President of Peru, receives the 2010 Gold Insigne from Ambassador **John Negroponte**, Chairman, AS/COA.

Row 2: Cristina Fernández de Kirchner, President of Argentina • **Juan Manuel Santos**, President of Colombia

Row 3: Sebastián Piñera, President of Chile, shows the audience a note from the trapped workers at the San José mine, the first sign that all 33 were alive. • **Laura Chinchilla**, President of Costa Rica • **President García**

Row 4: Kamla Persad-Bissessar, Prime Minister of Trinidad and Tobago

Latin American Cities

Our signature **Latin American Cities** series provides the opportunity for investors to better understand the political and economic landscape of the host countries and the region. In each city, we partner with key stakeholders to offer events of the utmost timeliness and relevance. Our Latin American Cities conferences have become highly anticipated annual events, attracting top opinion makers to explore themes including investment, trade, infrastructure, innovation, social inclusion, and economic issues.

In 2010, Americas Society and Council of the Americas expanded the footprint of our Latin American Cities series, hosting conferences in nine cities: Bogota, Buenos Aires, Lima, Mexico City, Montevideo, Panama City, Santiago, São Paulo, and—for the first time—Madrid. Distinguished speakers included Presidents Alan García of Peru and Ricardo Martinelli of Panama, as well as ministers, governors, secretaries, ambassadors, senior representatives from multilateral organizations, CEOs, and entrepreneurs.

Row 1: *Colombia in the Eyes of Wall Street: International Recovery and Goals for Colombia.* **Juan Carlos Echeverry**, Economic Advisor to Juan Manuel Santos; **Rudolf Hommes**, former Minister of Finance, Colombia; **Ricardo Ávila**, *Portafolio*; **Sergio Clavijo**, President, ANIF; **Susan Segal**, President and CEO, AS/COA; **Roberto Steiner**, Fedesarrollo; **Salomón Kalmanovitz**, Economic Advisor to Antanas Mockus

Row 2: *Panama: It's Happening Now.* **Susan Segal**; **Roberto Henríquez**, Minister of Industry and Commerce, Panama; **Jorge Uribe**, Procter & Gamble; **Hans Toggweiler**, DHL Global Forwarding; **Álvaro Celis**, Microsoft • *Peru: Investment, Inclusion, and Social Responsibility.* **Susan Segal**; **Alan García**, President of Peru; **José Antonio García Belaúnde**, Minister of Foreign Affairs, Peru

Row 3: *Uruguay: Innovation and Social Development.* **José Mujica**, President of Uruguay • *Mexico: Economic Challenges in Its Bicentennial Year.* **Agustín Carstens**, Governor, Banco de México • *Mexico: Economic Challenges in Its Bicentennial Year.* **Bruno Ferrari**, President and CEO, ProMéxico • *Argentina: Economic and Political Perspectives.* **Susan Segal**; **Ricardo Lorenzetti**, President of the Supreme Court, Argentina

Row 4: *Brazil: It IS the Future.* **Jose Fernandez**, U.S. Assistant Secretary of State for Economic, Energy, and Business Affairs; **Thomas Shannon**, U.S. Ambassador to Brazil • *Latin America, Spain, and the U.S.: Strengthening Transatlantic Partnerships.* **Enrique Iglesias**, General Secretary, Ibero-American General Secretariat; **Sérgio Cabral**, Governor of Rio de Janeiro, Brazil; **Susan Segal** • **Rodrigo Chaves**, World Bank; **Ragnhild Melzi**, Senior Director, Public Policy Programs, AS/COA



Latin American Cities Elite Events

In conjunction with our public Latin American Cities conferences, Americas Society and Council of the Americas host a number of **Elite Events** throughout the hemisphere. These events provide the ideal setting for our constituents and Chairman's International Advisory Council members to engage in intimate, off-the-record dialogue with senior hemispheric officials and business leaders. By drawing together guests who include local and international corporate members, invited speakers, and Americas Society and Council of the Americas board members, we offer an exclusive opportunity to network.

Americas Society and Council of the Americas leverage our presence in Latin American cities to highlight our initiatives and enable our Working Groups to expand the dialogue on key policy topics. The Energy Action Group held a roundtable discussion in Colombia in June, as well as an October conference in Mexico City on North American energy markets featuring Mexico's Energy Secretary, Georgina Kessel.

Honored guests included:

Ricardo Martinelli, President of Panama

Álvaro Uribe, President of Colombia

Sérgio Cabral, Governor of Rio de Janeiro, Brazil

Georgina Kessel, Secretary of Energy, Mexico

Rose M. Likins, U.S. Ambassador to Peru

Judith McHale, U.S. Under Secretary of Public Diplomacy and Public Affairs

Manuel Rodríguez, Under Secretary of Budget and Administration, Mexico

Thomas Shannon, U.S. Ambassador to Brazil

Alberto Vallarino, Minister of Economy and Finance, Panama

Arturo Valenzuela, U.S. Assistant Secretary of State for Western Hemisphere Affairs

Alejandro Wolff, U.S. Ambassador to Chile

Row 1: **Álvaro Uribe**, President of Colombia • **Juan Carlos Varela**, Vice President and Foreign Minister, Panama; **Susan Segal**, President and CEO, AS/COA; **David Rockefeller**, Founder and Honorary Chairman, AS/COA; **Ricardo Martinelli**, President of Panama • **David Rockefeller**, President **Martinelli**

Row 2: **Arturo Valenzuela**, U.S. Assistant Secretary of State, Western Hemisphere Affairs • **José Marmo Loureiro**, MetLife Brazil; **Thomas Shannon**, U.S. Ambassador to Brazil; **Susan Segal**

Row 3: **Hernán Rincón**, Microsoft; **Judith McHale**, U.S. Under Secretary of Public Diplomacy and Public Affairs; Ambassador **John Negroponte**, Chairman, AS/COA • **Agustín Edwards**, *El Mercurio*; **Alejandro Wolff**, U.S. Ambassador to Chile

Row 4: Private dinner, Santiago, Chile



Working, Action, and Advisory Groups

Analyzing the Americas

Cuba Working Group:

The **Cuba Working Group** (CWG) includes corporate leaders from the worlds of banking, financial services, energy, telecommunications, hospitality, pharmaceuticals, and law. Working group meetings look at the steps companies can take under current U.S. restrictions to pre-position themselves for future investment. This effort has produced a series of papers on regulations and laws affecting U.S. business activity under the U.S. embargo and in Cuba. In a separate initiative, the CWG collaborated with the Cuba Study Group and Brookings Institution to produce the report, *Empowering the Cuban People through Technology: Recommendations for Private and Public Sector Leaders*.

Energy Action Group:

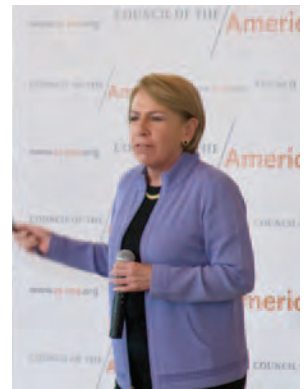
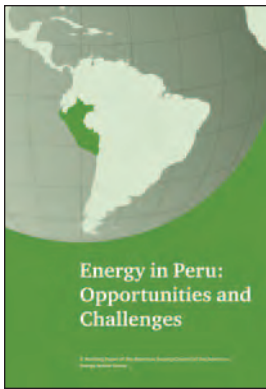
The **Energy Action Group** published two working papers, *Energy in Peru: Opportunities and Challenges* and *Colombia's Energy Renaissance*. In addition to other activities, the group held a roundtable on energy issues in Colombia and a conference on North American Energy Markets in Mexico featuring Energy Secretary Georgina Kessel.

Hispanic Integration Initiative:

The **Hispanic Integration Initiative** advances the integration of Hispanic immigrants and the upward socioeconomic mobility of Hispanics overall in new gateway cities across the United States. In 2010, we launched the multimedia Hispanic Integration Hub website, held meetings on Capitol Hill and in two gateway cities—New Orleans and Portland (OR)—and released the white paper *Integration, Competitiveness and Prosperity in the Heartland: Omaha's Hispanic and Business Communities*.

