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COUNCIL OF THE

Americas

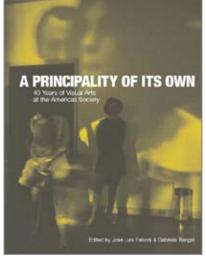
Celebrating a Very Successful 2006



















Dear Members and Friends,

2006 was another exciting year at the Americas Society and Council of the Americas. During the year we continued to build our team and successfully execute against our goals. We not only delivered more programs in more cities than ever before but we also leveraged the content through the launch of News and Views our monthly newsletter as well as a series of Editorials and Viewpoints published on our website and in approximately 18 different newspapers and journals. Additionally, we believe that we had a greater impact than ever before while preparing for the enormous opportunities and challenges that lie ahead.

#### Some of the highlights for 2006 include:

- Approximately 160 programs in New York, Washington DC, Miami and Latin American Cities. This includes 20 in Miami.
- Expanding our Latin American Cities programs to 15 programs (public and private) in six countries: Argentina, Brazil, Chile, Colombia, Peru and Uruguay. In 2007, we expect to add three additional Cities.
- Taking our policy agenda to a new level while weaving it through many of our programs. The launch of our monthly newsletter as well as building a top notch Advisory Board including three former Latin American Presidents for our new Hemispheric Policy Journal "Americas Quarterly" (to be launched in April 2007).
- Expanding our Working and Study Groups. This included but is not limited to the launch of our Rule of Law Working Group, the continuation of the Brazil Study Group and expanded activity of the North American Business Committee.
- Re-launching of Canadian programming with the hiring of Former Canadian Consul General to NY, Pamela Wallin to lead this important iniative.
- Working closely with the US, Canadian and Mexican governments and the private sector leaders as co-secretariat of the North American Competitiveness Council, supporting the goals of the Security and Prosperity Partnership.
- Focusing on the numerous elections in the Hemisphere through public and private meetings. Our opportunity in 2007, is to engage all the new governments in positive dialogue.
- Hosting seven Presidents during the week of the UN General Assembly and an additional two Presidents in Washington DC, and four in Latin America during the year.
- Launching our Asian Latin American Series: encompassing programs in Art ,Literature ,Music and Policy.
- Expanding our Americas Society cultural offerings throughout the year. Our literature and music programs have again achieved broad recognition as best in their space.
- Our Gallery was full throughout the year. Additionally, we launched "A Principality of its Own: 40 years of Visual Arts at the Americas Society," at Art Basel in Miami.
- Organizing another Americas Society record-breaking Spring Party.
- Hosting the most successful Council of the Americas Washington Conference in our History.
- Through the Council of the Americas, continuing our advocacy agenda particularly focused on the pending trade agreements for Colombia and Peru.



Our goals for 2007 are even more aggressive than in 2006 as we look to grow the organization, add value to our members and make an even greater impact.

We look forward to seeing all of you through out the year and hope you will continue to share our passion and enthusiasm as we enter 2007.

Susand. Segal



#### **HEADS OF STATE and GOVERNMENT**



In 2006, the Americas Society and Council of the Americas hosted more Hemispheric leaders than ever before, including Argentina, Bolivia, Chile, Colombia, Costa Rica, Ecuador, Mexico and Panama. We also welcomed a number of presidential candidates to New York, Washington, and Miami as part of our Andean and Mexico Elections Series and our Brazil Study Group.















Above, L to R: President Nestor Kirchner of Argentina; President Evo Morales of Bolivia; President Michelle Bachelet of Chile; President Alvaro Uribe of Colombia; President Oscar Arias of Costa Rica; President Alfredo Palacio of Ecuador; President Vicente Fox of Mexico; and President Martin Torrijos of Panama.

# **ELECTION SERIES**



Luis Carlos Ugalde, President, Federal Electoral Institute of Mexico visited us in New York as part of the Mexico Election Series.



Jose Miguel Insulza, Secretary General, Organization of American States opening the Andean Elections Series.

The year 2006 marked one of the most intense presidential elections periods in recent history in Latin America and the Caribbean. In all, 11 new presidents were elected to office. Leading to the elections, we organized the Mexico Election Series, and the Andean Elections Series as a way to give our members an inside view. We brought together leading presidential candidates and their advisors, analysts, academics, and other major political figures to analyze the various political platforms and issues affecting those countries holding elections, and the impact of any changes on U.S. business and political interests in the region.

