



AS/COA Women's Hemispheric Network Conference

Mexico City-St. Regis Hotel

Salón Madeleine

Wednesday, November 20th, 2019

Join the conversation #womenASCOA • Event will be webcast live on as-coa.org

- 8:00 to 9:00 a.m. **Registration and Continental Breakfast**
- 9:00 to 9:05 a.m. **Welcoming Remarks**
Susan Segal, President and CEO, Americas Society/Council of the Americas
- 9:05 to 9:30 a.m. **Keynote Remarks**
Paula Santilli, CEO Latam, PepsiCo
- 9:30 to 10:00 a.m. **Special Remarks**
Luz María de la Mora, Viceminister of Foreign Trade, Ministry of the Economy
- 10:00 to 10:50 a.m. **Panel: Making it to the Top - Working towards Professional Success**
Women face difficulties in advancing to the highest levels of their organizations, affecting their professional development. What are the barriers standing in their way? What initiatives are companies implementing to expand women's leadership impact and scope? What can be learned from the women who do make it to the top?
- Sofia Belmar**, CEO, Metlife Mexico
Vanessa Rubio, Senator, Mexican Congress
Samuel Villegas, Country Head, Goldman Sachs
Sergio Waisser, Managing Partner Mexico, McKinsey & Company
Moderator: Rafael Casas-Don, Vice President, Market Access, Medtronic
- 10:50 to 11:20 a.m. **Coffee and Networking Break**
- 11:20 to 12:10 p.m. **Table Leader Session**
Leaders from a variety of sectors will facilitate an informal conversation with conference participants during lunch
- **Monica Andapia**, Goldman Sachs
 - **Alicia Arias**, Vice President, BlackRock Mexico
 - **Odracir Barquera**, Director General of Planning, CCE
 - **Rosa María Barreiro**, Directora General de DECSA y CEO de Persona Global Latin America
 - **Marivi Esteve**, Socia y Directora de NSC asesores
 - **Esperanza Farfán**, Apple Mexico
 - **Mónica French**, MBA Mujeres
 - **Ana Claudina García Allende**, Senior Director of Legal and Public Affairs, American Tower
 - **Carmen Garcia**, Head of Content Pharma Mexico, Elsevier

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Table Leader Supporters: The AES Corporation, Apple, Banorte, BlackRock, Braskem America, and IEnova

Collaborating Organizations: Dalia Empower, Mujeres en Finanzas, MBA Mujeres, and Consejo Coordinador Empresarial (CCE)

- **Paula Hurtado**, Experta en temas de Género en el Sector Privado
- **Víctor Herrera**, External Consultor
- **Gabriela Martell**, Executive Director & Senior Finance Officer, J.P. Morgan México
- **Fernando Oliveros**, Vice President North of LATAM, Medtronic
- **Kristie Pellecchia**, Senior Advisor, Western Hemisphere, Overseas Private Investment-Corporation
- **Araceli Pérez**, Directora de Capital Humano, IEnova
- **Kelly Scarante**, COO, HSBC México
- **Anel Suarez**, Gerente Senior de Asuntos Externos, Comunicación y Sostenibilidad, AES
- **Ursula Wilhelm**, Head of Investor Relations, ESG & Financial Intelligence, Banorte
- **Inés Vargas Barrera**, Segment Head of GB, HSBC Mexico

12:10 to 12:20 p.m. Table Leader Takeaways- on the record

12:20 to 1:10 p.m. **Panel: The Power of Two - Making the Workplace Work for Dual-Career Couples**
Despite the significant increase and emphasis on gender equality, many couples continue to struggle with balancing their responsibilities at work and at home. Professional women and men will discuss the challenges they face with their partners as they respond to the demands of two careers.

Mónica Aspe Bernal, Vice President of External Affairs and Corporate Communications, AT&T Mexico

Jean-Louis Guisset, Head of J.P. Morgan Private Bank

Samantha Ricciardi, Managing Director, Country Head, BlackRock Mexico

Alejandra Rodriguez Saenz, Corporate HR Senior Vice President, Orbia

Moderator: Ragnhild Melzi, Vice President of Public Policy and Corporate Relations, Americas Society/Council of the Americas

1:10 to 1:15 p.m.

Closing Remarks

Ragnhild Melzi, Vice President of Public Policy and Corporate Relations, Americas Society/Council of the Americas

1:15 to 2:00 p.m.

Networking Session

Light refreshments will be served

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