





## 2019 Latin American Cities Conferences INVESTMENT AND GROWTH IN ECUADOR May 9, 2019 Hotel Hilton Colón, Gran Salón Isabela Guayaquil, Ecuador

Americas Society and Council of the Americas, in partnership with the Ministry of Production, Foreign Trade, Investment and Fisheries of Ecuador, will host their annual Latin American Cities Conference in Guayaquil on May 9, 2019. How can Ecuador continue to attract new investment and make it easier to conduct business in the country? This year's conference will bring together key government officials and private sector leaders to discuss Ecuador's investment climate and opportunities.

## AGENDA

- 8:00 9:00 a.m. <u>Coffee and Registration</u>
- 9:00 9:30 a.m. <u>Opening Remarks:</u> Susan Segal, President and CEO, Americas Society/Council of the Americas Jaime Nebot, Mayor of Guayaquil
- 9:30 9:50 a.m. <u>Keynote: Doing Business in Ecuador</u> Pablo Campana, Minister of Production, Foreign Trade, Investment and Fisheries of Ecuador
- 9:50 10:50 a.m. Panel: Investment Climate and Opportunities in Ecuador Carlos Alaña Pine, Country Manager, Mexichem Ecuador Bernardo Requena, Director Representative, CAF Moderator: Patricio Alarcón, President, Comité Empresarial Ecuatoriana
- 10:50 11:05 a.m.Keynote: Growth in Ecuador's Tourism Sector<br/>Rosi Prado de Holguín, Minister of Tourism
- 11:05 11:30 a.m. Coffee Break
- 11:30 11:45 a.m. <u>Keynote: Ecuador's Fiscal Outlook</u> Richard Martinez, Minister of Finance
- 11:45 12:15 p.m.Conversation: The Future of Mining in Ecuador<br/>Fernando Benalcazar, Vice Minister of Mining<br/>Moderator: Javier Robalino, Partner, FERRERE
- 12:15 12:30 p.m. <u>Closing Keynote:</u> Otto Sonnenholzner, Vice President of Ecuador