Social Inclusion:

With funding from the Ford Foundation, Americas Society, leveraging its relationship with Council of the Americas, works to strengthen the voice of marginalized groups by presenting new research and promoting fresh debate on how the public and private sectors can address systematic challenges to social inclusion. The **Social Inclusion** initiative involves in-country research, white papers, dedicated issues of *Americas Quarterly*, and high-level private roundtable meetings and public conferences on topics of inclusion. In 2010, we focused on education, health care, and youth market access and held meetings in New York and Lima, Peru.



Row 1: *Empowering the Cuban People through Technology*, a report released July 2010 • *Social Media and Information Technology in Cuba: Recommendations for the Public and Private Sectors*. **Ted Piccone**, Brookings Institution; **Carlos Saladrigas**, Co-Chairman, Cuba Study Group; **Christopher Sabatini**, Senior Director of Policy, AS/COA, and Editor-in-Chief, *Americas Quarterly*; **Brett Solomon**, AccessNow

Row 2: **Teo Babún**, Association for the Study of the Cuban Economy (ASCE); **Maria Werlau**, Association for the Study of the Cuban Economy (ASCE) • *Educational Policies and Reforms in the Americas to Increase Inclusion and the Role of the Private Sector*. **Julio Frenk**, Dean of the Faculty, Harvard School of Public Health

Row 3: *Energy in Peru: Opportunities and Challenges*, a working paper released June 2010 • *Colombia's Energy Renaissance*, a working paper released December 2010 • **Lisa Viscidi**, New York Bureau Chief, Energy Intelligence Group; **Nicole Spencer**, Director, Energy Policy, AS/COA • *Conference on North American Energy Markets*. **Georgina Kessel**, Secretary of Energy, Mexico

Row 4: *Regional Competitiveness and Latino Integration: Developing our Workforce*. **Sam Adams**, Mayor of Portland • *Immigrant Integration in the Spotlight on Capitol Hill*. U.S. Senator **Robert Menendez** (D-NJ) • **Jason Marczak**, Director of Policy, AS/COA

AS/COA Online

Linking the Americas

AS/COA Online expanded its reach in 2010 by offering, via www.as-coa.org, new ways to share information about current hemispheric events and Americas Society and Council of the Americas programming. For the first time, we live blogged Latin American Cities conferences, providing bilingual coverage of events in Mexico and Argentina. Through social media, followers shared perspectives about the conferences. Live webcasting of the Buenos Aires conference allowed site visitors to tune in from across the Americas.

In January, AS/COA Online launched the Hispanic Integration Hub, a one-stop resource on private-sector experiences of effective integration efforts shared through videos and testimonials. The Hub, a project of AS/COA's Hispanic Integration Initiative, also shares news and data highlighting the important role that immigrants play in our economy. Support for the Hispanic Integration Hub was provided by the Carnegie Corporation of New York. Access the Hub at www.hispanicintegration.org.

Such initiatives are part of our growing portfolio of online tools. We began webcasting a majority of our public policy programs to reach a global audience and share videos on our website following events. A new video series about our Visual Arts exhibitions showcases gallery installations and curators' viewpoints. We increased publication of our Music Notes series to share multimedia presentations of Americas Society concerts. Our publications help make AS/COA Online a crucial source for news about the Americas. Resource guides to breaking events—from the Haitian earthquake to the Chilean miner rescue—provide visitors with the information they need to understand what's behind the news. Bloggers from over a dozen cities worldwide contribute to www.AmericasQuarterly.org, bolstering our ability to bring readers on-the-ground reporting. Moreover, through e-newsletters, subscribers get timely analysis of regional events, exclusive editorials and interviews, and programmatic content.

We invite you to join the AS/COA Online community. Follow us on Twitter and Facebook through twitter.com/ascoa or facebook.com/ascoa. Sign up to get the latest policy news at www.as-coa.org/newsletters.

Home Contact Us Newsletters Site Map SEARCH Feed

Americas SOCIETY *Uniting opinion leaders to exchange ideas and create solutions to the challenges of the Americas today* COUNCIL OF THE Americas

Americas Society Website Publications Programs Resources Working Groups Media Guide Members Calendar About

Home >> Mexico: Economic Challenges in its Bicentennial Year

Mexico: Economic Challenges in its Bicentennial Year

Ernesto Cordero, Secretary of Finance
May 25, 2010 at 1:36 pm by Cam Zeiss

Finance Minister Ernesto Cordero outlined three areas of discussion:

Diagnosics of the Mexican economy

The economy is going through a period of recovery. The manufacturing and automotive sectors are showing signs of recovery and strength. Moreover, after a very complicated period, hydrocarbon production stabilized at the end of 2009 and there are hopes that it will grow in 2011.

In terms of projections, 2010 GDP is forecast for 4.1 percent and inflation at 5 percent. The budget deficit stands at 2.7 percent, counting the Pemex debt. Mexico will see inflows of \$17 billion in foreign investment. Recovery will be aided by job creation, financing, and reactivation of the construction sector.

Read more...

Tags: AS/COA, competitiveness, economy, Ernesto Cordero, finance, fiscal reform, infrastructure, social development

No Comments

Principales retos económicos de Mexico en el bicentenario

Ernesto Cordero, Secretario de Hacienda
May 25, 2010 at 1:26 pm by Lu Ortiz

Diagnóstico de la economía mexicana

Esta se encuentra en un amplio recuperación. Las exportaciones no petroleras están en aumento. La producción manufacturera se va a volver a igual que le anterior.

En cuanto a la recuperación en el sector de hidrocarburos ha sido más lento. Sin embargo, no durante y servicios de petróleo aún de forma constante.

La producción de petróleo se ha recuperado en el periodo 2009. Esperamos que en 2011, la producción de petróleo y otros recursos naturales aumente.

Los pronósticos PIB a 4.1%, inflación a 5%, déficit presupuestal a 2.7%. Esperamos un aumento de la inversión en 2011.

8:30am - Welcome
8:50am - Agustín Cárdenas, Governor, Banco de México
9:00am - Panel: America and the World

Click here for full Agenda / Accese la Agenda Completa

Argentina: Perspectivas Económicas y Políticas

Americas SOCIETY COUNCIL OF THE Americas

Cámara Argentina de Comercio

JOIN US FOR LIVE BLOGGING IN ENGLISH AND SPANISH. www.as-coa.org/argentina

Options ? Help powered by Mediagang

Slide 41 of 46

Argentina: Perspectivas Económicas y Políticas

Buenos Aires - 26 de agosto, 2010

Home Contact Us Newsletters Site Map SEARCH Feed

Hispanic Integration Hub

AS/COA Online Americas Society Website

STRENGTHENING BUSINESS SUPPORTING COMMUNITIES

Home > Welcome to Workplace Integration Programs

Home and Economics
Recent Events, Updates, and News Alerts
Get Involved
For Business
Multicultural
Why Workplace Integration Makes Business Sense
Workforce and Family Development
Financial Literacy
Health Care Access
Civic Participation and Leadership Development
Integration 101: How Businesses Can Promote Worker Mobility
The Basics
Data and Resources
The Private Sector on Immigration Reform
Immigrant Leaders
Stories from Around the Country

Returns on Workplace Integration Programs: Returns on Workplace Integration Programs

The Hispanic population represents 14.2 percent of the U.S. labor force, and in 2008, approximately \$870 billion in purchasing power. But many foreign born face language barriers, limited access to education and health services, and modest financial literacy.

Here's how the private sector is promoting integration, and how this translates into greater workplace and community contributions. Learn about how specific employer-driven integration programs build social capital: create greater workplace efficiency, and open opportunities for upward mobility.

To start, click on a picture below.

Workforce and Family Development	Financial Literacy	Civic Participation and Leadership Development	Health Care Access

CECILIA PARDO
CURATOR,
MUSEO DE ARTE DE LIMA

Top to bottom:
 English- and Spanish-language live blogging of AS/COA's 2010 Mexico City conference • Live webcast of AS/COA's 2010 Buenos Aires conference • Hispanic Integration Hub • Video still from the curator tour of the Americas Society exhibition *Art and Myth in Ancient Peru: The History of the Jequetepeque Valley*

Americas Quarterly

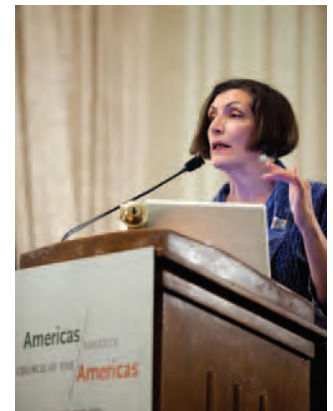
Engaging the Americas

Americas Quarterly (AQ) is the premier journal dedicated to policy analysis and debate on economics, finance, politics, and social development in the Western Hemisphere.