### **ELITE EVENTS**

Exclusive, invitation-only meetings with Hemispheric leadersprovideanimportantspacetodiscusstopicsofinterest in small, intimate forums. Former presidents, ministers, presidents of central banks, members of the U.S. Congress and Senate, have come to Americas Society and Council of the Americas programs to analyze topics ranging from democracy in the regions, investment and trade, to security, energy and the rule of law.









Top Row: **Carlos Gutierrez**, Secretary of Commerce, **Susan Segal** AS/COA, and **William Rhodes**, AS/COA, after a private meeting with Secretary Gutierrez in New York.

Second Row: **Ana Vilma Albanez de Escobar**, Vice President of El Salvador; **Dilma Vana Rousseff**, Presidential Chief of Staff of Brazil; Senator **John McCain** (R-AZ) and Rep. **Jim Kolbe** (R-AZ) at a celebration of Rep. Kolbe's 30 years of service to the Americas.









Third Row: **José Blanco**, Secretary General, Spanish Socialist Workers Party; **Tasso Jereissati**, Senator and President, Partido da Social Democracia Brasileira; **Pedro Pablo Kuczynski**, then-Prime Minister of Peru; **Guillermo Ortiz**, Governor, Central Bank of Mexico.











Fourth Row: **Henrique Meirelles**, President, Central Bank of Brazil; **R. Nicholas Burns**, Under-Secretary for Political Affairs; **Alberto Carrasquilla**, Minister of Finance of Colombia; **Daniel W. Fisk**, Special Assistant to President Bush and Senior Director for the Western Hemisphere at the National Security Council; and **Diego Borja**, Minister of Economy and Finance, Ecuador.

### **36th WASHINGTON CONFERENCE ON THE AMERICAS**

"The Council serves as a reminder that we, the men and women of the Americas, are more than just a partnership of governments. We are an alliance of peoples."

- Condoleezza Rice, U.S. Secretary of State, opening the 36th Annual Washington Conference on the Americas - "Creating Jobs, Building Hope: The Hemispheric Growth Agenda in a Changing World."



L to R: **Thomas Shannon**, U.S. Assistant Secretary of State for Western Hemisphere Affairs; **Secretary Rice**; and **Tabaré Vázquez**, President of Uruguay.



(L to R): David Rockefeller, AS/COA, and Paul Wolfowitz, President,















Clockwise: **Martín Redrado**, President, Central Bank of Argentina; **Francisco Gil Díaz**, Minister of Finance and Public Credit, Mexico; Bottom Row; **Zhou Wenzhong**, Ambassador of China to the U.S.; and **Carolina Barco**, Minister of Foreign Affairs, Colombia. Bottom: Conference sponsors, Council leadership and the Secretary of State.

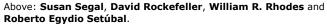
Save The Date: 37th Annual Washington Conference on the Americas May 1-2, 2007

U.S. State Department and Inter-American Development Bank

#### **SPRING GALA**

Americas Society hosted its 26th Annual Spring Party on June 6 at Cipriani Wall Street, attracting over 700 guests from the worlds of business, philanthropy, government, diplomacy, arts and entertainment. Our key fundraising event honored **William R. Rhodes**, Chairman, President and CEO, Citibank N.A. and Senior Vice Chairman, Citigroup, Inc., as well as **Roberto Egydio Setúbal**, President and CEO of Banco Itaú, and Vice Chairman of the Board of Banco Itaú Holding Financeira S.A., for their contributions to financial stability and economic prosperity in the Hemisphere.





Top R: Roberto Egydio Setúbal surrounded by family and friends.

Right: Amalia Lacroze de Fortabat and David Rockefeller.





#### INAUGURAL DINNER



William Rhodes, AS/COA, President Uribe with the Gold Insigne, and Susan Segal.

Americas Society awarded **President Alvaro Uribe** of Colombia, its Gold Insigne - an honor given to democratically elected Heads of State from the Western Hemisphere who work to promote greater understanding among the peoples and nations of the Americas. The ceremony took place October 6 at our 2006/2007 Inaugural Dinner, a black tie event that launches the Society's upcoming season of programs.

