



Latin American Business Conference
New York City - Friday, March 23, 2018
680 Park Avenue, NY, 10065

8:00 to 9:00 a.m.

Registration & Continental Breakfast

9:00 to 9:15 a.m.

Opening Remarks

Alana Tummino, Executive Director, Young Professionals of the Americas

9:15 to 10:00 a.m.

Keynote: Latin America in the Global Economy

Mark McCombe, Head of Americas Region, BlackRock

10:00 to 10:45 a.m.

Panel: Made in LatAm - From Latin America to the World

Panelists will discuss how Latin American companies have succeeded across various industries, competing on a global scale with technology, human capital, and R&D.

Alessandro Carlucci, Former CEO, Natura

Alex Camino, Chief Marketing Officer, Softtek

Federico Eisner, Managing Partner, Bain & Company South America

Alonso Martinez, Senior Lecturer, Columbia Business School (moderator)

10:45 to 11:00 a.m.

Coffee and Networking Break

11:00 to 11:45 a.m.

Fireside Chat: Leadership Insights from Roberto Setubal

The speaker will share his story leading some of the most successful financial services companies in Latin America, and give his views on how the region's financial landscape has changed over the last years and how he sees it going forward.

Roberto Setubal, Co-Chairman of the Board of Directors, Itaú Unibanco

Hosted by Susan Segal, President & CEO, Americas Society/Council of the Americas

11:45 to 12:30 p.m.

Panel: Infrastructure Bottlenecks in Latin America

Panelists will discuss Latin America's infrastructure challenges, the economic and social impact that the recent corruption scandals have had in the financing and execution of projects in the region, and provide insights as to the next steps that the different stakeholders can take to reactivate investment in infrastructure projects.

Juan Carlos Echeverry, Partner Econcept, former CEO of Ecopetrol and Finance minister of Colombia.

Robert Kartheiser, Partner, Paul Hastings

Duncan Caird, Head of Infrastructure, Energy & Export Finance Americas, HSBC

Carolina Wilson, Reporter, Bloomberg News (moderator)



12:30 to 1:30 p.m.

Lunch & Table Leader Session

1:30 to 2:15 p.m.

Panel: Empowering Female Leaders in Latin America

Claudia Sender, President, LATAM Airlines Brazil

Duda Kertesz, President, Johnson & Johnson Consumer, U.S. HealthE

Hosted by James Stranko, Client Experience Lead, McKinsey

2:15 to 3:00 p.m.

Panel: Elections in LatAm – Will the Pendulum Swing Again?

Panelists will discuss the regional electoral calendar as three major economies, Brazil, Mexico, and Colombia go to the polls to choose a new president and a new direction.

Alberto Bernal, Chief Strategist, XP Securities

Roberto Simon, Political Risk Director, FTI Consulting

Arturo Sarukhan, Former Ambassador of Mexico to the U.S.

Camila Zuluaga, Program Director and Journalist, Claro, Caracol Radio (moderator)

3:00 to 3:15 p.m.

Closing Remarks

Alberto Garrido, Vice President, LABA, Columbia Business School

Gabriel de Souza Barbosa, President, LABA, NYU Stern School of Business

4:00 to 6:00 p.m.

Happy Hour - TBD (likely at Rickey Dream Midtown)

10:00 p.m. to 2:00 a.m.

After Party at Magic Hour

Drink specials for YPA and LABA members from 10 - 12