Each issue focuses on a specific theme and is often accompanied by a related program or launch event. Winter 2010 looked at voices from the new generation and was launched with a summit that convened young business entrepreneurs, civic activists, and political leaders from 17 countries across the Americas. Spring 2010 focused on narcotics and transnational crime and was the launching point for a meeting on security in Rio de Janeiro with Governor Sérgio Cabral and former New York City Police Commissioner William Bratton. Summer 2010 examined how technology and business are reinventing health care. Fall 2010 addressed education in the hemisphere and the policy challenges for social mobility with a photo essay highlighting eight innovative educators. Contributors and interviewees included: Diego Luna, Mitchell Seligson, Alma Guillermoprieto, Gino Costa, Mark Jones, Lucía Dammert, and Governors Bill Richardson and Jan Brewer.

In addition, AQ continued its expanding network of partnerships, boosting airport circulation by 25 percent and subscriptions and newsstand sales.

The *Americas Quarterly* website, AQ Online, became a leading source for up-to-date analysis of breaking events across the hemisphere. Bloggers now report in English, Spanish, and Portuguese from 13 cities across the hemisphere on events often not covered in other media. The number of visitors to AQ Online grew 65 percent in 2010.



Row 1: Summer 2010 Issue • Winter 2010 Issue • Christopher Sabatini, Editor-in-Chief, Americas Quarterly; Guillermo Almada, Microsoft

Row 2: Sebastián Mendoza, Container Consultants & Systems; Paulo Rogério, Instituto Mídia Étnica; Christopher Sabatini; Megan Leslie, Member of Parliament, House of Commons, Canada; Adrián Pérez, National Deputy, Argentina; Jenny Manrique, journalist • Fall 2010 Issue

Row 3: Spring 2010 Issue • Sérgio Cabral, Governor of Rio de Janeiro, Brazil at the Spring 2010 AQ launch • Alma Guillermoprieto, author

40th Annual Washington Conference

For 40 years, the **Washington Conference on the Americas** has hosted distinguished speakers, including U.S. cabinet officials, congressional leaders, ministers, and foreign heads of state. Held at the U.S. Department of State and the Inter-American Development Bank, COA's 40th Washington Conference convened prominent public and private sector leaders from throughout the Americas to discuss shared challenges.

U.S. Secretary of State Hillary Clinton delivered a keynote address in which she identified trade, energy, public security, and social inclusion as areas for U.S.-Latin American cooperation. AS/COA Chairman John Negroponte moderated a discussion with the foreign ministers of Brazil, Colombia, Panama, and Peru that focused on intensifying efforts to boost integration through trade cooperation and cross-border security initiatives. Colombian Trade Minister Luis Guillermo Plata highlighted his country's efforts to diversify trade partnerships, Canada's Foreign Minister Lawrence Cannon emphasized Ottawa's growing ties with Latin America, OAS Secretary General José Miguel Insulza stressed the democratic strides that have been made, and U.S. Trade Representative Ron Kirk pointed to the successes of Washington's existing trade accords with the hemisphere.

Labor Secretaries Javier Lozano of Mexico and Hilda Solis of the United States closed the conference. Secretary Lozano highlighted Mexico's positive economic outlook while acknowledging the need for legal reforms to ensure his country's future competitiveness. Secretary Solis noted the challenges presented by having a large undocumented workforce and the need to transcend party politics to enact immigration reform.

Row 1: Ambassador **John Negroponte**, Chairman, AS/COA • **Luis Castañeda**, Mayor of Lima, Peru, Recipient of the 2010 Chairman's Award for Leadership in the Americas; **Susan Segal**, President and CEO, AS/COA • **Hillary Clinton**, U.S. Secretary of State

Row 2: **Ron Kirk**, U.S. Trade Representative • **Hilda Solis**, U.S. Secretary of Labor • **Lawrence Cannon**, Foreign Minister, Canada

Row 3: **Eric Farnsworth**, Vice President, COA; **Luis Alberto Moreno**, President, Inter-American Development Bank • **José Miguel Insulza**, OAS Secretary General • **Arturo Valenzuela**, U.S. Assistant Secretary of State, Western Hemisphere Affairs

Row 4: **David Rockefeller**, Founder and Honorary Chairman, AS/COA, receiving a gift from the president of Mexico via **Arturo Sarukhan**, Ambassador of Mexico to the U.S. • **Juan Carlos Varela**, Vice President and Minister of Foreign Affairs, Panama; **José Antonio García Belaúnde**, Minister of Foreign Relations, Peru; **Antonio Patriota**, Deputy Minister of Foreign Affairs, Brazil

Row 5: **Eric Farnsworth**; **Ragnhild Melzi**, Senior Director, Public Policy Programs, AS/COA; **José María Robles**, Grupo Santander



Education and Advocacy

Through briefings, private meetings, testimony, public panel discussions, and direct interaction with administration and congressional leaders, Americas Society and Council of the Americas represents our members' collective interests by increasing understanding of trade, investment, and U.S. hemispheric policy. In 2010, Council of the Americas maintained a strong focus on the hemispheric trade agenda and pending free-trade agreements with Panama and Colombia, holding related meetings at our offices and reaching out to members of Congress in support of the agreements.

Over the course of the year, we broadened our programming on Asian-Latin American ties. In January, the Council submitted written testimony in support of the Trans-Pacific Partnership to expand trade and investment with Australia, Brunei, Chile, New Zealand, Peru, Singapore, and Vietnam. We also submitted July comments to the U.S. International Trade Administration voicing support for the Obama administration's National Export Initiative and outlining ways to boost hemispheric competitiveness to reach the goal of doubling U.S. exports by 2015.

In November, we held a panel discussion at the Carnegie Endowment for International Peace examining the effects of global climate change. The event, *Immigrant Integration and Future U.S. Competitiveness* on Capitol Hill examined why immigrant integration must be a key component of immigration reform. A discussion at the National Press Club focused on how innovations in Information and Communications Technologies are enabling Latin American users to participate in a rapidly changing world with new technologies.

We further advanced discussion by publishing op-eds in leading print and online media, expanding our reach and informing the hemispheric policy debate.



Row 1: Bill Irwin, Chevron; Gabriel Silva, Ambassador of Colombia to the U.S.; Eric Farnsworth, Vice President, COA
Row 2: Information and Communication Technology in Latin America. Clovis Baptista, Executive Secretary of the Inter-American Telecommunications Commission, OAS; Eric Farnsworth • Immigrant Integration in the Spotlight on Capitol Hill. Jason Marczak, Director of Policy, AS/COA
Row 3: Dorothy Dwoskin, Senior Director, Microsoft Corporation; Ambassador John Negroponte, Chairman, AS/COA • Global Climate Change: Making Sense of Copenhagen. John Nash, Lead Economist of Sustainable Development for Latin America and Caribbean Region, World Bank

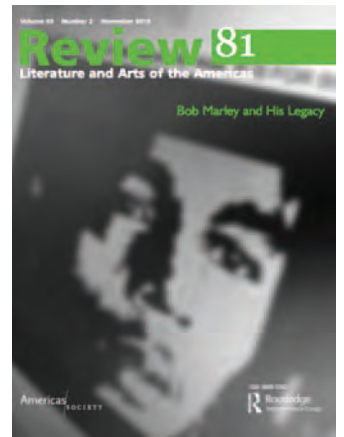
Literature

For more than 40 years the **Literature program** has been recognized for its leadership as presenters of the best writing from the Americas, featuring celebrated authors, historical literary figures, and emerging voices in traditional genres and new media. *Review* magazine continues to showcase contemporary writers and scholars to the reading public.

The Literature program's 2010 activities reflect excellence in literary quality and diversity, as well as timeliness and intellectual scope. Presenting a breadth of writers from the hemisphere who examined seminal issues related to language, history, and national identity, we engaged an audience of nearly 2,000 at Americas Society as well as new readers to *Review*.

