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## 2017 Latin American Cities Conference: Brasília Brazil's Agenda for Investment and Growth

March 21, 2017

Hotel Royal Tulip Brasília Alvorada - Brasilia, Brazil

*This event is by-invitation only.*

### AGENDA

8:00 – 8:30 a.m.

#### **Registration and Breakfast**

*A VIP Holding Room will be available for government officials throughout the conference so that they can engage with international investors and executives.*

8:30 – 8:40 a.m.

#### **Welcome Remarks**

- **Susan Segal**, President & CEO, Americas Society/Council of the Americas
- **Roberto Jaguaribe**, President, Agência Brasileira de Promoção de Exportações e Investimentos (Apex-Brasil)

8:40 – 9:20 a.m.

#### **Opening Keynote Address**

- **Michel Temer**, President, Federative Republic of Brazil

9:20 – 9:40 a.m.

#### **Presentation – International Trade and Investment Opportunities**

- **Aloysio Nunes**, Minister of Foreign Affairs

9:40 – 10:00 a.m.

#### **Presentation – MDIC's Agenda and Policies to Foster Foreign Investment in Brazil**

- **Marcos Pereira**, Minister of Industry, Foreign Trade and Services (MDIC)

10:00 – 11:00 a.m.

#### **Panel: Doing Business in Brazil – Challenges and Opportunities Across Sectors**

- **Enrique Ostalé**, President and CEO, Walmart Latin America, India and Africa
- **Hugo Villegas**, President, Latin America, Medtronic
- **Alexei Remizov**, Managing Director & Co-Head of Debt Capital Markets Latin America, HSBC Securities
- **Moderator: Brian Winter**, Vice President, Americas Society/Council of the Americas; Editor-in-Chief, Americas Quarterly

11:00 – 11:30 a.m.

#### **Coffee Break**

11:30 – 11:45 a.m.

#### **Presentation – Perspectives and Opportunities for the Brazilian Economy**

- **Dyogo de Oliveira**, Minister of Planning, Development, and Management

11:45 – 12:00 p.m.

#### **Presentation – Infrastructure Investment & Economic Growth**

- **Wellington Moreira Franco**, Minister of the General Secretariat of the Presidency

12:00 – 1:00 p.m.

#### **Panel: Investing in Brazil's Infrastructure**

- **Rogério Mendonça**, President and CEO, GE Oil & Gas Latin America
- **Bernard Da Santos**, Senior Vice President and Chief Operating Officer (COO), The AES Corporation
- **Donna Hrinak**, President, Latin America and Caribbean, Boeing
- **Moderator: Rafael Guedes**, Managing Director, Fitch Ratings

1:00 – 1:40 p.m.

#### **The State of the Brazilian Economy**

- **Ilan Goldfajn**, Governor of the Central Bank
- **Interviewer: Samantha Pearson**, Correspondent in Brazil, The Wall Street Journal

1:40 – 2:00 p.m.

#### **Presentation – Key Reforms to Strengthen the Brazilian Economy**

- **Henrique Meirelles**, Minister of Finance

2:00 – 3:00 p.m.

#### **Lunch and Networking Session**



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Senha: 2017