

Americas Society / Council of the Americas

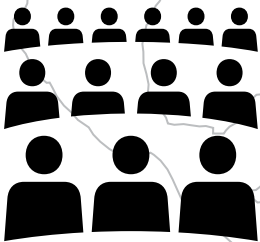
END OF YEAR REPORT 2013



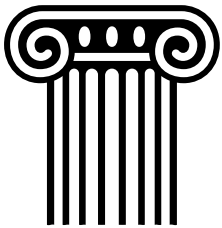
AS / COA



We were active in **27 cities** across the hemisphere, including programs in **12 U.S. cities.**



With **244 events** in 2013, we held a record number of public policy programs across the Americas. More than **11,200 guests** attended our events.



Our Literature, Music, and Visual Arts Programs hosted over **300 artists** for more than **60 cultural** programs.



We expanded our reach globally by **webcasting 55 events**, which received roughly **42,500 live views.**

Private Events

We held **141 private events for members** in the United States, featuring senior public- and private-sector leaders from across the Americas.

In 2013, our guests included:

Fernando Aportela, Undersecretary of Finance & Public Credit, Mexico

Mauricio Cárdenas, Minister of Finance, Colombia

Jorge Castañeda, former Secretary of Foreign Relations, Mexico

Luis Miguel Castilla, Minister of Economy and Finance, Peru

Aníbal de Castro, Ambassador of the Dominican Republic to the U.S.

Luciano Coutinho, President of Brazil's National Development Bank

Jose Fernandez, Assistant Secretary of State for Economic and Business Affairs, U.S. Department of State

Miguel Galuccio, Chairman and CEO, Yacimientos Petrolíferos Fiscales

Francisco Gil, President of Telefónica Mexico and Central America

Tim Kaine, U.S. Senator (D-VA)

Laurent Lamothe, Prime Minister of Haiti

Felipe Larraín, Minister of Finance, Chile

Frank de Lima, Minister of Economy, Panama

Fernando Lorenzo, Minister of Economy and Finance, Uruguay

Claudia Ruiz Massieu, Secretary of Tourism, Mexico

Francisco J. Sánchez, Under Secretary for International Trade, U.S. Department of Commerce

Antonio Patriota, Minister of Foreign Affairs, Brazil

Leonardo Pereira, President of the Brazilian Securities and Exchange Commission

Francisco Pérez, Governor of Mendoza, Argentina

Fernando Pimentel, Minister of Development, Industry, and Foreign Trade, Brazil

Rick Scott, Governor of Florida

Hasan Tuluy, Regional Vice President, LAC, The World Bank

Julio Velarde, Governor, Central Reserve Bank of Peru

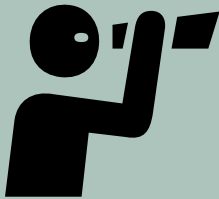


L-R: Claudia Ruiz Massieu, Secretary of Tourism, Mexico; Francisco J. Sánchez, Under Secretary for International Trade, U.S. Department of Commerce; Fernando Pimentel, Minister of Development, Industry, and Foreign Trade, Brazil; Miguel Galuccio, Chairman and CEO, YPF, S.A.; Luis Miguel Castilla, Minister of Economy and Finance, Peru

Public Programs

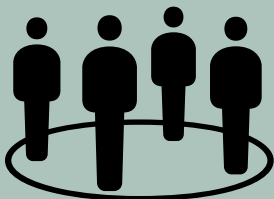
We hosted **72 public events** in the United States, including in our offices in **New York, Washington, and Miami.**

REGIONAL TRENDS



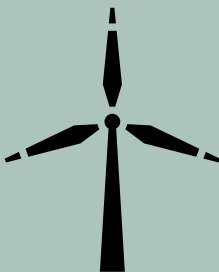
The U.S. Launch of Telefónica's Global Millennial Survey. José María Álvarez-Pallete, Telefónica S.A.; Susan Segal, President and CEO, AS/COA