The Spring 2010 season celebrated twenty-first-century Mexican literature, commemorating the bicentennial of the independence of Mexico and the centennial of its Revolution. A series of public programs, including panel discussions and book presentations, culminated in the launch of *Review* 80, featuring a cross-section of Mexican writing today. Program highlights included "Mexico in the Age of Obama" with authors Humberto Beck, Christopher Domínguez, Alvaro Enrique, Valeria Luiselli, and Antonio Ortuño in a discussion exploring the cultural, social, and political ramifications of Mexican literature today. Speakers Joyce Johnson, John Tytell, and Regina Weinreich addressed the Beat writers' fascination with Mexico. The launch of *Review* 80, *Mexico: The 21st Century Issue*, featured guest editor Rubén Gallo and *Review* 80 authors Mónica de la Torre, Fabrizio Mejía Madrid, Guillermo Sheridan, and Martín Solares.

The Fall 2010 season was dedicated to Bob Marley and his legacy as an iconic musician, composer, and Rastafarian, including a dedicated issue of *Review* magazine. A lively symposium featuring scholars, poets, and musicians, many of whom worked with Bob Marley, explored the social and political ramifications of Marley's life and work in Jamaica and the world at large. Speakers included Jamaican poet Lorna Goodison (*From Harvey River*), critic Christopher Winks (Queens College/CUNY)—also the guest editors of *Review* 81: *Bob Marley and His Legacy*—as well as Chris Blackwell (founder, Island Records), journalist Christopher Farley (*The Wall Street Journal*), scholar Robert Hill (UCLA), historian Herbie Miller (African Caribbean Institute of Jamaica), and poets Kwame Dawes (University of South Carolina) and Jacqueline Bishop (New York University). Special music presentations featured musicians Bunny Goodison and Ibo Cooper.



Row 1: *Review 80, Mexico: The 21st Century Issue* • *Borges: A Classic in English*. (L to R) **Suzanne Jill Levine**, translator; **Alfred Mac Adam**, former Editor, *Review* magazine; **María Kodama**, author • *Clarice Lispector: Her Life and Legacy*. **Nadia Gotlib**, literary critic; **Moacyr Scliar**, author

Row 2: *Bob Marley Symposium*. **Daniel Shapiro**, Literature Director, Americas Society; **Christopher Farley**, journalist; **Chris Blackwell**, producer • *Review 81, Bob Marley and his Legacy*

Row 3: **Martín Solares**, author; **Rubén Gallo**, guest editor • *Entre la espada y la pluma: El Inca Garcilaso de la Vega y sus Comentarios Reales*. **Mario Vargas Llosa**, author and Nobel Laureate

Row 4: *A Trilateral Reading: Indigenous Writers from Canada, Mexico, and the United States*. **Natalia Toledo**, poet; **David Unger**, translator

Music

The **Music program's** MetLife Foundation Music of the Americas concert series is distinguished by excellence and innovation, advancing our leadership as premier presenters in the United States of classical, modern, and traditional music from Latin America, the Caribbean, and Canada. The 2010 series offered an exceptional 32 concerts—to capacity audiences and free of charge—by distinctive musicians who serve as cultural ambassadors of diverse social and musical traditions, including U.S.-based artists from the region.

Concert highlights include California-based Mexican folk-roots group Los Cenzontles and a joint chamber music recital by the renowned Cuarteto Latinoamericano and Quintet of the Americas, featuring a world premiere by Mexican composer Mario Lavista. Rousing performances by Nova Scotian Gaelic singer Mary Jane Lamond and legendary reggae and ska guitarist Ernest Ranglin showcased our programming dedicated to music from Canada and the Caribbean. Talented young opera singers from Buenos Aires' renowned Instituto Superior de Arte del Teatro Colón performed for the fourth consecutive year. We co-presented Brazilian jazz legend Hermeto Pascoal with Lincoln Center Out of Doors at Symphony Space and at Lincoln Center's Damrosch Park Bandshell.

The Music program continued to expand its audience reach and visibility by enhancing online content, expanding social media, producing concert videos, and hosting radio broadcasts. We launched our own music label and released its first album, *Eddy Marcano Live at Music of the Americas*, available online. Music of the Americas also presented its first concert in Miami at Miami-Dade College featuring students and alumni of Buenos Aires' Instituto Superior de Arte del Teatro Colón.



Row 1: Hermeto Pascoal performing at Symphony Space • Los Cenzontles performing at Americas Society • Ernest Ranglin performing at Americas Society

Row 2: Mariana Baraj performing at the Consulate General of Argentina in New York • Vocal ensemble Meridionalis, directed by Sebastián Zubieta, Music Director, Americas Society

Row 3: Mary Jane Lamond at Americas Society • Opera singers from the Instituto Superior de Arte del Teatro Colón of Buenos Aires performing at Americas Society

Row 4: Jorge Caballero with the New York Guitar Seminar at Mannes



Row 1: *Muralism without Walls* book launch. **Anna Indych-López**, Professor, CUNY Graduate Center; **Robert Storr**, Dean of the School of Art, Yale University; **Renato González Mello**, Professor, Universidad Nacional Autónoma de México; **Carla Stellweg**, Professor, School of Visual Arts
 • Installation view of *Marta Minujín: MINUCODEs*.

Row 2: **Doris Salcedo**, sculptor; **Javier Tellez**, artist; **Gabriela Rangel**, Visual Arts Director, Americas Society • *Shattered Glass: Rethinking the Museo de Arte Carrillo Gil Collection* at The New School for Social Research; **Bertha Aguilar**, guest curator; **Deborah Dorotinsky**, Professor, Universidad Nacional Autónoma de México; **Anna Indych-López**; **Sandra Zetina**, guest curator; **Itala Schmelz**, Director of the Museo de Arte Carrillo Gil Collection; **Alejandra Olvera**, guest curator

Row 3: Installation view of *Shattered Glass: Rethinking the Museo Arte Carrillo Gil Collection* • *TropiChat*. **Zezé Motta**, actress; **Carlos Diegues**, filmmaker

Row 4: **Cecilia Pardo Grau**, guest curator, giving a VIP tour of the exhibition *Art and Myth in Ancient Peru: The History of the Jequetepeque Valley*. • *Vis-à-vis, Pinta Art Fair 2010* launch: **Pablo Vargas Lugo**, artist; **Yasmil Raymond**, Curator, DIA Foundation

Chairman's International Advisory Council

Americas Society's Chairman's International Advisory Council (CIAC) is a network of distinguished business leaders, entrepreneurs, eminent cultural luminaries, philanthropists, and other opinion leaders who share a strong commitment to their countries and the hemisphere as well as to the Americas Society mission. The CIAC is an integrated and critical part of the organization, and we provide multiple opportunities for our members to deepen their network of relationships in the private and public sectors as well as focus on issues of particular interest across the Americas.

Many of the members are active participants in multiple activities, taking part in conferences, elite private meetings, working groups and new ideas, cultural programs, and special events in New York, Washington DC, Miami, other U.S. cities, Canada, and throughout Latin America.

Americas Society continuously seeks new ways to engage our CIAC members with opportunities for high-level dialogue on important issues. We value our CIAC members and are constantly looking for opportunities to involve them in the many issues facing their countries and the hemisphere. We consider this network critical to enhancing our mission and moving forward on common agendas.

Row 1: Jay D. Rockefeller, U.S. Senator (D-WV); **David Rockefeller**, Founder and Honorary Chairman, AS/COA • **Susan Segal**, President and CEO, AS/COA; **Gina Diez Barroso de Franklin**, Grupo Diarq

Row 2: José Mujica, President of Uruguay; **Tabaré Aguerre**, Minister of Livestock, Agriculture, and Fisheries, Uruguay; **Pedro Nicolás Baridon**, OCSA • **Jorge Marín Correa**, Grupo CGE

Row 3: Stanley Motta, Copa Holdings; **Pilar Arosemena de Alemán**; **Jaime Alemán**, Ambassador of Panama to the U.S. • **Andrónico Luksic**, Banco de Chile; **Luis Tellez**, Bolsa Mexicana de Valores • **Erica Roberts**; **Woods Staton**, Arcos Dorados

Row 4: Gustavo Marturet, Banco Mercantil; **Ragnhild Melzi**, Senior Director, Public Policy Programs, AS/COA • **David Gutiérrez**, BLP Abogados; **Muni Figueres**, Ambassador of Costa Rica to the U.S.



