

**2019 Latin American Cities Conference: Brasilia
Brazil's Agenda for Growth and Development**

September 5, 2019
B Hotel Asa Norte | Brasilia, Brazil

Council of the Americas brings its Latin American Cities Series to Brasilia for the second time in 2019. During this half-day conference, high-level investors and business executives will have a unique opportunity to engage with key cabinet members from Brazil's administration. Among the topics to be discussed are the country's economic outlook, the investment agenda, infrastructure, agriculture, and trade. The conference will be webcast live to a global audience via our website. The Brazilian and foreign press will be invited to cover the event.

AGENDA

- 8:00 – 8:30 a.m. **Registration and Continental Breakfast**
A VIP Holding Room will be available for high-level government officials throughout the conference so that they can engage with international investors and executives.
- 8:30 – 8:35 a.m. **Welcome Remarks – Susan Segal**, President & CEO, Americas Society/Council of the Americas
- 8:35 – 9:00 a.m. **Opening Keynote #1 – Tereza Cristina**, Minister of Agriculture
- 9:00 – 9:20 a.m. **Keynote #2 – Sergio Moro**, Minister of Justice and Public Security
- 9:20 – 9:40 a.m. **Keynote #3 – Roberto Campos Neto**, Governor of the Central Bank
- 9:40 – 10:40 a.m. **Investing in Brazil – A Conversation with Investors**
This panel will bring together international investors to discuss the latest developments in Brazil's investment outlook. The executives will share their views on different sectors such as infrastructure, agriculture, energy and science & technology.
- Cristina Palmaka, Managing Director and President, SAP Brazil
 - Naty Barak, Chief Sustainability Officer, Netafim
 - Alberto Raich, General Manager and Vice President for Mercosur, Kellogg
 - Marc Reichardt, President and Senior Representative, Bayer Group in Brazil
 - Moderator: Susan Segal, President and CEO, Council of the Americas
- 10:40 – 11:00 a.m. **Keynote #4 – Ernesto Araújo**, Minister of Foreign Affairs
- 11:00 – 11:35 a.m. **Coffee Break provided by AES Tietê**
- 11:35 – 12:35 p.m. **Brazil's Rising Class of Political Leaders**
This panel will bring together a group of promising governors from different regions to discuss new practices and advancements in state administration, fiscal management and investment opportunities. The governors will also share their views on their region's political and economic outlook.
- Eduardo Leite, Governor, State of Rio Grande do Sul
 - Flávio Dino de Castro e Costa, Governor, State of Maranhão
 - Moderator: Basilia Rodrigues, Reporter, Rádio CBN
- 12:35 – 12:55 p.m. **Keynote #6 – Marcos Cesar Pontes**, Minister of Science, Technology, Innovation and Communications
- 12:55 – 2:00 p.m. **Lunch**