We were active in **27 cities across the hemisphere**, including programs in **12 U.S. cities**.

With **244 events** in 2013, we held a record number of public policy programs across the Americas. More than **11,200 guests** attended our events.

Our Literature, Music, and Visual Arts Programs hosted over **300 artists** for more than **60 cultural programs**.

We expanded our reach globally by **webcasting 55 events**, which received roughly **42,500 live views**.
Private Events

We held 141 private events for members in the United States, featuring senior public- and private-sector leaders from across the Americas.

In 2013, our guests included:

- **Fernando Aportela**, Undersecretary of Finance & Public Credit, Mexico
- **Mauricio Cárdenas**, Minister of Finance, Colombia
- **Jorge Castañeda**, former Secretary of Foreign Relations, Mexico
- **Luis Miguel Castilla**, Minister of Economy and Finance, Peru
- **Aníbal de Castro**, Ambassador of the Dominican Republic to the U.S.
- **Luciano Coutinho**, President of Brazil’s National Development Bank
- **Jose Fernandez**, Assistant Secretary of State for Economic and Business Affairs, U.S. Department of State
- **Miguel Galuccio**, Chairman and CEO, Yacimientos Petrolíferos Fiscales
- **Francisco Gil**, President of Telefónica Mexico and Central America
- **Tim Kaine**, U.S. Senator (D-VA)
- **Laurent Lamothe**, Prime Minister of Haiti
- **Felipe Larraín**, Minister of Finance, Chile
- **Frank de Lima**, Minister of Economy, Panama
- **Fernando Lorenzo**, Minister of Economy and Finance, Uruguay
- **Claudia Ruiz Massieu**, Secretary of Tourism, Mexico
- **Francisco J. Sánchez**, Under Secretary for International Trade, U.S. Department of Commerce
- **Antonio Patriota**, Minister of Foreign Affairs, Brazil
- **Leonardo Pereira**, President of the Brazilian Securities and Exchange Commission
- **Francisco Pérez**, Governor of Mendoza, Argentina
- **Fernando Pimentel**, Minister of Development, Industry, and Foreign Trade, Brazil
- **Rick Scott**, Governor of Florida
- **Hasan Tuluy**, Regional Vice President, LAC, The World Bank
- **Julio Velarde**, Governor, Central Reserve Bank of Peru

L-R: Claudia Ruiz Massieu, Secretary of Tourism, Mexico; Francisco J. Sánchez, Under Secretary for International Trade, U.S. Department of Commerce; Fernando Pimentel, Minister of Development, Industry, and Foreign Trade, Brazil; Miguel Galuccio, Chairman and CEO, YPF, S.A; Luis Miguel Castilla, Minister of Economy and Finance, Peru
Public Programs

We hosted **72 public events** in the United States, including in our offices in **New York, Washington, and Miami**.
“It was always about ‘What can we do for the Americas.’ It’s no longer that. It’s what can we do with Latin America.”

—Joe Biden, U.S. Vice President
Latin American Cities Conferences

As part of our Latin American Cities Conference series, we held seven public conferences and 10 private events across Latin America. Our public conferences attracted over 2,500 attendees in total, while the events received close to 24,000 live views via webcasting.

Where we were active: Argentina: **Buenos Aires**; Brazil: **Brasilia, Rio de Janeiro**; Chile: **Santiago**; Colombia: **Bogota**; Costa Rica: **San Jose**; Mexico: **Mexico City**; Paraguay: **Asuncion**; Peru: **Lima**; Uruguay: **Montevideo**

**Row 1:** José Antonio Meade, Minister of Foreign Affairs, Mexico; **Row 2:** Anabel González, Minister of Foreign Trade, Costa Rica; Mauricio Cárdenas, Minister of Finance and Public Credit, Colombia; Miriam Belchior, Minister of Planning, Budget, and Management, Brazil; **Row 3:** Marisol Espinoza, Vice President of Peru; Horacio Cartes, President of Paraguay; Private luncheon with José Mujica, President of Uruguay; **Row 4:** Alfredo Moreno, Minister of Foreign Affairs, Chile; Eduardo Paes, Mayor of Rio de Janeiro, Brazil; **Row 5:** Sergio Massa, Mayor of Tigre, Argentina
Across the Americas, AS/COA proudly hosted the following Latin American presidents: President of Costa Rica Laura Chinchilla, Presidents of Paraguay Horacio Cartes and Federico Franco, President of El Salvador Mauricio Funes, President of Peru Ollanta Humala, President of Uruguay José Mujica, and President of Guatemala Otto Pérez Molina.

“If you do not have an educated population, you cannot aspire to be an innovative society.”
—Laura Chinchilla, President of Costa Rica

Clockwise from top: Ollanta Humala, President of Peru; José Mujica, President of Uruguay; Otto Pérez Molina, President of Guatemala; Mauricio Funes, President of El Salvador; Horacio Cartes, President of Paraguay; Laura Chinchilla, President of Costa Rica
AS/COA Women’s Hemispheric Network

In its second year, the Network held its annual New York conference, featuring keynote speakers Sallie Krawcheck of 85 Broads and former First Lady of Mexico Margarita Zavala. With events in Bogota, Buenos Aires, Lima, Mexico City, and Miami, we attracted nearly 500 women to our workshops and programs. Our portal (as-coa.org/women) showcased stories of women’s success through interviews with leaders such as Costa Rica’s President Laura Chinchilla, Colombia’s ex-Minister of Foreign Relations Maria Emma Mejía, and BNY Mellon President Karen Peetz.

