

# COLOMBIA IN THE EYES OF WALL STREET

## The Economic Challenges for the 2014-2018 Administration

Wednesday, JUNE 11, 2014 • SALÓN ROJO - HOTEL TEQUENDAMA

- 7:00 a.m. Registration
- 8:00 a.m. **Opening Remarks**  
Juan Manuel Santos, President of the Republic (Invited)  
Susan Segal, President & CEO of Americas Society Council of the Americas
- 9:00 a.m. **Monetary Standards and Prospects for Colombia**  
Leonardo Villar, Executive Director of Fedesarrollo
- 9:45 a.m. **Award Ceremony: “Award for Research in Public Policy - Luis Carlos Sarmiento Angulo”**
- 10:15 a.m. **Coffee Break**
- 10:45 a.m. **Macro-Financial Overview of Colombia 2014-2018**  
Sergio Clavijo, President of ANIF
- 11:30 a.m. **Panel: Colombia in the Eyes of Wall Street**  
Moderador: Victor Traverso, Director and Representative, CAF, Colombia
- Mauro Leos, Vice President – Senior Credit Officer, Moody’s Investors Service
  - Marcos Buscaglia, Head of LatAm Economics, Bank of America Merrill Lynch
- 12:30 p.m. **Lunch**
- 2:15 p.m. **Fiscal Consolidation and Accelerated Economic Growth**  
Mauricio Cárdenas, Minister of Finance
- 3:00 p.m. **Panel: Advancing Key FTAs in Colombia**  
Moderator: Sergio Clavijo, President, ANIF
- Javier Díaz, President, Analdex
  - Laura Lochman, Economic Advisor, Embassy of the United States, Colombia
  - Miriam Garcia Ferrer, Commercial Counsellor, European Union Delegation in Colombia
- 4:00 p.m. **Colombia’s Trade Agenda: Achievements and Challenges**  
Santiago Rojas, Minister of Trade, Industry and Tourism