

48th Annual Washington Conference on the Americas
May 8, 2018
Washington, DC

Sponsorship Benefits

Presenting Platinum Sponsor (\$40,000)

- Opportunity to provide your CEO as a conference speaker or opportunity to introduce a conference speaker
- Complimentary conference registration for up to six company representatives and VIP seating at the keynote opening luncheon and conference
- Exclusive seating for one senior executive at head table during the keynote luncheon
- Recognition as a sponsor in the official conference brochure that will reach the most influential leaders in the hemisphere
- Recognition as a conference sponsor on all promotional material, including press releases and Council of the Americas website and special advertising with our exclusive media partner
- Special access to the VIP room reserved for speakers
- Signage at the conference and opportunity to have company materials distributed to conference participants
- Opportunity for two senior executives to attend sponsor-only pre-conference meetings and activities
- Exclusive invitations to private Embassy dinner(s) on May 7, one attendee per dinner
- Prominent recognition at the conference, including full-page ad in printed program; acknowledgment of sponsorship during the conference keynote luncheon and closing reception, and the conference wrap-up report
- One full page ad in two upcoming issues of *Americas Quarterly*

Gold Sponsor (\$25,000)

- Complimentary conference registration for up to four company representatives
- Recognition as a sponsor in the official conference brochure that will reach the most influential leaders in the hemisphere
- Recognition as a conference sponsor on all promotional material, including press releases and Council of the Americas website and special advertising with our exclusive media partner
- Special seating for one senior executive during the conference keynote luncheon and the conference
- Access to the VIP room reserved for speakers
- Signage at the conference and opportunity to display your company's materials during the event
- Opportunity for one senior executive to attend sponsor-only pre-conference meetings and activities
- Exclusive invitations to private Embassy dinner(s) on May 7, one attendee per dinner
- Prominent recognition at the conference, including half-page ad in printed program; acknowledgment of sponsorship during the conference keynote luncheon and closing reception, and the conference wrap-up report
- One full page ad in *Americas Quarterly*

Silver Sponsor (\$15,000)

- Complimentary conference registration for up to two company representatives
- Special seating for one senior executive during the conference keynote luncheon
- Signage at the conference
- One invitation to an exclusive Embassy dinner on May 7
- Prominent recognition at the conference, including quarter-page ad in printed program; acknowledgment of sponsorship during the conference keynote luncheon and closing reception, and the conference wrap-up report