

2019 STRATEGY: USMCA RATIFICATION



PRIVATE PROGRAMS

19 PRIVATE PROGRAMS, INCLUDING RECEPTIONS, OFF-THE-RECORD MEETINGS, CONFERENCE CALLS, AND DINNERS



Luz Maria de la Mora, Mexico's Undersecretary of Trade



Martha Bárcena, Ambassador of Mexico to the United States



Chris Landau, U.S. Ambassador to Mexico

CONGRESSIONAL OUTREACH

HOW WE ENGAGE THE U.S. CONGRESS ON USMCA

Frequent meetings with congressional members and key staff, including:

- Telephone briefings
- Private COA meetings
- Hill visits



Katherine Tai, Majority Chief Trade Counsel, House Ways & Means Committee

HILL VISITS INCLUDED, AMONG OTHERS:

- Senator Bill Cassidy (R-LA), Senate Finance Committee
- Chairman Albio Sires (D-NJ) and Ranking Member Francis Rooney (R-FL), House Foreign Affairs Subcommittee on the Western Hemisphere

PUBLIC ENGAGEMENT

“We’ve been building a truly strategic forward-looking relationship between the United States and Mexico, from trade to security to intelligence sharing to what we’ve been doing in the Americas. The biggest threat is that this could unravel. And policymakers in Washington in a decade or so may be asking themselves who lost Mexico.”—Arturo Sarukhan

JUNE 5, 2019: TAKING TAXING ACTIONS — IMPLICATIONS FOR THE UNITED STATES AND MEXICO



From left to right: Tony Wayne, Former U.S. Ambassador to Mexico; Arturo Sarukhan, former Mexican Ambassador to the U.S.; Eric Farnsworth, Council of the Americas; Ann Wilson, Motor & Equipment Manufacturers Association

WRITTEN MATERIALS + IN THE PRESS

OP-EDS AND ARTICLES

“The window for meaningful near-term action on USMCA is surely closing. If ever there was a time to find a way to work across the aisle in the national interest, despite obvious, bitter political differences and distractions between Congress and the White House, that time is now. Will Washington respond?” - Eric Farnsworth, Latin Trade



SHARE



Washington faces a gathering crisis and must soon decide: whether to take concrete steps, on a bipartisan basis, to hold leaders accountable and promote the general welfare of U.S. citizens. Time is growing increasingly short, and fundamental U.S. principles and future governance

POLICY LETTERS SENT TO

- President of the United States
- U.S. Secretary of State
- U.S. Trade Representative
- Chairman and Ranking Member, House Ways and Means Committee

IN THE PRESS



“I’m optimistic that they can move this forward,” said the AS/COA vice president.- Bloomberg TV

FOR MORE INFORMATION: AS-COA.ORG/TRADE-ADVISORY-GROUP