



Americas Society/Council of the Americas Women's Hemispheric Network and Latin American Cities Conferences present

## From Risk to Success: Lessons from Leaders and Innovators

Santiago de Chile - March 7, 2017

In collaboration with AmCham Chile, ComunidadMujer, Endeavor, WomenCorporateDirectors, and WoomUp

- 8:30 to 9:00 a.m. **Registration & Networking Breakfast**
- 9:00 to 9:05 a.m. **Welcoming Remarks**  
**Susan Segal**, President & CEO, Americas Society/Council of the Americas
- 9:05 to 9:35 a.m. **Keynote Address**  
**Her Excellency Michelle Bachelet**, President of the Republic of Chile
- 9:35 to 10:35 a.m. **Panel: Building a Stronger Professional Network**  
*Panelists will explore best practices for building up a professional network and leveraging mentor relationships to gain access to the right networks. Panelists will also address unconscious bias in the workplace and other barriers that uniquely affect professional women.*
- Scarlett Alvarez**, Vice President and Global Chief Stakeholder & Sustainability Officer, The AES Corporation  
**Mónica Contreras**, President of Andean Countries Foods, PepsiCo  
**Monica Duwe**, Chief Executive Officer, HSBC Chile Bank  
**Susan Greenwell**, SVP & Head of International Government Relations, MetLife  
**Patricia Menendez-Cambó**, Vice Chair, Greenberg Traurig  
**Moderator: Consuelo Saavedra**, Journalist
- 10:35 to 11:00 a.m. **Networking Coffee Break**
- 11:00 to 11:45 a.m. **Table Leader Session**  
*Leaders from a variety of sectors will facilitate an informal conversation with conference participants on the topic of gender parity and offer professional advice.*
- Fernanda Cornejo**, Executive Director of Financial Services, Accenture Chile  
**Claudia Corvalán**, Communications Manager, Freeport-McMoRan Inc.  
**Esperanza Cueto**, President, Comunidad Mujer  
**Violeta Domínguez**, Head of Inclusion and Gender Equality, CAF  
**Ignacio Larraechea**, General Manager, ACCIÓN RSE  
**Wilson Pais**, Partner Sales Director, Microsoft Chile  
**Gustavo Salischiker**, City Country Officer, Citigroup Chile  
**Mariana Soto**, Vice President of Corporate Affairs, AES-Gener  
**Mercedes Suárez**, Head of Business Service, HSBC Chile Bank  
**Paz Ugarte**, Head of Human Resources, JPMorgan Chile  
**Fernanda Vicente**, President, Mujeres del Pacífico

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11:45 to 12:45 p.m.

**Panel: Entrepreneurship, Innovation, and Failure**

*Entrepreneurs and innovators from across the Western Hemisphere will share their stories of success and failure as they built their businesses or introduced new strategies into their companies. How can young entrepreneurs and innovators reposition failures as assets that demonstrate creativity and curiosity instead of liabilities?*

**Marisol Alarcón**, Partner & Chile Executive Director, Laboratoria

**Karen Bruck**, Director Sales Corp, MercadoLibre

**Violeta Domínguez**, Head of Inclusion and Gender Equality, CAF

**Carmen Román**, General Counsel, Walmart Chile

**Moderator: Adolfo Corujo**, Chief Talent & Innovation Officer (CTIO) and Partner, LLORENTE & CUENCA

12:45 to 1:00 p.m.

**Closing Remarks**

**Carol Z. Perez**, US Ambassador to Chile

1:00 to 2:00 p.m.

**Networking Reception**

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