



AS/COA Women's Hemispheric Network Conference

Mexico City-St. Regis Hotel

Salón Madeleine

Wednesday, November 20th, 2019

Join the conversation #womenASCOA • Event will be webcast live on as-coa.org

- 8:30 to 9:30 a.m. **Registration and Continental Breakfast**
- 9:30 to 9:45 a.m. **Opening Remarks**
Susan Segal, President and CEO, Americas Society/Council of the Americas
- 9:45 to 10:05 a.m. **Keynote Remarks**
Paula Santilli, CEO Latin America, PepsiCo
- 10:05 to 10:50 a.m. **Panel: Making it to the Top - Working towards Professional Success**
Women face difficulties in advancing to the highest levels of their organizations, affecting their professional development. What are the barriers standing in their way? What initiatives are companies implementing to expand women's leadership impact and scope? What can be learned from the women who do make it to the top?
- Sofia Belmar**, CEO, Metlife Mexico
Vanessa Rubio, Senator, Mexican Congress
Samuel Villegas, Country Head, Goldman Sachs
Sergio Waisser, Managing Partner Mexico, McKinsey & Company
Moderator: Rafael Casas Don, Vice President, Market Access, Medtronic
- 10:50 to 11:20 a.m. **Coffee and Networking Break**
- 11:20 to 12:20 p.m. **Table Leader Session**
Leaders from a variety of sectors will facilitate an informal conversation with conference participants during lunch.
- 12:20 to 1:05 p.m. **Panel: The Power of Two - Making the Workplace Work for Dual-Career Couples**
Despite the significant increase and emphasis on gender equality, many couples continue to struggle with balancing their responsibilities at work and at home. Professional women and men will discuss the challenges they face with their partners as they respond to the demands of two careers.
- Mónica Aspe Bernal**, Vice President of External Affairs and Corporate Communications, AT&T Mexico
Jean-Louis Guisset, Head of J.P. Morgan Private Bank
Samantha Ricciardi, Managing Director, Country Head, BlackRock Mexico
Alejandra Rodriguez Saenz, Vice President of HR, Orbia
- 1:05 to 1:20 p.m. **Closing Remarks**
Graciela Márquez Colín, Minister of Economy of Mexico

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