

## Guatemala: Regional Leadership

Thursday, August 14, 2014  
Westin Camino Real  
Guatemala City, Guatemala

8:00 – 9:00 a.m. **Registration**

9:00 – 9:45 a.m. **Opening Remarks**

- **Susan Segal**, President & CEO Americas Society/Council of the Americas
- **Felipe Bosch**, President, FUNDESA
- **Luis Fernando Carrera Castro**, Minister of Foreign Relations, Guatemala

9:45 – 10:15 a.m. **Keynote Remarks**

- **Oscar Calvo González**, Chief Economist for Central America, World Bank

10:15 – 11:00 a.m. **Panel: Development and Regional Integration**

- What policies can be enacted to facilitate regional integration?
- What have been the major achievements towards regional integration?
- What are the challenges towards better coordination in the region?
- How can Guatemala become a regional leader?

### Panelists:

- **Moderator: Alexandra Aguirre**, Shareholder, Greenberg Traurig LLP
- **Juan Carlos Paiz**, Presidential Commissioner for Competitiveness and Investment, Guatemala
- **Osman Rodríguez**, CEO, Telefónica Centroamérica
- **Mauricio Medina**, Business Development Manager, ICA International

11:00 – 11:15 a.m. **Keynote Remarks**

- **Mauricio López Bonilla**, Minister of the Interior, Guatemala

11:15 – 12:00 p.m. **Panel: Development and Security**

- What kind of solutions has Guatemala taken to improve the rule of law?
- What impact will development have on security and vice versa?
- How will the expected increase in labor and capital movements affect regional integration and development?
- What is the role a country like Mexico can play to strengthen the region?

### Panelists:

- **Moderator: Luis Pellecer**, Journalist, Grupo Albavisión
- **Juan Carlos Zapata**, Executive Director, FUNDESA

- **Fernando Bolaños**, CEO, AgroAmerica
- **Vanessa Rubio**, Undersecretary for Latin America and the Caribbean, Ministry of Foreign Affairs, Mexico

**12:00 – 12:15 p.m. Keynote Remarks**

- **Sergio de la Torre**, Minister of Economy, Guatemala

**12:15 – 1:00 p.m. Panel: Investment Destination**

- What measures have been implemented to attract investment?
- How will Consulta Previa impact business investment in Guatemala and the region?
- What are some of the risks and benefits for transnational companies investing in Guatemala?
- What are the possible economic and social impacts of this rise in investments in the country?

**Panelists:**

- **Moderator: Enrique Godoy**, Journalist, Canal Antigua
- **Orlando López**, Country Manager, Enel Green Power
- **Jorge Mario Mendoza**, Senior Manager, FedEx Guatemala
- **Bernardo Chacin**, Country Officer, Citi Guatemala

**1:00 – 1:30 p.m. Closing Remarks**

- **Otto Pérez Molina**, President, Guatemala