Spring Party

Americas Society's 30th Annual **Spring Party**, held at Cipriani Wall Street in New York City on June 9, attracted over 600 guests from the worlds of business, philanthropy, government, and the arts.

The 2010 honorees were César Alierta, Chairman and CEO of Telefónica, and Stanley A. Motta, Chairman of the Board of Copa Holdings and Inversiones Bahia, Ltd. They both received the Gold Medal for their leadership role in promoting social responsibility, educational initiatives, and economic development within the Americas. At the gala, a special toast was made to celebrate David Rockefeller's ninety-fifth birthday.

Row 1: Spring Party 2010 at Cipriani Wall Street • Ambassador **Arturo Sarukhan**; **Malú Edwards**; **David Rockefeller**; **María Elena Lagomasino**; **Peter Johnson**

Row 2: Ambassador **Luis M. Valdivieso**; **Stephanie Junger-Moat**; **José Lozano** • **Enrique Norten** and **Sarah Gore** • **Linky Motta** and **Stanley Motta**

Row 3: **Diana Negroponte** and **María Elena Lagomasino** • **Carlos López Blanco**; **H.E Iñaki Urdangarín**; **H.R.H Cristina de Borbón**; **Teresa Abril**; **Luis Abril**

Row 4: **Stanley Motta**; **Susan Segal**; **David Rockefeller**, **César Alierta**; Ambassador **John Negroponte** • **César Alierta** and **Ana Alierta**



Inaugural Dinner

Americas Society held its annual **Inaugural Dinner** on October 7 at its Park Avenue landmark building, marking the beginning of the 2010/2011 programs season.

The guest of honor, New Mexico Governor Bill Richardson, keynoted the event, speaking on U.S.-Latin American ties, trade relations, and immigration Issues. The black-tie event was attended by Board members, Chairman's International Advisory Council members, and representatives of the New York diplomatic community.

Row 1: Susan Segal; Zulay Valero; Governor Bill Richardson; Edward T. Cloonan • Ambassador Gonzalo Gutiérrez; Hanni Montero; Governor Richardson; Susan Segal

Row 2: Governor Richardson and Ambassador John Negroponte • Carlos Guimarães and Terrence J. Checki

Row 3: Teresa Abril; Pola Schijman; Luis Abril • José Alberto Velez; Lee Galvis; Sergio Galvis • Governor Richardson; Lilia van Tienhoven; Alex van Tienhoven

Row 4: Governor Richardson; Erica Argüello; Ambassador Jorge Martin Argüello • Thomas F. McLarty, III; Antonia E. Stolper; George Weiksner and Sandra Weiksner



Celebrating 100 Years at 680 Park Avenue



2011 marks a special year in the history of our landmarked headquarters of Americas Society and Council of the Americas as it reaches its one-hundredth birthday. Our building at 68th Street and Park Avenue is open to the public for cultural and policy programming, as well as for exhibitions in the Americas Society Gallery.

680 Park was constructed by the architecture firm McKim, Mead & White for the New York financier and philanthropist Percy R. Pyne. Constructed in the neo-Federal style, the five-story private residence took two years to complete, starting in 1909 and ending in 1911.

The building remained a private residence for the Pyne family until 1947, when, after refusing an offer from the Soviet government to purchase the building, Pyne's widow sold it to the Chinese government, which then immediately resold it to Moscow. The Soviet Mission to the UN occupied the building for 15 years. On September 21, 1960,

Soviet Premier Nikita Khrushchev held a dramatic press conference from the balcony of 680 Park, during which he reportedly sang the socialist anthem "The Internationale."

In 1965, the building was scheduled for demolition. However, the Marquesa de Cuevas—granddaughter of John D. Rockefeller—saved 680 Park from the wrecking ball by purchasing and donating it to Americas Society, then known as the Center for Inter-American Relations. The building was renovated to its original style by Walker O. Cain and Associates in time for a formal opening honoring Vice President Hubert Humphrey in September 1967.

Throughout the years, the building has hosted countless distinguished guests, including presidents and government officials, philanthropists, artists, writers, and musicians. Guests have included Jorge Luis Borges, Fernando Botero, and Jacqueline Kennedy Onassis. 680 Park was designated a New York City Landmark in 1970.



Clockwise from top left: President of Yugoslavia **Marshal Tito** and First Secretary of the Communist Party of the Soviet Union **Nikita Khrushchev** shake hands on September 28, 1960, outside the Soviet Mission to the UN, now AS/COA. • **Nelson Rockefeller**, Governor of New York; **Douglas Dillon**, U.S. Secretary of Treasury; and **Hubert Humphrey** Vice President of the U.S. at the 1967 inauguration of the Center for Inter-American Relations, now AS/COA • **Fernando Botero** donating the painting *El Presidente* to Americas Society in 1988; **David Rockefeller**, Founder and Honorary Chairman, AS/COA; Ambassador **George W. Landau**, President, AS/COA • **Alfred Mac Adam**, editor, *Review* magazine; **Alastair Reid**, translator; **Jorge Luis Borges**, author; **John Coleman**, literary critic at a 1983 event at Americas Society • **Jacqueline Kennedy Onassis** at the Americas Society Gallery opening of *Gloria In Excelsis: The Virgins and Angels in Viceregal Painting of Peru and Bolivia* • **Ronald Reagan**, U.S. President, receiving the 1987 Gold Insigne from Ambassador **George W. Landau**; **Robert C. Helander**, Vice Chairman, Pan American Society; **David Rockefeller**

Council of the Americas Corporate Members

As of December 31, 2010

ACE Group
AEI Services LLC*
Aeropuertos Argentina 2000*
The AES Corporation*
Akerman, Senterfitt
The Albright Stonebridge Group
Alcatel-Lucent
AméricaEconomía
American Express Company
Amgen, Inc
Andes Energia plc
Archer Daniels Midland Company*
Arcos Dorados S.A.*
Avon Products, Inc.
Banco Bradesco S.A.
Banco de la Nación Argentina
Banco Latinoamericano de Exportaciones, S.A.
(Bladex)
Banco Santander
Bank of America*
The Bank of Nova Scotia
The Bank of Tokyo-Mitsubishi UFJ, Ltd.
Barrick Gold Corporation*
Baxter
BBVA
Bloomberg
BNP Paribas
BNY Mellon*
The Boeing Company
Bridas Corporation*
Brightstar Corporation*
Bulltick Capital Markets
Bunge Limited*
Bureau Veritas Group

Burson-Marsteller
Business News Americas
CA Technologies*
Cargill, Incorporated
Caterpillar Inc.
Celulosa Arauco y Constitución (Arauco)
CF Industries, Inc.*
Chadbourne & Parke LLP
Chartis*
Chevron Corporation+
Chiquita Brands International, Inc.
Cisco Systems, Inc.
Cisneros Group of Companies
Citigroup, Inc.*
Cleary, Gottlieb, Steen & Hamilton LLP
The Coca-Cola Company*
Colombian Coffee Federation, Inc.
Conduit Capital Partners, LLC
ConocoPhillips*
Continental Grain Company
Corporación Multi Inversiones*
Covington & Burling LLP
Credit Suisse*
Curtis, Mallet-Prevost, Colt & Mosle LLP
Damco Latin America
Deloitte LLP
Deutsche Bank
DHL Global Forwarding*
Diageo plc
Digicel
DirecTV Latin America, LLC*
Discovery Communications
Eastman Chemical Latin America, Inc.
Edenor S.A.
Eli Lilly and Company
Embraer

Empresas CMPC S.A.
ENI Americas
Ernst & Young LLP
Eton Park Capital Management*
European InterAmerican Finance, LLC
Exxon Mobil Corporation*
FedEx Express
Financial Times
Fintech Advisory, Inc.
Fitch Ratings
Fluor
Ford Motor Company*
Freeport-McMoRan Copper and Gold Inc.*
FTI Consulting, Inc.
General Electric Company*
General Motors Latin America, Africa
& Middle East*
Gibson, Dunn & Crutcher LLP
Google, Inc.*
Greenberg Traurig, LLP*
Grupo Salinas
Grupo Televisa, S.A.B.
Hamburg Sud
HBO Latin America*
Hewlett-Packard Company
HSBC Securities (USA) Inc.*
Hughes Hubbard & Reed LLP
IBM Corporation*
Industrias Arfel S.A.
Intelsat
InterContinental Hotels Group
International Minerals Corporation
IRSA Inversiones y Representaciones S.A.*
ISI Emerging Markets
Itaú Unibanco Holdings, S.A.
Japan Bank for International Cooperation

