

AS/COA Women's Hemispheric Network Forum in Miami Diversity as a Driver of Growth

April 3, 2019

Greenberg Traurig, PA 333 S.E. 2nd Avenue | Miami, FL



@ASCOA #womenASCOA

8:30 to 9:15 a.m. Registration & Networking

9:15 to 9:30 a.m. **Opening Remarks**

Patricia Menéndez-Cambó, Vice Chair, Greenberg Traurig, PA

Susan Segal, President and CEO, Americas Society/Council of the Americas

9:30 to 10:00 a.m. Conversation with Mónica Gil

 Mónica Gil, Executive Vice President & Chief Marketing Officer, NBCUniversal Telemundo Enterprises

Patricia Menéndez-Cambó, Vice Chair, Greenberg Traurig, PA

10:00 to 10:50 a.m. PANEL DISCUSSION – Perspectives on Gender Parity and Inclusion

José Fornell, Principal, Miami, Boston Consulting Group

• Andrea Grobocopatel, President & Founder, FLOR Foundation

 Horace O. Porrás, Vice President, Human Resources Latin America, American Tower Corporation

• Sally Ng, Vice President, Business and Legal Affairs, NBCUniversal International Networks, Latin America (Moderator)

10:50 to 11:20 a.m. Coffee and Networking Break

11:20 to 12:10 p.m. PANEL DISCUSSION – Empowering Diverse Leadership

Paula Bellizia, Vice President, Sales, Marketing and Operations, Microsoft Latin America

• **Tish Mendoza**, Senior Vice President, Human Resources and Business Services, and Chief Human Resources Officer, The AES Corporation

• Gustavo Sorgente, Managing Director and General Manager for Latin America, Cisco Systems

• Susan Segal, President & CEO, Americas Society/Council of the Americas (Moderator)

Lunch Conversation with Table Leaders

Leaders from a variety of sectors will facilitate an informal conversation with conference participants during lunch.

1:10 to 1:15 p.m. Closing Remarks

12:10 to 1:10 p.m.

1:15 to 2:00 p.m. **Networking Dessert Reception**