# **CHAIRMAN'S INTERNATIONAL ADVISORY COUNCIL**



**Roberto Civita,** President and CEO, Editorial Abril.

This year, the Americas Society **Chairman's International Advisory Council** headed for Brazil for its annual trip. Meetings were held in São Paulo, with an additional trip to Rio de Janeiro. In São Paulo, Chairman's Council, Board members and special guests met with top government officials and high-level private sector representatives. Topics discussed were issues of hemispheric trade, economics, policy and energy.



Josué Christiano Alencar, Francisco Gros, President and CEO Fosferil; Mauricio Botelho, then President of Embraer.



Thomas McLarty, President, Kissinger McLarty Associates; Guido Mantega, Minister of Finance of Brazil.



**Dilma Rousseff,** Minister, Chief of Staff to President Lula, addressing the meeting.



Members and guests arriving at Museo de Arte de Sao Paulo (MASP)



Eleazar de Carvalho Filho, Chairman BHP Billinton Brazil; Lazaro Brandao, Chairman of the Board, Bradesco; Eunice Sophia, Head Coordinator, MASP; Julio Neves, President, MASP; David Rockefeller, Honorary Chairman, Americas Society/Council of the Americas, during visit to MASP.



Plinio Salles Souto, President Empreendimentos Ana; Susan Segal, President and CEO, Americas Society/ Council of the Americas; Ambassador Clifford Sobel, US Ambassador to Brazil; Milú Villela, President, Museu de Arte Moderna de Sao Paulo.

### **COUNCIL OF THE AMERICAS ADVOCACY**

In addition to the joint programs with the Americas Society, the Council of the Americas expanded its reach throughout the Hemisphere. It coordinated regional working groups of business leaders and public officials to discuss and promote Hemispheric issues of free trade, investment, regional integration and security. The Council of the Americas continued its regular breakfast series with regional ambassadors, and provided testimony to the U.S. Congress on matters of trade and investment.



Top: Eric Farnsworth, COA; Carolina Barco, Ambassador of Colombia to the U.S.; and President Alvaro Uribe.



Israel Hernandez, Assistant Secretary for Trade Promotion and Director General of U.S. and Foreign Commercial Service at the U.S. Department of Commerce.



Pamela Cox, Vice President, Latin America and Caribbean, World Bank.



L to R: Raminder Singh Jassal, DCM of India; Roy Ferguson, DCM of New Zeland; and Flores Bermúdez, Ambassador of Honduras to the U.S.



**Carlos Gutierrez**, U.S. Secretary of Commerce discussed the **Security and Prosperity Partnership** (SPP) at the Council of the Americas.

# **ACTION AND STUDY GROUPS**



Chris Sabatini, AS/COA, launched the Rule of Law Working Group in March 2006. The group convenes leaders from a variety of sectors to identify key areas through which to improve the efficiency, predictability, and transparency of judicial and regulatory systems across the Americas.



As part of our **Energy Action Group**, we hosted the program *Energy in the Americas*, in collaboration with the American Enterprise Institute in Washington, D.C., to discuss the Council's Report "*Energy in the Americas: Building a Lasting Partnership."* Eric **Farnsworth** (left) of the Council, presented the report as the keynote speaker. The report outlines the opportunities for making the Americas energy self-sufficient and economically successful.





Participants at COA and the North American Business Committee's Dialogue on the Security and Prosperity Partnership of North America which took place in Louisville. The event was held in partnership with COA Corporate member UPS.

Former President of Brazil, Fernando Henrique Cardoso has been an active member of our Brazil Study Group. To honor his many contributions, AS/COA hosted the private breakfast above. Above: William Rhodes, AS/COA, points at the title of President Cardoso's book "The Accidental President of Brazil."

Our **Trade Advisory Group** meeting in Miami included participation from **Ira Shapiro**, Greenberg Traurig, and **Mustafa Mohatarem**, General Motors Latin America.

### **MIAMI PROGRAMS**

2006 Miami Programs Sponsors:





Americas Society and Council of the Americas continue to expand their presence and regular programs in Miami through both private and public programs that give members face-to-face access to some of the regions most influential leaders. This year we hosted the 2nd Annual Latin America Conference in Miami, featuring a keynote address by then-Governor Jeb Bush. We also entered into a strategic partnership with U.S. Southern Command to enhance the dialogue with the private sector operating in Latin America and the Caribbean, and to discuss such issues as: electoral politics in the region; the role of strategic communications in enhancing the U.S. image; and the effects of CAFTA for Central America.











