AS/COA Women’s Hemispheric Network Conference
Hilton Panama - Balboa Avenida & Aquílino de la Guardia
Panama City, Panama

April 3, 2018
Event will be webcast live on as-coa.org

In collaboration with AXXION, INCAE Business School, and Women Corporate Directors

8:00 to 8:45 a.m.  Registration and Continental Breakfast

8:45 to 8:50 a.m.  Welcoming Remarks
Pilar Arosemena de Alemán, Social Entrepreneur

8:50 to 9:00 a.m.  Opening Remarks
Susan Segal, President & CEO, Americas Society/Council of the Americas

9:00 to 9:30 a.m.  Keynote Remarks
H.E. Isabel de St. Malo de Alvarado, Vice President of Panama

9:30 to 10:15 a.m.  Panel Conversation: Maximizing your Impact - How to Expand your Influence and Become a Decision-Maker
Moving the conversation beyond just getting a seat at the table, how can professional women use their seats most effectively? What barriers are still in place for women looking to be key decision-makers? What advice do leaders offer young professionals looking to have a strong, confident voice with an impact?

Martha Aceituno, LATAM Regional Legal Head, The Estée Lauder Companies Inc.
Alexandra Aguirre, Shareholder, Greenberg Traurig LLP
Scarlett Alvarez, Vice President and Chief Stakeholder & Sustainability Officer, The AES Corporation
Roxanne Cabral, Chargé d’Affaires a.i., the U.S. Embassy Panama
Moderator: Hildegard Vásquez, Co-Founder & Head Architect, Hache Uve, S.A.

10:15 to 10:45 a.m.  Coffee and Networking Break

10:45 to 11:45 a.m.  Table Leaders Session
Leaders from a variety of sectors will facilitate an informal conversation with conference participants.

11:45 to 12:30 p.m.  Panel Conversation: Inclusive Leadership
The data shows that companies with diverse leadership teams perform better. What needs to change to have companies and governments make institutional commitments to diversity? Are quotas and other incentives enough to make a lasting, substantive change to the gender parity landscape? How do we get more men invested in the conversation around gender parity?

María Eugenia Estenssoro, Journalist and former Argentine Senator
Marcelo Gorrini, Central America Cluster Head and Panama Citi Country Officer, Citi Panama
Cynthia Hudson, Senior Vice President & General Manager, CNN en Español
Manuel A. Orillac, Partner, Shearman and Sterling
Moderator: Julianne Canavaggio, Head of Central America and Caribbean, Lazard

12:30 p.m.  Closing Remarks
Susan Segal, President & CEO, Americas Society/Council of the Americas