

Symposium agenda:

11am: Welcoming Remarks

Video

Jill Magid, *Tracing Albers' Chair*, 2014, HD video, 4:58 min.

11:30–1:00: Panel 1

What makes Latin American modern design so different, so appealing?

- Luis M. Castañeda, "Cosmopolitan Folklore, or the Negotiation of Difference"
- Patricio del Real, "Del arte al diseño, MOMA's design intersections with Latin America"
- Respondent: Jorge Rivas

1:00–2:15: Break for Lunch

2:15–3:15: Panel 2

Case Studies: Collective and Utopian Design Projects and Initiatives in Brazil, Mexico, and Venezuela

- Zeuler R. Lima, "The Bardi House: Betwixt and Between"
- Ana Elena Mallet, "Michael van Buren. Design for a modern Mexico"
- Respondent: Gabriela Rangel

3:15–3:30: Break

3:30–4:30: Panel 3

Living the Modern Dream: Home as a Laboratory for Innovative Ideas, New Producers and Local Materials

- Pat Kirkham, "Reflections on What We Have Seen in Relation to European and North American Design"
- Rodrigo Queiroz, "Brazilian 'Ready-Made' Design"
- Respondent: Maria Cecilia Loschiavo dos Santos

4:30–4:45: Break

4:45–5:00: Book Presentation

Modern Brazilian Design by Maria Cecilia Loschiavo dos Santos

5:00–5:30: Book Presentation

El diseño de van Beuren [The Design of Van Beuren] by Ana Elena Mallet, in conversation with Barry Bergdoll, Meyer Schapiro Professor of Art History, Columbia University, and curator in the Department of Architecture and Design at the Museum of Modern Art