Japan External Trade Organization	Panedile Argentina, S.A.	UBS AG
Johnson & Johnson*	PepsiCo*	UPS
J.P. Morgan*	Petróleo Brasileiro S.A. - Petrobras	Vale
Kansas City Southern	Pfizer Inc*	Visa International
Kraft Foods International, Inc.	Philip Morris International, Latin America and Canada*	VT Systems, Inc.
Kroll, Inc.	Pluspetrol	Wal-Mart Stores, Inc.*
LAN Argentina S.A.	<i>PODER</i> Magazine	The Western Union Company
Latham & Watkins LLP*	The Procter & Gamble Company	Wendy's Arby's Group (WAG)
<i>Latin Trade</i> Magazine	Raytheon Company	White & Case LLP*
Libra Capital US, Inc.	Research in Motion – (RIM)	WYSE Technology Inc.
Manatt, Phelps & Phillips, LLP	The Rohatyn Group	Xela Enterprises Ltd.
Manpower Inc.*	Ryder System, Inc.	Zemi Communications, LLC
MasterCard Worldwide	Safra Asset Management*	
Mattos Filho, Veiga Filho, Marrey Jr. e Quiroga Advogados	Sempra Energy International	
MBA Lazard	Sesame Workshop	
McDonald's Corporation*	Shearman & Sterling LLP*	
McLarty Associates	Shell International EP*	
MeadWestvaco Corporation*	Simpson Thacher & Bartlett LLP	
Mercantil Servicios Financieros, C.A.*	Skadden, Arps, Slate, Meagher, & Flom LLP	
Merck & Co., Inc. *	Sojitz Corporation of America	
MetLife, Inc.*	Standard & Poor's	
Microsoft Corporation*	Standard Bank	
Mitsubishi International Corporation	Standard Chartered Bank	
Mizuho Corporate Bank, Ltd.	Starwood Hotels & Resorts Worldwide, Inc.	
Moksha8	Sullivan & Cromwell LLP*	
Monsanto Company	Swiss Re Financial Services Corporation	
Mosbacher Energy Company	Taino Network Systems, Inc.	
Mylan Inc.	TATA Consultancy Services	
NEC *	TATA Sons Ltd.	
Nestlé S.A.	Techint Inc.	
New York Life	Telefónica Internacional USA, Inc.*	
News Corp / Fox*	Temasek Holdings	
Nokia	Travelport*	
Novartis Corporation	Tyco Electronics	+Patron Corporate Member
Occidental Petroleum Corporation	Tyco International Ltd.	*Elite Corporate Member

Americas Society Grants and Contributions

\$50,000 and above

Anonymous
Banco de Chile
Citi
Copa Airlines
Ford Foundation
Amalia Lacroze de Fortabat
GE Foundation
Goldman Sachs
Greenberg Traurig, LLP
Huawei Technologies
ING and AFP Integra
JPMorgan Chase Foundation
"la Caixa"
McLarty Associates
MetLife Foundation
Power Corporation of Canada
David Rockefeller
Telefónica S.A.
The Tinker Foundation Inc.

\$25,000 to \$49,999

Aeropuertos Argentina 2000
Arcos Dorados
Bank of America Merrill Lynch
Chevron
Mr. & Mrs. Gustavo A. Cisneros
Corporación Andina de Fomento (CAF)
Gina Diez Barroso de Franklin
Mr. & Mrs. J. Pepe Fanjul
Hunt Oil Company of Peru
Ilender Perú, S.A.
J.P. Morgan
J.P. Morgan Spain
Stephanie Junger-Moat
Andrónico Luksic Craig
Elías Masri
Eliodoro Matte
MetLife
Morgan Stanley
New York State Council on the Arts,
a State Agency
Pfizer Inc.
Erica Roberts
Mr. & Mrs. Julio Mario Santo Domingo

\$10,000 to \$24,999

Allus/Eton Park Capital Management
American Business Group
Alfonso de Angoitia
Carlos Julio Ardila
Patricia & Carlos Julio Ardila
Pilar Arosemena de Alemán
Emilio Azcárraga Jean
Alejandro Baillères
Banco Hipotecario
Charles F. Barber
Pedro Nicolás Baridon
Barrick Gold Corporation
The Boeing Company
Roberto Bonetti
Mr. & Mrs. Roberto Bonetti
Estrellita & Daniel Brodsky
Juan C. Cappello
Mario Cezar de Andrade
Jean Chagnon
Gustavo A. Cisneros
Patricia Phelps de Cisneros
Citigroup Latin America
Conduit Capital Partners, LLC
Consulate General of Brazil in New York
Credit Suisse
Roberto Dañino
Juan Pablo Del Valle Perochena
André Desmarais
F. Tomás Dueñas
Henry Eder
Agustín E. Edwards
Eduardo S. Elsztain
EMBRAER
Juan Enriquez Cabot
Exxon Mobil Corporation

Ernesto Fernández-Holmann
Alex Fort Brescia
Fundación Exportar
Amb. Antonio O. Garza
GE Aviation
Carlos N. Guimarães
David Gutiérrez
HBO Latin America
Eduardo Hochschild
J. Safra Asset Management
John E. & Caron G. Avery, Jr. Foundation
Israel Klabin
Leon Lowenstein Foundation, Inc.
John A. Luke, Jr.
Jorge Marín Correa
Gustavo Marturet
Mexican Cultural Institute of New York
Marcelo Mindlin
Marcos Augusto de Moraes
Mosbacher Foundation, Inc.
National Endowment for the Arts
Jorge J. Neuss
New York City Department of Cultural Affairs
Enrique Norten
Richard de J. Osborne
Conrado Pappalardo
Marité & Conrado Pappalardo
PINTA ART LLC
Mr. & Mrs. Pablo Pulido
Alejandro Quentin
The Reed Foundation, Inc.
William R. Rhodes
Carlos Rodríguez-Pastor
The Rohatyn Group
Alexis E. Rovzar
Alvaro Saieh B.

Alejandro Santo Domingo
Sharon Schultz Simpson
Barbara & Amb. Clifford Sobel
Woods W. Staton
Alan J. Stoga
Sullivan & Cromwell LLP
José Alberto Vélez
Richard E. Waugh
Weiksner Family Foundation

\$5,000 to \$9,999

Teresa A.L. de Bulgheroni
Carrix
Cementos Argos, Colombia
Diageo
Mr. & Mrs. Agustín Edwards
Mr. & Mrs. Jaime Gilinski
Michael & Amy Kazma
Francisco A. Lorenzo
John C. McIntire
Alistair McLeish
Mex-Am Cultural Foundation
Solita Mishaan
Nomura
Mario & Lilian Rodero
Carolina & Felipe Virzi

\$1,000 to \$4,999

Richard A. Anderson
Mr. & Mrs. Alvaro Arias
Arias Resource Capital Management LP
Bernstein Family Foundation
BNY Mellon
Jorge A. Calderon
Edward T. Cloonan
Continental Airlines
Alejandro Cordero
Mr. & Mrs. Roberto de la Guardia
Garrigues LLP
Mr. & Mrs. Emanuel González Revilla
Mr. & Mrs. Carlos N. Guimarães
Joan & Mike Kahn
Susan & Larry Kellner
Timothy M. Kingston
Vijay Kumar
George W. Landau
Lazard
Mr. & Mrs. Samuel Lewis
Mr. & Mrs. Alejandro Macfarlane
Eduardo R. Márquez
David Moreinis
David & Vivian Moreinis
NACCO Industries, Inc.
Mr. & Mrs. Jorge J. Neuss
Mr. & Mrs. Roberto Pascual Q.
PepsiCo
Quebec Government Office in New York
Mr. & Mrs. G. Richard Thoman
Enrique Umaña
Uría Menéndez
VMS Associates, LLC
George & Sandra Weiksner
Willis Global Aviation