Top: **General Craddock**, then-Commander, U.S. Southern Command; **Jeb Bush**, then-Florida Governor. Bottom L to R: **Amgad Shehata**, UPS, and **Walter Bastian**, U.S. Department of Commerce; **Jorge Lepra**, Minister of Industry, Energy and Mining of Uruguay; **Stephen Donehoo**, Kissinger McLarty Associates; **Richard Francis**, Standard & Poor's; **Alfred Torres**, APOYO Opinión y Mercado; and **Porfirio Ramirez**, Alston & Bird LLP, as panelists in the launch of the Andean Elections series in Miami.

#### **LATIN AMERICA CITIES Conference Series**

#### Pan Regional Sponsors: @ Global Crossing









L to R: **Tabaré Vázquez**, President of Uruguay; **Óscar Maúrtua de Romaña**, then-Minister of Foreign Affairs and **Alejandro Toledo**, then-President of Peru.









Our **Latin American Cities** conference series took us to six countries – more than ever before – increasing our local footprint in

the Hemisphere, and attracting

new membership in each market.







L to R: Alan García, then President-Elect of Peru, giving his first major address following his election win; Eugenio Beaufrand, Microsoft Latin America; José Antonio Ríos, Global Crossing.

# **CULTURE AT THE AMERICAS SOCIETY**

In establishing the Americas Society in 1965, David Rockefeller sought "to create a space" in New York City where the public could expand its awareness of the complexity and beauty of art, music and literature from the Western Hemisphere. A few examples have helped to butress the historic role that the Americas Society has played in introducing Americans to the cultural riches of the Hemisphere: The Society co-organized the first auction of Latin American art with Sotheby's - an event credited as "the birth of [the] market" for Latin American art; we hosted the first one-man show of Fernando Botero in the United States; clarinetist Paquito D'Rivera and cellist Antonio Meneses regaled audiences at our landmark building on Park Avenue; our magazine, *Review*, is considered the most important U.S. publication for writing in the Americas; and we sponsored the translation of *One Hundred Years of Solitude* by Gabriel García Márquez, as well as other groundbreaking works by authors such as Manuel Puig, Guillermo Cabrera Infante, and Mario Vargas Llosa.

These pages feature a sampling of the full roster of cultural events including art exhibitions, concerts, literary discussions, readings, and publications which, like our latest book, *A Principality of Its Own: 40 Years of Visual Arts at the Americas Society*, continue to redefine the canon and always capture the imagination.

# VISUAL ARTS

A Principality of Its Own: 40 Years of Visual Arts at the Americas Society, is a collection of critical essays examining distinctive moments in the history of our Visual Arts program and their impact on then the formation of an artistic canon and market for contemporary Latin American art in the U.S. The book was sponsored by the Fundación Cisneros and distributed by Harvard University Press.

Presenting the book at Art Basel Miami Beach, L to R: Susan Segal; Rafael Romero, Fundación Cisneros; Gabriela Rangel, AS Curator and Co-Editor of the book; Thomas Cummins, Harvard; and José Falconi, Co-Editor of the book.





President Fox opened the Maya Textile Art, Collections of the Centro de Textiles del Mundo Maya.





**Edward Sullivan**, Dean for Humnities for New York University and **Natalia Majluf**, Director Museo de Arte de Lima, speaking during the opening of the **Reproducing Nations** exhibit.

L to R: The program Colombia Voicing the Conflict examined the legal, ethical and political issues related to the social-political conflict in Colombia and the initiatives being taken to ameliorate the situation. Panelists included, Juan David Angel; Bernarda Gomez Tobon; Aldo Civico; Andrea Bartoli; and seated, Laura Ulloa who was kidnapped as a child.

#### **LITERATURE**

Top L: Pulitzer Prizewinning author **Oscar Hijuelos** signs a copy of his latest book, co-edited with Lori Marie Carlson -**Burnt Sugar/Caña Quemada: Contemporary Cuban Poetry in English and Spanish** after a presentation of the book.





Left: Zapotec Poet Natalia Toledo Paz and Mexican writer Carlos Montemayor during a discussion of Volume Two of Words of the True Peoples.

