



**2018 Latin American Cities Conferences  
“The Role of the Private Sector in the Quest for Transparency”**

**Thursday, December 6, 2018**

**JW Marriott Miraflores  
Malecón de la Reserva 615  
Miraflores, Lima, Peru**

- 8:00 – 8:30 a.m.**                    **Registration and Coffee**
- 8:30 – 9:00 a.m.**                    **Welcoming Remarks**
- **Susan Segal**, President and CEO, Americas Society/Council of the Americas
  - **Néstor Popolizio**, Minister of Foreign Relations, Republic of Peru
- 9:00 – 9:45 a.m.**                    **Keynote Address: Economic Perspectives on Peru and the Region**
- 9:45 – 10:30 a.m.**                    **Keynote Address: Peru’s Fight Against Corruption**
- **Roque Benavides**, President, National Confederation of Private Business Institutions
- 10:30 – 11:00 a.m.**                    **Coffee Break**
- 11:00 – 12:30 p.m.**                    **Panel Discussion: The Role of the Private Sector in the Quest for Transparency**  
*What are effective, long-term strategies that can strengthen institutions and promote transparency? How can the private sector be more involved? Are there best practices from the corporate world that can be applied in a broader context?*
- **Alberto Ñecco**, Executive Director, ProInversión
  - **Carlos Santiso**, Director of Institutional Development, CAF - Banco de Desarrollo de América Latina
  - **Susana Silva**, Secretary of Public Integrity, Presidencia del Consejo de Ministros
  - **Brian Winter**, Vice President of Policy, Americas Society/Council of the Americas and Editor-in-Chief, *Americas Quarterly*
  - **Moderator: Francis Stenning**, CEO, Bolsa de Valores de Lima
- 12:30 – 12:50 p.m.**                    **Closing Remarks**
- **Martín Vizcarra**, President, Republic of Peru

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