



## AS/COA Sixth Annual Women's Hemispheric Network Conference

680 Park Avenue – New York City

Thursday, October 19, 2017

*Event will be webcast live on as-coa.org*

- 8:00 to 9:00 a.m. **Registration and Continental Breakfast**
- 9:00 to 9:10 a.m. **Opening Remarks**  
**Susan Segal**, President & CEO, Americas Society/Council of the Americas
- 9:10 to 9:35 a.m. **Keynote Remarks**  
**Gina Diez Barroso**, President & CEO, Grupo Diarq
- 9:35 to 10:25 a.m. **Conversation: Building your Confidence, Building your Brand**  
*A discussion on the importance of building an impactful personal brand and how young men and women can create, nurture, and make the most of their brand.*  
**Lyana Latorre**, Senior Director of Corporate Social Engagement, Arcos Dorados  
**María Fernanda Mejía**, President, Kellogg Latin America  
**Monica Macia**, Managing Director, Head of Loan Syndications, Americas, HSBC Securities (USA) Inc.  
**Gabriela Neri**, Founder & Creative Chief Officer, Neri Design Group  
Moderator: **Marco Ambrosio**, Growth Strategist for North America, SapientRazorfish
- 10:25 to 11:10 a.m. **Coffee and Networking Break**
- 11:10 to 12:00 p.m. **Conversation: From Unconscious Bias to Conscious Decision-making**  
*Women and men discuss the effects of unconscious bias on the ability for women to succeed in their careers. How can we identify biases in our workplaces? What biases do we hold? How can we make intentional decisions to resist biases?*  
**Dr. Susan Clancy**, Research Director, INCAE Center for Collaborative and Women's Leadership  
**Hon. Cristina Díaz**, Senator (Nuevo León), Senate of the Republic of Mexico  
**Nicolas Grabar**, Partner, Cleary Gottlieb  
**Jeanne Pollès**, President, Latin America & Canada Region, Philip Morris International  
Moderator: **Serena Fong**, Vice President of Government Affairs, Catalyst
- 12:00 to 1:00 p.m. **Lunch Conversation with Table Leaders**  
*Leaders from a variety of sectors will facilitate an informal conversation with conference participants during lunch.*  
**Anna Harris**, Vice President, HSBC Securities, Inc. (USA)  
**Marian de Paula**, Head of Institutional Relations, Braskem America  
**Dr. Susan Clancy**, Research Director, INCAE Center for Collaborative and Women's Leadership  
**Cecilia de la Macorra**, Director, Latin America Exxon Mobil Corporation  
**Herlys Gianelli**, Public Policy Director, Latin America, Merck & Co.  
**José Antonio Llorente**, Founding Partner and Chairman, LLORENTE & CUENCA  
**Obiamaka P. Madubuko**, Shareholder, Greenberg Traurig, LLP  
**Gabriela Martinic**, Deputy Permanent Representative of Argentina to the UN  
**Madelka McCalla**, Global Stakeholder Relations Director, The AES Corporation  
**Elana Slobodien**, Executive Director, J.P. Morgan
- 1:00 to 1:10 p.m. **Closing Remarks**  
**Susan Segal**, President & CEO, Americas Society/Council of the Americas

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**Table Leader Supporters: Braskem America, Philip Morris International**



1:10 to 2:00 p.m.

**Networking Dessert Reception**

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