Americas Society / Council of the Americas2018



WE CONNECT THE AMERICAS

Americas Society and Council of the Americas bring together the public and private sector to discuss the most important issues affecting the Western Hemisphere and advance their common agenda of economic and social development, open markets, the rule of law, and democracy in the region.

Dear Members and Friends,

2018 was a year of complex global relations, and the Western Hemisphere was no exception.

Nearly two-thirds of Latin American voters had the opportunity to cast ballots in presidential, congressional, and local elections. Corruption, security, and economic development became rallying cries of new voices challenging the status quo. The work of AS/COA is more crucial than ever before, providing a unique platform to engage on the most pressing issues in the hemisphere.

We are dedicated to our mission of engagement, dialogue, debate, and impact on critical regional issues. Our numerous programs in New York, Washington, DC, Miami, and Latin American Cities Conferences, in addition to our various initiatives, offer an unparalleled platform for public and private exchange. Our flagship publication *Americas Quarterly* has established itself as a must-read for leaders and influencers. And our renowned art gallery coupled with our diverse musical offerings make the Americas Society a premier forum for understanding the political and cultural affairs of the Americas.

We have worked hard to highlight these political, cultural, and economic relationships that connect the Americas and the world since David Rockefeller founded the organization over 50 years ago. And we will continue to provide a one-of-a-kind space for the public and private sectors to come together and discuss these topics.

We look forward to bringing together our AS/COA community to connect, debate, and make an impact on all of these important issues. Our work is possible because of the participation and generosity of our members, donors and sponsors.

Thank you for your continued support and we look forward to seeing you often as we together support the Americas.

Andrés Gluski Chairman Susand. Segal
Susan L. Segal
President and CEO

MEASURING OUR IMPACT



77% private, members-only programs

More than **220** global
corporate members



More than **226,000** webcast views



We've trended on

Twitter

in: Chile, Ecuador Panama, Miami, New York, and Washington, DC



Americas Quarterly

print and online readership reached close to

1.1 million

Music and Visual Arts

activities attracted nearly

8,000 visitors

550 journalists

5,000 media mentions in over

40 countries



ENGAGING TOP LEADERS

Our **Presidents of the Americas** series provides members with exclusive opportunities to meet and hear from Latin America's heads of state at our U.S. offices and across the region.

as-coa.org/presidents

















- 1/ Martín Vizcarra, President of Peru
- 2/ Iván Duque, President of Colombia
- 3/ Mauricio Macri, President of Argentina
- 4/ Lenín Moreno, President of Ecuador
- 5/ Carlos Alvarado, President of Costa Rica
- 6/ **Pedro Sánchez**, President of the Government of Spain
- 7/ Juan Carlos Varela, President of Panama
- 8/ Mario Abdo Benítez, President of Paraguay

Our **Latin American Cities Conferences**, featuring public and private events, are held every year in major cities such as Bogotá, Buenos Aires, Lima, Santiago, Mexico City, and São Paulo.

as-coa.org/latamcities











1/ Investing in Ecuador's Future; **Richard Martínez**, Minister of Economy and Finance, Ecuador 2/ Peru: The Role of the Private Sector in the Quest For Transparency; **Néstor Popolizio**, Minister of Foreign Affairs, Peru; **Julio Velarde**, President, Central Bank of Peru

3/ Colombia in the Eyes of Wall Street; **Mauricio Cárdenas**, Minister of Finance, Colombia
4/ Perspectives on Chile: Reforms, the Economy, and the New Administration; **Felipe Larraín**, Minister of Finance, Chile

5/ Argentina: Economic and Political Perspectives; Susan Segal, President & CEO, AS/COA; Marcos Peña, Chief of the Cabinet of Ministers, Argentina; Horacio Rodríguez Larreta, Mayor of Buenos Aires

ENGAGING TOP LEADERS

For nearly 50 years, the **Washington Conference on the Americas** has been the premier policy forum in the Western Hemisphere. The annual conference, held at the U.S. State Department, serves as the top platform for senior government and industry leaders to set an agenda for hemispheric affairs.

as-coa.org/wca









- 1/ **Nikki Haley**, U.S. Ambassador to the UN 2/ **Rick Perry**, U.S. Secretary of Energy 3/ **David Malpass**, Undersecretary for International Affairs, U.S. Department of the Treasury
- 4/ Private meeting with U.S. Vice President **Mike Pence**
- 5/ **Robert Menendez**, Senator (D-NJ) 6/ **Marco Rubio**, Senator (R-FL)





All year round, leaders gather in cities across the Americas to forge relationships and share industry trends at the **BRAVO Leadership Forums**, a signature series that includes the Council of the Americas Symposium, BRAVO Business Awards, CFO Forums, and CEO Roundtables.

as-coa.org/bravo as-coa.org/cfo









2/ **Katia Bouazza** & **Gerardo Mato**, HSBC Securities (USA) Inc.

