



Mexico Competitiveness Forum
Carnegie Endowment for International Peace
1779 Massachusetts Avenue, NW
Washington, DC
June 26, 2013

9:15-9:30 am **Registration** - 2nd Floor - Root Room

9:30-9:35 am **Welcome and Introduction**

Eric Farnsworth
Vice President, Council of the Americas

9:35-10:00 am **Opening Remarks**

Ángel Cabrera
President, George Mason University

10:00-11:00 am **U.S.-Mexico Competitiveness Agenda**

Jerry Haar
Professor of Management and International Business, Florida International University

Matt Rooney
Deputy Assistant Secretary of State, U.S. Department of State

Kenneth Smith
Minister Representative, Trade and NAFTA Office, Embassy of Mexico

Moderated by Gerardo Patiño, Trade and Investment Commissioner, ProMéxico

11:00-12:00 pm **Mexican Innovation and Cross-Border Investment**

Peter Foyo
President, Nextel Mexico

Nadja Giuffrida
CEO, Dextro

Jorge Ruíz
Director of International Consulting, Quarksoft USA

Moderated by Ricardo Ernst, Professor of Operations, McDonough School of Business, Georgetown University

12:00-12:30 pm **A Conversation on Mexico's Economic Outlook**

Santiago Levy
Vice President for Sectors and Knowledge, Inter-American Development Bank

Interviewed by Eric Farnsworth

With thanks to **PROMéxico**
Trade and Investment