Leadership

Americas Society

Chairman's International Advisory Council

As of December 31, 2010

Chairman

John D. Negroponte

Co-Chairman

David Rockefeller

Jose Antonio Alonso Espinosa, Mexico
Carlos Julio Ardila, Colombia
Pilar Arosemena de Alemán, Panama
Emilio Azcárraga Jean, Mexico
Alejandro Baillères, Mexico
Pedro Nicolás Baridon, Uruguay
Roberto Bonetti, Dominican Republic
Mario Cezar de Andrade, Brazil
Jean Chagnon, Canada
Gustavo A. Cisneros, Venezuela
Patricia Phelps de Cisneros, Venezuela
Roberto Dañino, Peru
Juan Pablo Del Valle Perochena, Mexico
André Desmarais, Canada
Gina Diez Barroso de Franklin, Mexico
F. Tomás Dueñas, Costa Rica
Peggy Dulany, U.S.A.
Henry Eder, Colombia
Eduardo S. Elzstain, Argentina
Juan Enriquez Cabot, Mexico
Ernesto Fernández-Holmann, Nicaragua
Alex Fort Brescia, Peru
Amalia Lacroze de Fortabat, Argentina
Jorge Gross Brown, Paraguay
David Gutiérrez, Costa Rica
Pedro Pablo Hinojosa, Bolivia
Eduardo Hochschild, Peru
Andrónico Luksic Craig, Chile
Jorge Marín Correa, Chile
Ricardo Villela Marino, Brazil
Gustavo A. Marturet, Venezuela
Eliodoro Matte, Chile
Lorenzo Mendoza, Venezuela
Marcelo Mindlin, Argentina
Marcos Augusto de Moraes, Brazil
Conrado Pappalardo, Paraguay
Carlos Rodríguez-Pastor, Peru
Alvaro Saieh B., Chile
Alejandro Santo Domingo, Colombia
Woods W. Staton, Argentina
Enrique Umaña, Colombia
José Alberto Vélez, Colombia
Richard E. Waugh, Canada

Honorary

Roberto P. Cezar de Andrade, Brazil
Agustín E. Edwards, Chile
Malú Edwards, Chile
Israel Klabin, Brazil
Fernando Léniz, Chile
Eugenio A. Mendoza, Venezuela
Luisa E. M. de Pulido, Venezuela
Pablo Pulido, Venezuela
Julio Mario Santo Domingo, Colombia
Milú Villela, Brazil

Temporary Leave While in Public Office

Eduardo Pablo Amadeo, Argentina
Muni Figueres, Costa Rica
Juan Manuel Santos C., Colombia

Board of Directors

Council of the Americas

As of December 31, 2010

Founder & Honorary Chairman

David Rockefeller

Officers

John D. Negroponte, Chairman
Alan J. Stoga, Vice Chairman
Susan L. Segal, President and CEO
Sergio J. Galvis, Secretary
George B. Weiksner, Treasurer

Chairman Emeritus

William R. Rhodes

President Emeritus

George W. Landau

Directors

Luis Abril
Technical General Secretary to the Chairman
Telefónica S.A.

Nicolas Aguzin
CEO Latin America
J.P. Morgan

José Armario
Group President, McDonald's Canada &
Latin America
McDonald's Corporation

R.A. (Rocky) Becker
Vice President for the Americas
ExxonMobil Exploration Company

Stephen E. Biegun
Corporate Officer and Vice President of
International Government Affairs
Ford Motor Company

Terrence J. Checki
Executive Vice President
Federal Reserve Bank of New York

Marcelo Claire
Chairman of the Board, President and CEO
Brightstar Corporation

Edward T. Cloonan
Managing Director
Greenwich Point Group

Antonio Del Pino
Partner
Latham & Watkins

Dirk Donath
Senior Manager, Director and Partner
Eton Park Capital Management L.P.

Angel Fernández
SVP & President of Latin America
Merck & Co., Inc.

Antonio Ferreira
International Vice President, Medical Devices
and Diagnostics, Latin America
Johnson & Johnson

Sergio J. Galvis
Partner
Sullivan & Cromwell

Andrés Gluski
Executive Vice President and
Chief Operating Officer
The AES Corporation

Donna Hrinak
VP, Global Public Policy & Government Affairs
PepsiCo

W. Russell King
Senior Vice President International Relations
and Federal Affairs
Freeport-McMoRan Copper and Gold Inc.

Thomas F. McLarty, III
President
McLarty Associates

Patricia Menendez-Cambo
Chair, International Practice Group
Greenberg Traurig LLP

Ali Moshiri
President, Chevron Africa and Latin America
Exploration and Production Company
Chevron Corporation

John D. Negroponte
Vice Chairman
McLarty Associates

Patrick M. Nolan
Senior Executive VP and CEO
HSBC Global Banking and Markets, Americas

Marvin Odum
Director Upstream Americas and President
Shell Oil Company

Brian D. O'Neill
Vice Chairman
Lazard International

Richard de J. Osborne
Chairman (Retired)
ASARCO Incorporated

Christopher A. Padilla
Vice President, Governmental Programs
IBM Corporation

Rogério Patrus
CEO Latin America
General Electric Company

Karen Peetz
Chief Executive Officer, Financial Markets
and Treasury Services
The Bank of New York Mellon

William R. Rhodes
President & CEO William R. Rhodes Global
Advisors, LLC
Professor-at-Large, Brown University
Senior Advisor, Citigroup, Inc.

Hernán Rincón
President
Microsoft Latin America

Alexis E. Rovzar
Partner
Latin American Practice
White & Case LLP

Susan L. Segal
President and CEO
Council of the Americas/Americas Society

Jeff W. Sheets
Senior Vice President, Finance and CFO
ConocoPhillips

Susan Silbermann
Regional President, Latin America
Emerging Markets Business Unit
Pfizer, Inc.

Eduardo Solórzano
Executive Vice President, President and CEO
Walmart Latin America

Alan J. Stoga
President
Zemi Communications LLC

Antonia E. Stolper
Partner
Shearman & Sterling LLP

G. Richard Thoman
Managing Partner
Corporate Perspectives LLC
Former CEO, Xerox Corporation

William J. Toppeta
President, International
MetLife, Inc.

Alexander G. Van Tienhoven
CEO Citi Wealth Management, Citi Private
Bank & Asset Management Latin America
& Mexico
Citigroup, Inc.

George B. Weiksner
Vice Chairman
Credit Suisse

Alberto Weisser
Chairman and CEO
Bunge Limited

Wendell L. Willkie
Senior Vice President, General Counsel &
Secretary
MeadWestvaco Corporation

Honorary
John E. Avery
Robert C. Helander
George W. Landau

**Board of Directors
Americas Society**

As of December 31, 2010

Founder & Honorary Chairman

David Rockefeller

Officers

John D. Negroponte, Chairman
Alan J. Stoga, Vice Chairman
Susan L. Segal, President and CEO
George B. Weiksner, Treasurer

Chairman Emeritus

William R. Rhodes

President Emeritus

George W. Landau

Directors

Alfonso de Angoitia
Juan Carlos Cappello
Patricia Phelps de Cisneros
Edward T. Cloonan
Craig Duncan
J. Pepe Fanjul
Amalia Lacroze de Fortabat
Antonio O. Garza
Carlos N. Guimarães
Peter J. Johnson
John A. Luke, Jr.
Thomas F. McLarty, III
Robert Mosbacher, Jr.
Enrique Norten
Brian D. O'Neill
Richard de J. Osborne
Alejandro Quentin
Renate Rennie
Alejandro F. Reynal
Erica Roberts
Alexis E. Rovzar
Clifford Sobel
Sharon Schultz Simpson
G. Richard Thoman

Honorary

John E. Avery
Charles F. Barber

Financials – Americas Society

Statement of Financial Position
December 31, 2010
(with comparative amounts at December 31, 2009)

ASSETS	2010	2009
Cash and cash equivalents	\$ 938,863	\$ 1,153,664
Pledges and contributions receivable, net	245,000	119,192
Investments	34,561,283	31,758,335
Prepaid expenses and other assets	168,686	173,136
Property and equipment, net	2,005,389	2,027,800
	<u>\$37,919,221</u>	<u>\$35,232,127</u>
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts payable and accrued expenses	\$ 524,354	\$ 284,703
Due to related organization	232,505	422,354
Capital lease obligations	46,238	99,315
Deferred income	38,693	5,250
Total Liabilities	<u>841,790</u>	<u>811,622</u>
Net Assets		
Unrestricted		
Operating	2,033,448	2,009,593
Board designated endowment	18,153,458	15,350,510
Total Unrestricted	<u>20,186,906</u>	<u>17,360,103</u>
Temporarily restricted	482,700	652,577
Permanently restricted endowment	16,407,825	16,407,825
Total Net Assets	<u>37,077,431</u>	<u>34,420,505</u>
	<u>\$37,919,221</u>	<u>\$35,232,127</u>

Americas Society is a tax-exempt charity described in Sections 501(c)(3) and 509(a)(1) of the Internal Revenue Code. The Society is supported by membership dues and contributions from foundations, public agencies, corporations, and individuals: donations are tax-deductible to the extent permitted by law.