3/ Susan Segal, President & CEO,
AS/COA; Eduardo Tricio Haro, Grupo Lala;
Patricia Menéndez-Cambó, Greenberg
Traurig; Carlos Mario Giraldo, Grupo
Éxito; Isabel de Saint Malo de Alvarado,
Vice President and Minister of Foreign
Affairs, Panama; Fabio Schvartsman, Vale;
Eugenio von Chrismar, Bci; Andrés Gluski,
Chairman, AS/COA; Maria Lourdes Gallo,
Senior Director, BRAVO Leadership Forums,
AS/COA





4/ CEO Roundtable São Paulo: **Susan Segal**, President & CEO, AS/COA; **Henrique Meirelles**, Minister of Finance, Brazil
5/ **Png Cheong Boon**, Enterprise Singapore; **Jorge Becerra**, Boston Consulting Group

DRIVING THE DIALOGUE

Our **public and private events** draw top leaders from across the Americas to assess economic and political outlooks, investment opportunities, energy issues, and innovation in the region.

as-coa.org/leadershipevents











1/ **Gina Diez Barroso**, President and CEO, Grupo Diarq; **Susana Balbo**, Chair, W20 Argentina; **Susan Segal**, President & CEO, AS/COA

- 2/ **Pablo Campana**, Minister of Foreign Trade, Ecuador
- 3/ **Bianca Jagger**, President and Founder, The Bianca Jagger Human Rights Foundation 4/ **Ilan Goldfajn**, Governor, Central Bank of
- 5/ **Admiral Kurt Tidd**, Commander, U.S. Southern Command; **Eric Farnsworth**, Vice President, AS/COA

















6/ **Roberto Ampuero**, Minister of Foreign Affairs, Chile

7/ **Dulcidio de la Guardia**, Minister of Economy and Finance, Panama 8/ **Carlos Oliva**, Minister of Economy and

8/ **Carlos Oliva**, Minister of Economy and Finance, Peru

9/ **Felipe González**, former President of the Government of Spain

10/ **Daniel Martínez**, Mayor of Montevideo, Uruguay

11/ **Gabriela Cuevas**, Senator, Mexico 12/ **José Ramón Valente**, Minister of Economy, Development, and Tourism, Chile 13/ **Jaime Nebot**, Mayor of Guayaquil, Ecuador

ANALYZING THE AMERICAS

AS/COA initiatives and working groups allow members to engage in results-oriented discussions on issues critical to business and investment in the Americas.

Women's Hemispheric Network

as-coa.org/women



Tech Series as-coa.org/tech





Energy Action Group as-coa.org/energy





as-coa.org/venezuela



Cuba Working Group as-coa.org/cuba



Anti-corruption Working Group

as-coa.org/awg



- 1/ Sheri Henck, Medtronic
- 2/ **Abrão Árabe Neto**, Secretary of Foreign Trade. Brazil
- 3/ Juan Guaidó, Congressman, Venezuela
- 4/ Catherine Tornel, Capital Markets Coordinator, Ministry of Finance, Chile 5/ Ariel Yepez, Energy Division Chief, Inter-American Development Bank

6/ **Alana Tummino**, Head of Cuba Working Group, AS/COA; **Ambassador Jeffrey DeLaurentis**, former Chargé d'Affaires at the U.S. Embassy in Havana

7/ Claudio González, President and Cofounder, Mexicanos Contra la Corrupción y la Impunidad; Alan Clutterbuck, President and Cofounder, Fundación Red de Acción Política; Brian Winter, Editor-in-Chief of Americas Quarterly and Vice President of Policy at AS/COA; Thelma Aldana, Attorney General, Guatemala; Geert Aalbers, Control Risks; Sérgio Moro, Federal Judge, Brazil

CONNECTING THE NEXT GENERATION

With a network of over 1,500 young leaders in New York, Washington, Miami, and across the hemisphere, **Young Professionals of the Americas (YPA)** inspires and connects its members through professional development and social events.













1/ YPA NY Steering Committee Meeting
2/ YPA Miami Cafecito; **Kenneth Ray**, Zimmer
Biomet; **Francisco Martinez**, Senior Associate,
AS/COA; **Gustavo Pupo-Mayo**, TAP Latin
America and COA Board Member; **Yndira Marin**,
Llorente & Cuenca; **Zac Hersman**, Raymond
James; **Vanessa Perez**, TAP Latin America

3/ YPA NY: The Mystical World of the Mayan Weavers of Guatemala; Alida Boer, MARIAS and Miss Guatemala 2007; José Isaias Tiney Sisay, Guatemalan Artisan

4/ YPA DC: Argentina Tech Forum; **Lisa Besserman**, Startup Buenos Aires; **Zoe Dauth**,
Program Manager, AS/COA; **Nicolás García**

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5/ Latin American Business Conference 2018
6/ YPA NY: Latin America in the Era of Fake
News; Luisa García, Llorente & Cuenca; Alana Tummino, Executive Director, YPA

