



## AS/COA Women's Hemispheric Network Conference

St. Regis Hotel - Madeleine Room- Paseo de la Reforma 439, Mexico City

Wednesday, November 29, 2017

*In collaboration with Allium Comunidad de Liderazgo Femenino A.C. and MBA Mujeres de México*

*Join the conversation #womenASCOA • Event will be webcast live on as-coa.org*

8:30 to 9:30 a.m. **Registration and Continental Breakfast**

9:30 to 9:45 a.m.

### **Opening Remarks**

**Ragnhild Melzi**, Vice President, Americas Society/Council of the Americas

9:45 to 10:30 a.m.

### **Conversation: Preparing the Pipeline – Empowering Women in Male Dominated Fields**

*Leaders discuss the importance of supporting women in traditionally male dominated industries from the start of their careers to their success in the C-suite and boardroom. How do we get young women excited to study and work in STEM and other traditionally male-dominated fields? How can professional be best supported so they persevere in challenging or unwelcoming industries?*

**Scarlett Alvarez**, Vice President and Chief Stakeholder & Sustainability Officer, The AES Corporation

**Maria Teresa Arnal**, CEO, Google Mexico

**Evelyn Vilchez**, General Manager, Chevron Energía de México

Moderator: **Alberto Chaia**, Senior Partner, McKinsey & Company, Mexico

10:30 to 11:00 a.m.

### **Coffee and Networking Break**

11:00 to 12:00 p.m.

### **Table Leaders Session**

*Leaders from a variety of sectors will facilitate an informal conversation with conference participants*

**Miguel Carreon**, AES México

**Ana Claudina García**, American Tower México

**Maria Lourdes Gallo**, AS/COA

**Alana Tumino**, AS/COA

**Alejandra Martinez**, Analyse Professional Services SA CV

**Maria Elena Blanco**, Apple, Inc.

**Adriana Rangel**, BlackRock Mexico

**Alfredo Herrera-Vaillard**, The Boeing Company

**Mariana Albarrán Flores**, Braskem

**Victor Herrera**

**Evelyn Vilchez**, Chevron Energía de México

**Paulina Lopez Noriega**, Dell EMC

**Alexandra Aguirre**, Greenberg Traurig

**Gabriela Martell**, JP Morgan

**Maria Esther Torres**, Kellogg Latinoamérica

**James Stranko**, McKinsey & Company

**Rebeca Servin**, Microsoft

**Odracir Barquera**, Senate of Mexico

12:00 to 12:45 p.m.

### **Conversation: Making Bold Decisions - When is it Worth the Risk?**

*Leaders from across the region share their experiences of taking chances, thinking outside the box, and building their careers. As a successful professional woman, how do you speak up so people listen? What advice would they give to young professionals seeking to become daring leaders?*

**Gina Diez Barroso**, President and CEO, Grupo Diarq

**Patricia Menéndez-Cambó**, Vice President and Secretary, Greenberg Traurig LLP

**Verónica Zavala Lombardi**, IDB Group Representative in Mexico, Inter-American Development Bank

Moderator: **Jonathan Ruiz**, Chief of Digital and Printed Business and Economy Content, El Financiero

12:45 to 1:15 p.m.

### **Keynote Remarks**

**Laura Chinchilla**, Former President of Costa Rica

1:15 to 1:20 p.m.

### **Closing Remarks**

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