

## Five Years after CAFTA-DR

November 11, 2013  
Hotel Real Inter Continental  
San Jose, Costa Rica

8:30 a.m. - 9:00 a.m.

### Registration

9:00 a.m. – 9:30 a.m.

### Welcoming Remarks

Anabel González, Minister of Foreign Trade of Costa Rica

### Keynote Speaker

Ragnhild Melzi, Senior Director, Public Policy Programs & Corporate Relations, Council of the Americas

9:30 a.m. – 10:15 a.m.

### Presentation on the World Bank Report

#### “CAFTA-DR to five years after its entry into force in Costa Rica”

Felipe Jaramillo, Director of Central America, World Bank

10:15 a.m. – 10:45 a.m.

### Coffee Break

10:45 a.m. – 12:00 a.m.

### Panel I – CAFTA-DR’s impact on foreign trade, attracting investment and business development

#### Panelists:

- Arturo Condo, President, INCAE Business School
- Jeff Hornbeck, Associate Director, PATRI Inc.
- Julio Lizano, CEO, VITEC
- Jaime Molina, President, Costa Rican Union of Chambers and Associations of the Private Sector

#### Moderator:

Muni Figueres, Ambassador of Costa Rica to the United States

12:00 p.m. – 1:15 p.m.

### Lunch – Discussion on the impact of CAFTA-DR to five years after its entry into force

- Christopher Padilla, Vice President, Government Programs,

IBM Corporation

- Alberto Trejos, Ex-Minister of Foreign Trade of Costa Rica

Moderator:

Anabel González, Minister of Foreign Trade of Costa Rica

1:15 p.m. – 2:30 p.m.

**Panel II – Impact on the country’s competitiveness: the opening of the telecommunications market**

Panelists:

- Jorge Abadía, CEO, Telefónica Costa Rica
- Víctor García, Chief of Regulatory and Wholesale Services, CLARO
- Ronald Jiménez, Vice President, Chamber of Information and Communication Technology
- Rowland Espinoza, Vice Minister of Telecommunications, Ministry of Science, Technology and Telecommunications

Moderator:

Ricardo Monge, Technical Secretary, Presidential Council on Competitiveness

2:30 p.m. – 3:45 p.m.

**Panel III – Impact on the country’s competitiveness: the opening of the insurance market**

Panelists:

- Alfredo Ramírez, Country Manager, Pan American Life Costa Rica
- Tomás Soley, Superintendent, General Superintendence on Insurance
- Said Breedy, Associate, Insurance Practice, BLP Lawyers

Moderator:

Fernando Ocampo, Vice Minister of Foreign Trade of Costa Rica

3:45 p.m. – 4:00 p.m.

**Closing Remarks**



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Laura Chinchilla, President of Costa Rica