ENGAGING OUR NETWORK

Our **Boards, Chairman's International Advisory Council, Corporate Members**, and **Sponsors** form a collaborative network of leaders who focus on hemispheric issues through our meetings, discussions, elite programming, and conferences across the Americas.

as-coa.org/members

















1/ **Iván Duque**, President of Colombia; **Alexandra Valderrama**, Chevron Corporation

- 2/ **Daniel Rachmanis**, Estée Lauder Companies
- 3/ **Brian Porter**, Scotiabank; **Martin Vizcarra**, President of Peru
- F. Civil vi A
- 4/ Jane Fraser, Citi Latin America
- 5/ **Conor McEnroy**, Sudameris Bank
- 6/ Robert Ivanschitz, Microsoft Corporation
- 7/ **Victor Rico**, CAF Development Bank of Latin America
- 8/ Julia Torreblanca, Cerro Verde

RECOGNIZING EXCELLENCE

The recipients of the Americas Society 2018 Gold Medal were honored at the annual **Spring Party** held in New York City. In the Fall, Susan Segal was awarded Peru's Order of Merit for Distinguished Services. Ambassador Thomas A. Shannon, Jr. was recognized with Americas Society's Gold Medal for his distinguished diplomatic service.







1/ Gerardo Mato, Chairman of Global Banking & Markets - Americas, HSBC Securities; Stuart Gulliver, HSBC Holdings; William R. Rhodes, Chairman Emeritus, AS/COA; Susan Segal, President & CEO, AS/COA; Arminio Fraga, Gávea Investimentos; Andrés Gluski, Chairman, AS/COA 2/ Susan Segal, President & CEO, AS/COA; Gustavo Meza-Cuadra, Ambassador and Permanent Representative to the UN, Peru 3/ John D. Negroponte, Chairman Emeritus, AS/COA; Ambassador Thomas A. Shannon Junior, former Under Secretary of State for Political Affairs and retired American Diplomat; William R. Rhodes, Chairman Emeritus, AS/COA

AMERICAS QUARTERLY

AQ's audience grew another 30 percent and featured **insightful coverage of Latin American politics**, **economics**, **and culture in 2018**. Our political coverage earned the attention of presidents, CEOs and thought leaders all over Latin America. We convened a historic meeting of Latin America's anti-corruption leaders in March and gathered VIP guests at events around the region.

americasquarterly.org

















1/ 2018 Elections in Latin America: Americas Quarterly Launch Event; Brian Winter, Editor-in-Chief of Americas Quarterly and Vice President of Policy at AS/COA

- 2/ What's Next in Venezuela after May 20?; **Asdrúbal Oliveros**, Ecoanalítica; **Luisa Palacios**, Medley Global Advisors; **Brian Winter**, AQ; **David Smolansky**, exiled former Mayor of El Hatillo, Venezuela
- 3/ Argentina: Cities and the Future of Work in Latin America; Daniel Martínez, Mayor of Montevideo, Uruguay
- 4/ Argentina: Cities and the Future of Work in Latin America; Brian Winter, AQ; Horacio Rodríguez Larreta, Mayor of Buenos Aires, Argentina

ARTS & CULTURE

In 2018, the **MetLife Foundation Music of the Americas Concert Series** presented 22 events at our headquarters and venues across Manhattan, featuring music spanning centuries, from Cuban baroque to premieres of Americas Society commissions by living composers, and from new opera to folk music.

as-coa.org/music



1/ Cuban early music ensemble Ars Longa de La Habana performs at Columbia University.



2/ **Nelson Freire**, Brazilian Pianist; **Sebastián Zubieta**, Americas Society Music Director
after the screening of Nelson Freire.



3/ **Juancho Herrera** and **Sofía Rei** perform music by Jorge de la Vega at Americas Society.

The **Visual Arts** program in 2018 held three outstanding and widely reviewed exhibitions. Public programs for each included partnerships with leading local and national institutions. Publications accompanying each exhibition have reached increased readership with a new pocket book format.

as-coa.org/visualarts



1/ José Leonilson: Empty Man, Co-published by Koenig Books, London.



2/ The Metropolis in Latin America, 1830 -1930. *Installation view.*



3/ Dr. Julio Frenk, President, University of Miami; Gabriela Rangel, Chief Curator and Director of Visual Arts, Americas Society; Hans Ulrich Obrist, Artistic Director of the Serpentine Galleries, London, at the opening reception of Lydia Cabrera and Édouard Glissant: Trembling Thinking.

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Please note: Professional titles used throughout this report refer to individuals' titles at the time of the event and/or photo.

Image on page 22: Detail of hand-blocked scenic wallpaper "Les Incas" printed by A. Leroy, Paris, 1832. This romantic interpretation of Pizarro's conquest of Peru in 1513 decorates Americas Society's Incas Room.

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