In 2006, the Literature Department presented the symposium "El Galeón de Manila: the Literary Nexus of Spain, Latin America, and Asia from the Colonial Period to the Present." Composed of four distinct public programs, the symposium featured distinguished scholars and contemporary authors such as Evelyn Hu-DeHart (Brown University), María Kodama, Jessica Hagedorn, and Cristina García. Along with the publication of **Review** 72 (Latin American-Asian Writing and Arts), this venture succeeded in its objective of addressing and exploring the relationship of exchange among Spain, Asia, and Latin America.

The fall season opened with a series of book presentations that encompassed the historical and the contemporary. Edith Grossman read from her new translation of Spanish Renaissance poetry, Pulitzer prize-winner Oscar Hijuelos spoke with Lori Carlson about their new anthology of Cuban poetry, and an anthology of indigenous language poetry was presented as part of the city-wide "Celebrate Mexico Now" festival.

The rest of the season was dedicated to Brazil, featuring experts such as Marta Peixoto (New York University), Nicolau Sevcenko (Universidade de São Paulo), and Antonio Sergio Bessa (Bronx Museum of the Arts) speaking on topics ranging from the literary movements of Brazil to the problems of urban poverty in Brazil. The season opened with a cross-disciplinary evening of poetry and music with Brazilian violinist and guitarist Jorge Mautner and poet Francisco Alvim, and culminated with a launch celebrating the publication of **Review** 73 (Brazilian Writing and Arts).

#### **MUSIC AND EDUCATION**

The Music Department hosted concerts and projects which helped expand and diversify audiences for the Society's cultural programs while developing important relationships with funders, and with cultural institutions such as Asia Society and, for the first time, Canada's globally respected Banff Centre. Our members heard the first performance in over two hundred years of *Omnes moriemini*, a piece that had been lost since it was written in Mexico in the late 18th century. The piece is thought to be among the first with a solo cello part written in the Americas.



**Eduardo Isaac, Polly Ferman** and **Daniel Binelli** performed at a special concert by the trio commemorating the 20th anniversary of the death of Argentine poet Jorge Luis Borges with the pieces that resulted from his collaboration with Astor Piazzola in 1965.



The Minstrel and the Poets: An Evening of Poetry and Music From Brazil brought Jorge Mautner to AS/COA audiences. The evening was part of a joint program of our Literature and Music departments.



#### Music of the Americas in the Schools

brings musicians who specialize in the Latin American repertoire to public schools in Queens, NY. Their performances benefit thousands of students, are programmed in consultation with school staff, and feature audiovisual curriculum materials, including cultural and musical information, listening guides, songs, and classroom activities that allow students and teachers to take maximum advantage of the visits.

#### 6th ANNUAL LATIN AMERICA CONFERENCE

The year 2006 brought unprecedented shifts in the political landscape in the Americas. Eleven countries took to the ballots in presidential elections. Our 6th Annual Latin America Conference: "Regional Policy the Year After Elections" sought to put in context the meaning of elections results in other countries as well as domestically given midterm elections in this country.







alternatives, highlight specific reforms

throughout the region, and allow for a new

generation to have a voice in the U.S.,

Canada, Latin America, and the Caribbean.

Top L to R: **William Delahunt**, U.S. Representative, (D-MA); **Susan Segal**; **Thomas Shannon**, U.S. Assistant Secretary of State for Western Hemisphere Affairs; **Ignacio Walker**, Former Foreign Minister of Chile and President, Corporación de Estudios para América Latina; **Jorge G. Castañeda**, Former Secretary of Foreign Affairs of Mexico and Global Distinguished Professor, NYU; **David Malpass**, Bear Sterns & Co., Inc.; and **Chris Sabatini**, AS/COA (Moderator); **Peter Boehm**, Assistant Deputy Minister, Department of Foreign Affairs and International Trade, Canada.

#### STRENGTHENING OUR VOICE IN THE POLICY & ACADEMIC COMMUNITIES



Building on our active engagement in the Hemispheric policy discussion, **News & Views**, the monthly electronic newsletter of Americas Society and Council of the Americas, serves as a resource for our business and individual members as well as academics, think-tanks, policymakers, the media and others. **News & Views** represents a unique collaboration with the Financial Times newspaper: subscribers to the newsletter are granted access to FT news and editorial content relevant to the Americas.