Immigration Initiative

The initiative held 13 programs in 2013. In addition to programs in New York, we convened events in the cities of New Orleans, Charlotte, Minneapolis-St. Paul, and Atlanta. The initiative published seven fact sheets highlighting the importance of immigration to the U.S. economy, and co-published a major report that was cited by the White House: Immigration and the Revival of American Cities: From Preserving Manufacturing Jobs to Strengthening the Housing Market.

Energy Action Group

The Energy Action Group (EAG) held eight programs in 2013, with working group meetings in Brasilia and Calgary, a Latin American energy conference in conjunction with the University of Texas, a policymakers breakfast to kick off the IDB Caribbean Energy Conference, and four meetings in Washington. The EAG also published a report on Brazilian energy issues.

Top to bottom: Sallie Krawcheck, Business Leader, 85 Broads; Alexandra Aguirre, Greenberg Traurig; Ambassador María Emma Mejía, President of the Board of Directors, Fundación Pies Descalzos; Patricia Escallón de Ardila; Kasim Reed, Mayor of the City of Atlanta, U.S.; Immigration and the Revival of American Cities, September 2013 white paper; Brazil’s Energy Agenda: The Way Forward, September 2013 white paper
North American Border and Competitiveness Initiative

In 2013, the North American Border and Competitiveness initiative convened public conferences on the U.S.-Mexico border in La Jolla, California and El Paso, Texas. The initiative also expanded its reach with a private event held in Tijuana, Mexico.

Young Professionals of the Americas

Launched in the summer of 2013, the Young Professionals of the Americas network held 12 programs, including a summer fiesta at Manhattan’s Thompson Hotel, a conversation with the CEO of Techo U.S., and a curator-led tour of the Lower East Side’s Y Gallery. The rapidly expanding group is comprised of a network of over 600 young people connected to the latest regional trends.

Cuba Working Group

In 2013, the Cuba Working Group (CWG) published the report Seven Steps the U.S. President Can Take to Promote Change in Cuba by Adapting the Embargo. Over the year, the CWG organized 10 programs in New York, Washington, and Miami, and in November, AS/COA traveled to the island to study entrepreneurship and the emerging non-state sector.


**Literature**

The Literature Program’s **17 events** featured internationally recognized writers from across the hemisphere, including Nobel Prize winner **Mario Vargas Llosa**, Cervantes Prize winner **Elena Poniatowska** as part of the Celebrate Mexico Now festival, 2013 Inaugural Poet **Richard Blanco**, and acclaimed Peruvian novelist **Santiago Roncagliolo**. Literature also presented a special reception on the occasion of **Book Expo America**, in collaboration with the Guadalajara International Book Fair and Mexico’s National Council for Culture and the Arts.

**Music**

The MetLife Foundation Music of the Americas Concert Series earned the 2014 CMA/ASCAP Award for **Adventurous Programming** for its 2012–13 season. Highlights from the **19 programs** presented in 2013 included **Meridionalis** performing Bolivian baroque at St. Paul’s Chapel, **three outdoor concerts in Central Park** to celebrate Canadian composer R. Murray Schafer’s eightieth birthday, and **International Contemporary Ensemble**’s concert of pieces inspired by an eighteenth-century Peruvian Codex.

**Visual Arts**

This year the journal’s four issues covered: Natural Resource Extraction in Latin America; Latin America Goes Global; The Social Inclusion Index 2013 and Energy: a New Era in the Americas; and Media in the Americas and Threats to Free Speech. Working with in-country researchers, AQ traveled to Colombia, Chile, Guatemala, and Mexico to examine issues such as natural resource extraction and community rights, as well as how returning migrants reintegrate into local economies.

“Americas Quarterly is doing a really eminent job in contributing to the overall airing of debate and ideas, creating a sort of an outside-of-the-box talking shop for Latin America.”

—Jon Lee Anderson, Staff Writer, The New Yorker

**Review**

The Literature magazine’s 2013 issues Review 86: Iconic and Emerging Writers and Artists and Review 87: Mario Vargas Llosa’s Legacy/Contemporary Andean Fiction & Arts showcased contributions by renowned authors such as Nobel Laureate Mario Vargas Llosa; Mexican narrative writers Carmen Boulosa, Jorge Volpi, and Alvaro Enrigue; Puerto Rican playwright/novelist Luis Rafael Sánchez; scholar Efrain Kristal; and Bolivan writer Edmundo Paz Soldán.
Americas Society (AS) is the premier forum dedicated to education, debate, and dialogue in the Americas. Its mission is to foster an understanding of the contemporary political, social, and economic issues confronting Latin America, the Caribbean, and Canada, and to increase public awareness and appreciation of the diverse cultural heritage of the Americas and the importance of the inter-American relationship.

Council of the Americas (COA) is the premier international business organization whose members share a common commitment to economic and social development, open markets, the rule of law, and democracy throughout the Western Hemisphere. The Council’s membership consists of leading international companies representing a broad spectrum of sectors, including banking and finance, consulting services, consumer products, energy and mining, manufacturing, media, technology, and transportation.