A complete set of financial statements for 2010, audited by O'Connor Davies Munns & Dobbins, LLP, can be obtained by sending a written request to the Chief Financial Officer, Americas Society/Council of the Americas, 680 Park Avenue, New York, NY 10065.

Statement of Activities
For the Year Ended December 31, 2010
(with summarized totals for the year ended December 31, 2009)

	<u>Unrestricted</u>	<u>Board Designated</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>	<u>2009</u>
OPERATING SUPPORT AND REVENUE						
Contributions						
Foundations	\$ 116,502	\$ -	\$ 385,670	\$ -	\$ 502,172	\$ 552,449
Corporations	488,000	-	303,200	-	791,200	700,064
Individuals	630,880	-	114,727	-	745,607	569,338
Government	-	-	87,638	-	87,638	93,652
Special event, net of direct costs	1,351,036	-	-	-	1,351,036	1,035,093
Membership dues	82,700	-	-	-	82,700	73,425
Other	354,785	-	-	-	354,785	337,164
Investment return designated for operations	131	1,579,884	-	-	1,580,015	1,612,918
Net assets released from restrictions	2,640,996	(1,579,884)	(1,061,112)	-	-	-
Total Revenue and Support	<u>5,665,030</u>	<u>-</u>	<u>(169,877)</u>	<u>-</u>	<u>5,495,153</u>	<u>4,974,103</u>
OPERATING EXPENSES						
Program Services						
Public policy	1,961,974	-	-	-	1,961,974	2,027,140
Visual arts	790,638	-	-	-	790,638	777,769
Literature	412,945	-	-	-	412,945	407,802
Music	442,848	-	-	-	442,848	451,018
Communications and website	248,283	-	-	-	248,283	193,423
Total Program Services	<u>3,856,688</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>3,856,688</u>	<u>3,857,152</u>
Supporting Services						
Management and general	916,717	-	-	-	916,717	860,805
Fundraising	867,770	-	-	-	867,770	798,684
Total Supporting Services	<u>1,784,487</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>1,784,487</u>	<u>1,659,489</u>
Total Expenses	<u>5,641,175</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>5,641,175</u>	<u>5,516,641</u>
(Deficiency) Surplus of Operating Support and Revenue Over Operating Expenses	<u>23,855</u>	<u>-</u>	<u>(169,877)</u>	<u>-</u>	<u>(146,022)</u>	<u>(542,538)</u>
NONOPERATING REVENUE						
Investment gain in excess of spending rate	-	2,802,948	-	-	2,802,948	4,772,171
Change in Net Assets	23,855	2,802,948	(169,877)	-	2,656,926	4,229,633
NET ASSETS						
Beginning of year	<u>2,009,593</u>	<u>15,350,510</u>	<u>652,577</u>	<u>16,407,825</u>	<u>34,420,505</u>	<u>30,190,872</u>
End of year	<u>\$2,033,448</u>	<u>\$18,153,458</u>	<u>\$ 482,700</u>	<u>\$16,407,825</u>	<u>\$37,077,431</u>	<u>\$34,420,505</u>

Financials – Council of the Americas

Statement of Financial Position
December 31, 2010
(with comparative amounts at December 31, 2009)

ASSETS	2010	2009
Cash and cash equivalents	\$ 2,354,508	\$ 1,618,277
Accounts receivable	97,041	50,057
Prepaid expenses and other assets	28,838	39,588
Due from related organization	232,505	422,354
Property and equipment, net	220,360	221,914
	<u>\$ 2,933,252</u>	<u>\$ 2,352,190</u>
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts payable and accrued expenses	\$ 78,452	\$ 50,660
Capital lease obligations	9,375	12,566
Deferred rent	71,272	75,929
Deferred sponsorships	263,118	-
Deferred membership dues	1,437,917	1,200,833
	<u>1,860,134</u>	<u>1,339,988</u>
Total Liabilities	1,860,134	1,339,988
Unrestricted Net Assets	<u>1,073,118</u>	<u>1,012,202</u>
	<u>\$ 2,933,252</u>	<u>\$ 2,352,190</u>

Council of the Americas is recognized by the Internal Revenue Service as a tax-exempt business league under under Section 501(c)(6) of the Internal Revenue Code.

A complete set of financial statements for 2010, audited by O'Connor Davies Munns & Dobbins, LLP, can be obtained by sending a written request to the Chief Financial Officer, Americas Society/Council of the Americas, 680 Park Avenue, New York, NY 10065.

Statement of Activities
For the Year Ended December 31, 2010
(with comparative totals for the year ended December 31, 2009)

REVENUE AND SUPPORT	2010	2009
Membership dues	\$ 2,689,917	\$ 2,536,216
Programs and conferences	184,612	207,718
Sponsorships	1,636,158	878,400
Investment income	214	724
	<hr/>	<hr/>
Total Revenue and Support	4,510,901	3,623,058
	<hr/>	<hr/>
 EXPENSES		
Program	3,366,350	2,987,046
Membership services	579,336	612,266
Management and general	504,299	401,757
	<hr/>	<hr/>
Total Expenses	4,449,985	4,001,069
	<hr/>	<hr/>
Change in Net Assets	60,916	(378,011)
 UNRESTRICTED NET ASSETS		
Beginning of year	1,012,202	1,390,213
	<hr/>	<hr/>
End of year	\$ 1,073,118	\$ 1,012,202
	<hr/> <hr/>	<hr/> <hr/>

Detail of hand-blocked scenic wallpaper "Les Incas" printed by A. Leroy, Paris, 1832. This romantic interpretation of Pizarro's conquest of Peru in 1513 decorates Americas Society's Incas Room.



Senior Team

Susan L. Segal

President and Chief Executive Officer

Eric P. Farnsworth

Vice President

Peter J. Reilly

Vice President and Chief Financial Officer

Nancy E. Anderson

Senior Director, Miami

Ana Gilligan

Senior Director, Corporate Sponsorship

Ragnhild Melzi

Senior Director, Public Policy Programs
and Corporate Relations

Christopher Sabatini

Senior Director, Policy and Editor-in-Chief,
Americas Quarterly

Andrea Sanseverino Galan

Senior Director, Foundation and Institutional Giving

Pola Schijman

Senior Director, Special Events

Pamela D. Wallin

Senior Advisor, Canadian Affairs

Carin Zissis

Editor-in-Chief, AS/COA Online

Gabriela Rangel

Director, Visual Arts

Daniel Shapiro

Director, Literature

Sebastian Zubieta

Director, Music

Photography: Pascal Archer, Mauricio Escrucería, Enid Farber, Mary Hilliard, Jorge Merino, Carl Pazcuzzi, Elsa Ruiz, Arturo Sanchez, Will Tirado, Vincent Villafane, Isabela Villanueva, Roey Yohai.

Project Coordinators: Alex Andrews, Laura González, Carin Zissis

Please Note: Professional titles used throughout this report refer to individuals' titles at the time of the event and/or photo.

Americas Society

680 Park Avenue
New York, NY 10065
212.249.8950
212.249.5868 fax
www.as-coa.org

Council of the Americas

680 Park Avenue
New York, NY 10065
212.628.3200
212.517.6247 fax

1615 L Street, NW
Suite 250
Washington, DC 20036
202.659.8989
202.659.7755 fax
www.as-coa.org

AS/COA Miami

2655 Le Jeune Road
5th Floor
Coral Gables, FL 33134
305.779.4816
305.445.0148 fax
www.as-coa.org

