AS/COA Sixth Annual Women’s Hemispheric Network Conference
680 Park Avenue – New York City
Thursday, October 19, 2017
Event will be webcast live on as-coa.org

8:00 to 9:00 a.m.  Registration and Continental Breakfast

9:00 to 9:10 a.m.  Opening Remarks
Susan Segal, President & CEO, Americas Society/Council of the Americas

9:10 to 9:35 a.m.  Keynote Remarks
Gina Diez Barroso, President & CEO, Grupo Diarq

9:35 to 10:25 a.m.  Conversation: Building your Confidence, Building your Brand
A discussion on the importance of building an impactful personal brand and how young men and women can create, nurture, and make the most of their brand.

Lyana Latorre, Senior Director of Corporate Social Engagement, Arcos Dorados
Maria Fernanda Mejía, President, Kellogg Latin America
Monica Macia, Managing Director, Head of Loan Syndications, Americas, HSBC Securities (USA) Inc.
Gabriela Neri, Founder & Creative Chief Officer, Neri Design Group

Moderator: Marco Ambrosio, Growth Strategist for North America, SapientRazorfish

10:25 to 11:10 a.m.  Coffee and Networking Break

11:10 to 12:00 p.m.  Conversation: From Unconscious Bias to Conscious Decision-making
Women and men discuss the effects of unconscious bias on the ability for women to succeed in their careers. How can we identify biases in our workplaces? What biases do we hold? How can we make intentional decisions to resist biases?

Dr. Susan Clancy, Research Director, INCAE Center for Collaborative and Women’s Leadership
Hon. Cristina Díaz, Senator (Nuevo León), Senate of the Republic of Mexico
Nicolas Grabar, Partner, Cleary Gottlieb
Jeanne Pollèes, President, Latin America & Canada Region, Philip Morris International

Moderator: Serena Fong, Vice President of Government Affairs, Catalyst

12:00 to 1:00 p.m.  Lunch Conversation with Table Leaders
Leaders from a variety of sectors will facilitate an informal conversation with conference participants during lunch.

Anna Harris, Vice President, HSBC Securities, Inc. (USA)
Marian de Paula, Head of Institutional Relations, Braskem America
Dr. Susan Clancy, Research Director, INCAE Center for Collaborative and Women’s Leadership
Cecilia de la Macorra, Director, Latin America Exxon Mobil Corporation
Herlys Gianelli, Public Policy Director, Latin America, Merck & Co.
José Antonio Llorente, Founding Partner and Chairman, LLORENTE & CUENCA
Obiamaka P. Madubuko, Shareholder, Greenberg Traurig, LLP
Gabriela Martinic, Deputy Permanent Representative of Argentina to the UN
Madelka McCalla, Global Stakeholder Relations Director, The AES Corporation
Elana Slobodien, Executive Director, J.P. Morgan

1:00 to 1:10 p.m.  Closing Remarks
Susan Segal, President & CEO, Americas Society/Council of the Americas

2017 AS/COA Women’s Hemispheric Network Corporate Sponsor

Table Leader Supporters: Braskem America, Philip Morris International
1:10 to 2:00 p.m.  

**Networking Dessert Reception**

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