SOCIAL AND FINANCIAL INCLUSION



Mining and Community Rights: Does Consulta Previa Promise Peace or Conflict? Rachel Davis, Managing Director, Shift; Robert Thompson, Lawyer and Policy Advisor to the Peruvian Superintendent of Banks, Insurance Companies, and Pension Funds; Emily Greenspan, Senior Policy Advisor, Oxfam America; Christopher Sabatini, Senior Director of Policy, AS/COA

ENERGY AND SUSTAINABILITY



Roundtable: Financing Renewable Energy in Latin America. Kenneth Hansen, Chadbourne & Parke, LLC; Ana Maria Vidaurre, Principal Investment Officer, IDB; Carla Tully, AES Corporation; Christian Gómez Jr., Director of Energy, COA

TRADE AND INVESTMENT



The Pacific Trade Agenda: Implications for the Western Hemisphere. Antonio Ortiz-Mena, Head of Section, Economic Affairs, Embassy of Mexico; Yasushi Akahoshi, Minister of Economy, Trade, Industry, and Energy, Embassy of Japan; James Bacchus, Greenberg Traurig; Eric Farnsworth, Vice President, COA

EDUCATION



Brazil: Outlook for Education and the 21st-Century Challenges to Leaders. Senator Cristovam Buarque, Federal District of Brazil; Ragnhild Melzi, Senior Director, Public Policy Programs & Corporate Relations, AS/COA

INNOVATION AND ENTREPRENEURSHIP



The State of Venture Capital and Entrepreneurship in Latin America in 2013. Boris Hirmas Said, Tres Mares S.A., Chile; Andrés Moreno, Open English; Cate Ambrose, President, Latin American Venture Capital Association

Washington Conference on the Americas

“It was always about ‘What can we do for the Americas.’ It’s no longer that. It’s what can we do *with* Latin America.”

—Joe Biden, U.S. Vice President



Clockwise from top:
U.S. Senator John McCain (R-AZ); John Negroponte, Chairman, AS/COA; Anthony Kennedy, Associate Justice of the U.S. Supreme Court; Joe Biden, U.S. Vice President



Latin American Cities Conferences

As part of our Latin American Cities Conference series, we held **seven public conferences** and **10 private events across Latin America**. Our public conferences attracted over **2,500 attendees** in total, while the events received close to **24,000 live views** via webcasting.

Where we were active: Argentina: **Buenos Aires**; Brazil: **Brasilia**, **Rio de Janeiro**; Chile: **Santiago**; Colombia: **Bogota**; Costa Rica: **San Jose**; Mexico: **Mexico City**; Paraguay: **Asuncion**; Peru: **Lima**; Uruguay: **Montevideo**



Row 1: José Antonio Meade, Minister of Foreign Affairs, Mexico;
Row 2: Anabel González, Minister of Foreign Trade, Costa Rica; Mauricio Cárdenas, Minister of Finance and Public Credit, Colombia; Miriam Belchior, Minister of Planning, Budget, and Management, Brazil; **Row 3:** Marisol Espinoza, Vice President of Peru; Horacio Cartes, President of Paraguay; Private luncheon with José Mujica, President of Uruguay; **Row 4:** Alfredo Moreno, Minister of Foreign Affairs, Chile; Eduardo Paes, Mayor of Rio de Janeiro, Brazil; **Row 5:** Sergio Massa, Mayor of Tigre, Argentina

Presidents of the Americas

Across the Americas, AS/COA proudly hosted the following **Latin American presidents**: President of Costa Rica **Laura Chinchilla**, Presidents of Paraguay **Horacio Cartes** and **Federico Franco**, President of El Salvador **Mauricio Funes**, President of Peru **Ollanta Humala**, President of Uruguay **José Mujica**, and President of Guatemala **Otto Pérez Molina**.

“If you do not have an educated population, you cannot aspire to be an innovative society.”

