AS/COA Women’s Hemispheric Network Conference
Mexico City-St. Regis Hotel
Salón Madeleine
Wednesday, November 20th, 2019

Join the conversation #womenASCOA • Event will be webcast live on as-coa.org

8:00 to 9:00 a.m. Registration and Continental Breakfast

9:00 to 9:05 a.m. Welcoming Remarks
Susan Segal, President and CEO, Americas Society/Council of the Americas

9:05 to 9:30 a.m. Keynote Remarks
Paula Santilli, CEO Latam, PepsiCo

9:30 to 10:00 a.m. Special Remarks
Luz María de la Mora, Viceminister of Foreign Trade, Ministry of the Economy

10:00 to 10:50 a.m. Panel: Making it to the Top - Working towards Professional Success
Women face difficulties in advancing to the highest levels of their organizations, affecting their professional development. What are the barriers standing in their way? What initiatives are companies implementing to expand women’s leadership impact and scope? What can be learned from the women who do make it to the top?

Sofía Belmar, CEO, Metlife Mexico
Vanessa Rubio, Senator, Mexican Congress
Samuel Villegas, Country Head, Goldman Sachs
Sergio Waisser, Managing Partner Mexico, McKinsey & Company
Moderator: Rafael Casas-Don, Vice President, Market Access, Medtronic

10:50 to 11:20 a.m. Coffee and Networking Break

11:20 to 12:10 p.m. Table Leader Session
Leaders from a variety of sectors will facilitate an informal conversation with conference participants during lunch

- Monica Andapia, Goldman Sachs
- Alicia Arias, Vice President, BlackRock Mexico
- Odracir Barquera, Director General of Planning, CCE
- Rosa María Barreiro, Directora General de DECSA y CEO de Persona Global Latin America
- Marivi Esteve, Socia y Directora de NSC asesores
- Esperanza Farfán, Apple Mexico
- Mónica French, MBA Mujeres
- Ana Claudina García Allende, Senior Director of Legal and Public Affairs, American Tower
- Carmen García, Head of Content Pharma Mexico, Elsevier

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Corporate Sponsors

Table Leader Supporters: The AES Corporation, Apple, Banorte, BlackRock, Braskem America, and IEnova
Collaborating Organizations: Dalia Empower, Mujeres en Finanzas, MBA Mujeres, and Consejo Coordinador Empresarial (CCE)
12:10 to 12:20 p.m.  Table Leader Takeaways- on the record

12:20 to 1:10 p.m.  Panel: The Power of Two - Making the Workplace Work for Dual-Career Couples
Despite the significant increase and emphasis on gender equality, many couples continue to struggle with balancing their responsibilities at work and at home. Professional women and men will discuss the challenges they face with their partners as they respond to the demands of two careers.

Mónica Aspe Bernal, Vice President of External Affairs and Corporate Communications, AT&T Mexico
Jean-Louis Guisset, Head of J.P. Morgan Private Bank
Samantha Ricciardi, Managing Director, Country Head, BlackRock Mexico
Alejandra Rodriguez Saenz, Corporate HR Senior Vice President, Orbia
Moderator: Ragnhild Melzi, Vice President of Public Policy and Corporate Relations, Americas Society/Council of the Americas

1:10 to 1:15 p.m.  Closing Remarks
Ragnhild Melzi, Vice President of Public Policy and Corporate Relations, Americas Society/Council of the Americas

1:15 to 2:00 p.m.  Networking Session
Light refreshments will be served