

AS/COA Ninth Annual WHN Conference

October 20-21, 2020

#womenASCOA

DAY 1: Tuesday, October 20

4:30 to 4:35 p.m.

Welcoming Remarks

Susan Segal, President, Americas Society/Council of the Americas

4:35 to 5:00 p.m.

Keynote Interview

Lori Lee, CEO – AT&T Latin America & Global Marketing Officer, AT&T Inc.

Interviewer: **Michael Stott**, Latin America Editor, Financial Times

5:00 to 6:00 p.m.

Panel Conversation: Ambition & Resilience in Uncertain Times

When dealing with an immediate crisis, dreams and aspirations can easily end up on the back burner. How can women hold onto professional ambitions in trying times? The current economic situation has stalled some women's careers in ways not seen with their male counterparts. How can we keep professional women on track? How has the global crisis shifted women's ambitions and priorities? Regional leaders share their stories and advice for young professionals looking to grow in confidence and set ambitious goals.

- **Ruth Dowling**, SVP and General Counsel for LatAm & EMEA, American Tower
- **Erika Falfán Mayer**, Head, Sam's Club E-commerce Business Unit, sams.com.mx
- **Erika Herrero**, CEO, Belcorp
- Moderator: **Agostina Pechi**, Managing Director, Goldman Sachs

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680 Park Avenue – New York City

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DAY 2: Wednesday, October 21

4:30 to 4:35 p.m.

Welcoming Remarks

Maria Lourdes Gallo, Vice President, Americas Society/Council of the Americas

4:35 to 5:30 p.m.

Panel Conversation: Impactful Initiatives to Promote Women's Advancement in the Workplace – Regional Perspectives from Latin America

More than 95% of large American companies have diversity initiatives. However, women's progress in securing senior leadership positions has stalled in recent years, according to key studies. Only one in five C-suite executives is a woman – and only one in 25 C-suite executives is a woman of color. Regional leaders from major multinational companies will discuss the strategies that truly impact women's advancement in the workplace and the resources required to implement them effectively. Hear from leaders in corporations recognized for doing it right.

- **Tosh Butt**, SVP, Latin America, AstraZeneca
- **Isabel Bueno**, Partner, Mattos Filho
- **Connie de Lange**, VP Communications and Corporate Marketing for the Global Cardiovascular Division, Medtronic
- **Laura Quevedo**, HR Director, Latin America & the Caribbean, Diageo
- **Moderator: Juliana Sguerra**, Managing Director and Partner, Bogotá, Boston Consulting Group

5:30 to 6:00 p.m.

Mentorship Breakout Session with Industry Leaders

WHN Sponsors and special guests will breakout into smaller groups to network, share their insights, and ask for advice from industry leaders.

6:00 to 6:15 p.m.

Closing Remarks:

Industry leaders will share key takeaways from the breakout session, moderated by **Maria Lourdes Gallo**, Vice President, Americas Society/Council of the Americas

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