



Working Agenda

Cuba: The Year in Review and a Look to the Future

AS/COA and CAF Development Bank of Latin America

680 Park Avenue, New York NY

Friday, October 30, 2015

Join the Cuba Working Group of the Americas Society/Council of the Americas and the CAF - Development Bank of Latin America for a half-day conference on Cuba. Hear from experts, practitioners, and economists on financing and investment opportunities for Cuba, prospects for greater U.S. trade with and travel to the island, and an analysis of Cuba's economic reforms. At this historic moment in U.S.-Cuba relations, these leaders will take stock of where our two countries have come since the December 2014 rapprochement with a look to the future.

8:00 a.m. to 8:30 a.m.

Registration and Continental Breakfast

8:30 a.m. to 8:40 a.m.

Welcome

- Susan Segal, President and CEO, Americas Society/Council of the Americas

8:40 a.m. to 9:15 a.m.

A New Era of U.S.- Cuba Relations

- Kelly R. Welsh, General Counsel, U.S. Department of Commerce
- Alex Lee, Deputy Assistant Secretary for South America and Cuba, U.S. Department of State
- Alana Tummino, Director of Policy and Head of the Cuba Working Group, AS/COA (*moderator*)

9:15 a.m. to 10:00 a.m.

The View from Havana: Cuban Economic Reforms and a Look to the Future

Cuba has been on a path of deep economic reform. Economists will discuss the impact of these changes and the challenges and opportunities that are ahead.

- Ileana Díaz Fernández, Professor, Center for the Study of the Cuban Economy, University of Havana; Visiting Scholar, Institute of Latin American Studies, Columbia University
- Ricardo Torres Pérez, Professor, Center for the Study of the Cuban Economy, University of Havana; Visiting Scholar Center for Latino and Latin American Studies, American University
- Germán Ríos, Corporate Director of Strategic Affairs, CAF - Development Bank of Latin America (*moderator*)

10:00 a.m. to 10:15 a.m.

Networking Break

10:15 a.m. to 11:15 a.m.

Financing and Investment Opportunities

Experts will discuss current and potential opportunities for financing and investment in the Cuban economy, as well as how to support small business growth on the island.

- Germán Ríos, Corporate Director of Strategic Affairs, CAF - Development Bank of Latin America
- John McIntire, Chairman, Cuba Emprende Foundation
- Pia De Lima, Vice President, Western Union
- Alana Tummino, Director of Policy and Head of the Cuba Working Group, AS/COA (*moderator*)

11:15 to 11:45 a.m.

How-To Guide: Investing in the Cuban market

Experts will discuss the process of investing in the Cuban market, and preview a business intelligence tool that maps financial flows of companies doing business in Cuba.

- Yosbel Ibarra, Shareholder; Co-Chair, Latin American and Iberian Practice
- Emilio Morales, President, The Havana Consulting Group, LLC

11:45 a.m. to 12:15 p.m.

Prospects for Greater U.S. Travel and Trade

Congressman Tom Emmer (R-MN) will discuss his bipartisan efforts in the House of Representatives to open trade with Cuba. Representatives Emmer and Kathy Castor (D-FL) introduced the Cuba Trade Act of 2015 on July 28, 2015, which removes long-standing trade and travel restrictions on American citizens and businesses.

- U.S. Representative Tom Emmer (R-MN)
- Susan Segal, President and CEO, Americas Society/Council of the Americas

****Additional speakers to be confirmed****