—Laura Chinchilla, President of Costa Rica



Clockwise from top: Ollanta Humala, President of Peru; José Mujica, President of Uruguay; Otto Pérez Molina, President of Guatemala; Mauricio Funes, President of El Salvador; Horacio Cartes, President of Paraguay; Laura Chinchilla, President of Costa Rica

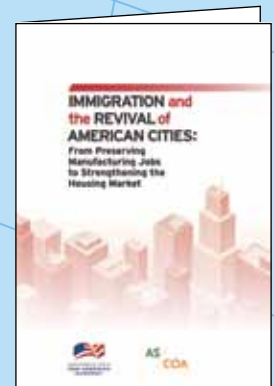
Initiatives & Working Groups

AS/COA Women's Hemispheric Network

In its second year, the Network held its annual **New York** conference, featuring keynote speakers **Sallie Krawcheck** of 85 Broads and former First Lady of Mexico **Margarita Zavala**. With events in **Bogota, Buenos Aires, Lima, Mexico City**, and **Miami**, we attracted nearly **500 women** to our workshops and programs. Our portal (as-coa.org/women) showcased stories of women's success through interviews with leaders such as Costa Rica's President **Laura Chinchilla**, Colombia's ex-Minister of Foreign Relations **María Emma Mejía**, and BNY Mellon President **Karen Peetz**.

Immigration Initiative

The initiative held **13 programs** in 2013. In addition to programs in New York, we convened events in the cities of **New Orleans, Charlotte, Minneapolis-St. Paul**, and **Atlanta**. The initiative published **seven fact sheets** highlighting the importance of immigration to the U.S. economy, and co-published **a major report that was cited by the White House**: *Immigration and the Revival of American Cities: From Preserving Manufacturing Jobs to Strengthening the Housing Market*.



Top to bottom: Sallie Krawcheck, Business Leader, 85 Broads; Alexandra Aguirre, Greenberg Traurig; Ambassador María Emma Mejía, President of the Board of Directors, Fundación Pies Descalzos; Patricia Escallón de Ardila; Kasim Reed, Mayor of the City of Atlanta, U.S.; *Immigration and the Revival of American Cities*, September 2013 white paper; *Brazil's Energy Agenda: The Way Forward*, September 2013 white paper

Energy Action Group

The Energy Action Group (EAG) held **eight programs** in 2013, with working group meetings in **Brasilia** and **Calgary**, a **Latin American energy conference** in conjunction with the University of Texas, a policymakers breakfast to kick off the IDB Caribbean Energy Conference, and four meetings in Washington. The EAG also published **a report on Brazilian energy issues**.



North American Border and Competitiveness Initiative

In 2013, the North American Border and Competitiveness initiative convened public conferences on the U.S.-Mexico border in **La Jolla, California** and **El Paso, Texas**. The initiative also expanded its reach with a private event held in **Tijuana, Mexico**.



Young Professionals of the Americas

Launched in the summer of 2013, the Young Professionals of the Americas network held **12 programs**, including a **summer fiesta at Manhattan's Thompson Hotel**, a **conversation with the CEO of Techo U.S.**, and a **curator-led tour of the Lower East Side's Y Gallery**. The rapidly expanding group is comprised of a network of over **600 young people** connected to the latest regional trends.

Cuba Working Group

In 2013, the Cuba Working Group (CWG) published the report ***Seven Steps the U.S. President Can Take to Promote Change in Cuba by Adapting the Embargo***. Over the year, the CWG organized **10 programs** in **New York, Washington, and Miami**, and in November, AS/COA **traveled to the island** to study entrepreneurship and the emerging non-state sector.

Top to bottom: E. Anthony Wayne, U.S. Ambassador to Mexico; Eduardo Medina Mora, Ambassador of Mexico to the U.S.; YPA Launch Event in New York

Culture

Literature

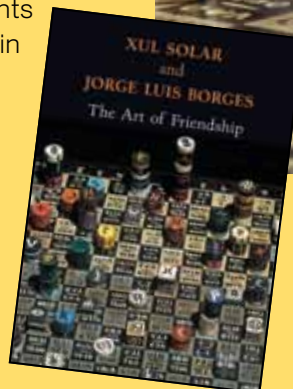
The Literature Program's **17 events** featured internationally recognized writers from across the hemisphere, including Nobel Prize winner **Mario Vargas Llosa**, Cervantes Prize winner **Elena Poniatowska** as part of the Celebrate Mexico Now festival, 2013 Inaugural Poet **Richard Blanco**, and acclaimed Peruvian novelist **Santiago Roncagliolo**. Literature also presented a special reception on the occasion of **Book Expo America**, in collaboration with the Guadalajara International Book Fair and Mexico's National Council for Culture and the Arts.

