



Ministerio de Relaciones Exteriores

**2014 Latin American Cities Conferences  
Climate Change and the Role of the Private Sector  
Friday November 21, 2014  
Jr. Ucayali No.318 - Jr. Lampa N0.535, Lima, Perú**

For the ninth consecutive year, AS/COA will organize a conference in Lima in partnership with the Ministry of Foreign Affairs of Peru. In light of the twentieth Conference of the Parties to the United Nations Framework Convention on Climate Change (UNFCCC), which will take place in Lima this December, this year's conference will analyze the role of the private sector in promoting UNFCCC goals and mitigating the effects of climate change in Peru. Please join us for a discussion with a distinguished group of internationally recognized business leaders, government officials, economists, and climate change experts.

Although Peru has one of the lowest carbon dioxide emissions in the hemisphere, it is ranked among the top three countries worldwide that will be most affected by climate hazards. As such, the conference will focus on the current and potential role of the private sector in regard to climate change in Peru. Public-private partnerships are increasingly recognized as vital to alleviating and combatting the negative consequences of climate change, and speakers will identify successful examples of such partnerships and examine how they can be replicated. The conference will also consider how climate change will affect Peru's economic prospects for 2015 and beyond.

**AGENDA**

**García Bedoya Building:**

**8:00 – 8:30**                      **Coffee and Registration**

**Torre Tagle Palace**

**8:30 – 8:50**                      **Introductory Remarks**  
**Ragnhild Melzi**, Senior Director, Public Policy Programs and Corporate Relations, Americas Society/Council of the Americas  
**Gonzalo Gutierrez**, Minister, Ministry of Foreign Affairs of Peru

**García Bedoya Building:**

**9:00 – 9:20 a.m.**                **Keynote Speaker**  
**Mary Gómez Torres**, Senior Executive, Environment and Climate Change, CAF

**9:20 – 10:30 a.m.**            **Panel - Climate Change and the Role of the Private Sector**

- What are some successful examples of private-public partnerships in advancing the UNFCCC goals?
- What are some successful examples of climate finance and how can it be replicated?

- How can the public and the private sector work together to bolster Peru's energy efficiency and promote more investment?
- Does Peru have a regional advantage to attract green investments?
- How can the private sector adapt to climate change?
- What are some examples of technology implementation in curbing and adapting to climate change?

**Panelists:**

- **Edwin Quintanilla Acosta**, Vice Minister, Ministry of Energy and Mines of Peru
- **Eva Arias**, President, Sociedad Nacional de Minería, Petróleo y Energía (SNMPE)
- **Germán Jimenez Vega**, Country Manager, Peru, Pluspetrol
- **José Antonio Ríos**, Chairman and CEO, Celistics
- **Moderator: Diego de la Torre de la Piedra**, President, United Nations Global Compact in Peru

**10:30 – 11:00 a.m. Coffee Break**

**11:00 – 11:20 a.m. Keynote Speaker**  
**Eduardo Jaime Durand López-Hurtado**, Director General, Climate Change, Desertification, and Hydric Resources, Ministry of the Environment of Peru

**11:20 – 11:40 a.m. Keynote Speaker**  
**Alonso Segura**, Minister of Economy and Finance of Peru

**11:40 – 12:45 p.m. Panel – Economic Overview of Peru and the Region**

- What are the economic prospects of Peru for 2015 and beyond?
- How will Peru's investment in the environment affect economic growth?
- Can Peru continue its pace of economic growth while facing pressing challenges from climate change?

**Panelists:**

- **Mauro Leos**, Vice President and Senior Credit Officer, Moody's Investors Service
- **Munir Jalil**, Director/Chief Economist, Andean Region, Citi Research
- **Luis Salazar**, President, Sociedad Nacional de Industrias
- **Moderator: César Peñaranda**, Executive Director, Institute for the Economy and Business Development, Lima Chamber of Commerce

**Palacio Torre Tagle**

**12:45 p.m. Closing remarks**  
**Claudio de la Puente**, Viceminister, Ministry of Foreign Affairs of Peru

**1:15 p.m. Pisco de honor (Salón de Embajadores)**