



Mexico's Future Trade Policy

Date: Wednesday, August 1, 2018

Time: 2:30–4:00 p.m.

Speaker Bios (in alphabetical order):



Bruce H. Andrews

Managing Director

Rock Creek Global Advisors

Bruce Andrews is a Managing Director at Rock Creek Global Advisors, an international economic policy advisory firm, where he advises multinational companies, financial institutions and trade associations on US domestic political and economic policy issues, international trade and investment issues, technology policy issues and other regulatory and policy matters.

Mr. Andrews previously served as the Deputy Secretary of the United States Department of Commerce, under Secretary Penny Pritzker, where he was a key leader on a broad variety of issues, including digital economy and technology, cross border data flows, trade and investment, export controls, foreign direct investment in the U.S., cybersecurity and privacy. He was the Commerce Department's representative on the National Security Council's Deputies Committee, the Committee on Foreign Investment in the United States (CFIUS) and the President's Management Council. He was also a member of the Board of Directors of the Overseas Private Investment Corporation. He also served as the lead negotiator for the Joint Commission on Commerce and Trade negotiations with China. He led trade missions on cybersecurity, smart cities and healthcare to many countries including Romania, Poland, India, China and Peru.



Miriam Sapiro
Managing Director and Vice Chairman
SVP Public Affairs

Ambassador Miriam Sapiro is a Managing Director and Vice Chairman of SVC Public Affairs. She also co-heads the Washington, D.C. office, focusing on public affairs and strategic communications with respect to cross-border transactions, litigation and regulatory issues.

Miriam has more than 25 years of experience in government and the private sector, including navigating high-stakes crises and providing strategic advice to companies and organizations on a range of policy and regulatory challenges. She served in the administrations of Presidents Reagan, Bush, Clinton and Obama, working at the State Department, the National Security Council and the White House. Upon confirmation by the Senate as Ambassador, she served as Deputy U.S. Trade Representative and Acting U.S. Trade Representative. She was a senior member of the Committee on Foreign Investment in the United States (CFIUS) and on the Board of the Overseas Private Investment Corporation (OPIC). Prior to joining SVC, Miriam was a Partner at Finsbury and led its Washington office. Previously, she founded Summit Strategies International, providing counsel to clients on technology policy, international trade, investment and political risk. She was a Non-Resident Senior Fellow at the Brookings Institution.



Arturo Sarukhan
President
Sarukhan & Associates LLC

Ambassador Arturo Sarukhan is an international strategic consultant and advisor based in Washington DC. A career diplomat and digital diplomacy pioneer, Amb. Sarukhan served as Mexican Ambassador to the United States (2007-2013), the first Ambassador to this country to use Twitter in an official capacity. As a member of the Mexican Foreign Service, he also served as Deputy Assistant Secretary for Inter-American Affairs, Chief of Policy Planning at the Foreign Ministry, and Mexican Consul-General to New York. In 2006 he joined the Presidential Campaign of Felipe Calderon as Foreign Policy Advisor and International Spokesperson. He then led the foreign policy Transition Team. Ambassador Sarukhan has taught at the Instituto Tecnológico Autónomo de México (ITAM), the National Defense and Naval Defense Colleges in Mexico, the InterAmerican Defense College, the National Defense University of the United States and as an adjunct professor at George Washington University. In addition to serving on the boards of the Americas Society and the National Immigration Forum, among others, Sarukhan is a nonresident senior fellow at the Brookings Institution and a Distinguished Fellow at the USC Annenberg School Center on Public Diplomacy. He has been a Distinguished Diplomat in Residence at the Woodrow Wilson Center and a Pacific Leadership Fellow at UCSD.