Music

The MetLife Foundation Music of the Americas Concert Series earned the 2014 **CMA/ASCAP Award for Adventurous Programming** for its 2012–13 season. Highlights from the **19 programs** presented in 2013 included **Meridionalis** performing Bolivian baroque at St. Paul's Chapel, **three outdoor concerts in Central Park** to celebrate Canadian composer R. Murray Schafer's eightieth birthday, and **International Contemporary Ensemble's** concert of pieces inspired by an eighteenth-century Peruvian Codex.

Visual Arts

The Visual Arts Program hosted **19 events** and **three exhibitions**: *Prussian Blue—Memory After Representation*: Yishai Jusidman; *Xul Solar and Jorge Luis Borges: The Art of Friendship*; and *Cristóbal Lehyt: Iris Sheets*. The Spring 2013 exhibition **Xul Solar and Jorge Luis Borges** attracted a **record-breaking number of visitors**, earned an outstanding review by *The New York Times*, and **traveled to the Phoenix Art Museum**. Visual Arts also participated in events with PINTA, The Modern & Contemporary Latin American Art Show in New York.



Top to bottom: Mario Vargas Llosa, author; Fernando Botero, artist; R. Murray Schafer Music Celebration at Central Park Lake; Xul Solar, *Pan ajedrez*, ca. 1945 (Image courtesy of Museo Xul Solar); Xul Solar and Jorge Luis Borges: *The Art of Friendship* 2013 catalogue

Publications

Americas Quarterly

This year the journal's four issues covered: *Natural Resource Extraction in Latin America*; *Latin America Goes Global*; *The Social Inclusion Index 2013* and *Energy: a New Era in the Americas*; and *Media in the Americas and Threats to Free Speech*. Working with in-country researchers, AQ traveled to **Colombia, Chile, Guatemala, and Mexico** to examine issues such as natural resource extraction and community rights, as well as how returning migrants reintegrate into local economies.

“Americas Quarterly is doing a really eminent job in contributing to the overall airing of debate and ideas, creating a sort of an outside-of-the-box talking shop for Latin America.”

—Jon Lee Anderson, Staff Writer, *The New Yorker*



Review

The Literature magazine's 2013 issues **Review 86: Iconic and Emerging Writers and Artists** and **Review 87: Mario Vargas Llosa's Legacy/Contemporary Andean Fiction & Arts** showcased contributions by renowned authors such as Nobel Laureate **Mario Vargas Llosa**; Mexican narrative writers **Carmen Boullosa**, **Jorge Volpi**, and **Alvaro Enrigue**; Puerto Rican playwright/novelist **Luis Rafael Sánchez**; scholar **Efraín Kristal**; and Bolivian writer **Edmundo Paz Soldán**.





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Americas Society (AS) is the premier forum dedicated to education, debate, and dialogue in the Americas. Its mission is to foster an understanding of the contemporary political, social, and economic issues confronting Latin America, the Caribbean, and Canada, and to increase public awareness and appreciation of the diverse cultural heritage of the Americas and the importance of the inter-American relationship.

Council of the Americas (COA) is the premier international business organization whose members share a common commitment to economic and social development, open markets, the rule of law, and democracy throughout the Western Hemisphere. The Council's membership consists of leading international companies representing a broad spectrum of sectors, including banking and finance, consulting services, consumer products, energy and mining, manufacturing, media, technology, and transportation.

Americas Society / Council of the Americas would like to thank our many sponsors, including:

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