



**AS/COA Women's Hemispheric Network Conference**  
Hilton Panama - Balboa Avenida & Aquilino de la Guardia  
Panama City, Panama

April 3, 2018

*Event will be webcast live on [as-coa.org](http://as-coa.org)*

*In collaboration with AXXION, INCAE Business School, and Women Corporate Directors*

- 8:00 to 8:45 a.m.                    **Registration and Continental Breakfast**
- 8:45 to 8:50 a.m.                    **Welcoming Remarks**  
**Pilar Arosemena de Alemán**, Social Entrepreneur
- 8:50 to 9:00 a.m.                    **Opening Remarks**  
**Susan Segal**, President & CEO, Americas Society/Council of the Americas
- 9:00 to 9:30 a.m.                    **Keynote Remarks**  
**H.E. Isabel de St. Malo de Alvarado**, Vice President of Panama
- 9:30 to 10:15 a.m.                    **Panel Conversation: Maximizing your Impact - How to Expand your Influence and Become a Decision-Maker**  
*Moving the conversation beyond just getting a seat at the table, how can professional women use their seats most effectively? What barriers are still in place for women looking to be key decision-makers? What advice do leaders offer young professionals looking to have a strong, confident voice with an impact?*  
  
**Martha Aceituno**, LATAM Regional Legal Head, The Estee Lauder Companies Inc.  
**Alexandra Aguirre**, Shareholder, Greenberg Traurig LLP  
**Scarlett Alvarez**, Vice President and Chief Stakeholder & Sustainability Officer, The AES Corporation  
**Roxanne Cabral**, Chargé d'Affaires a.i., the U.S. Embassy Panama  
**Moderator: Hildegard Vásquez**, Co-Founder & Head Architect, Hache Uve, S.A.
- 10:15 to 10:45 a.m.                    **Coffee and Networking Break**
- 10:45 to 11:45 a.m.                    **Table Leaders Session**  
*Leaders from a variety of sectors will facilitate an informal conversation with conference participants.*
- 11:45 to 12:30 p.m.                    **Panel Conversation: Inclusive Leadership**  
*The data shows that companies with diverse leadership teams perform better. What needs to change to have companies and governments make institutional commitments to diversity? Are quotas and other incentives enough to make a lasting, substantive change to the gender parity landscape? How do we get more men invested in the conversation around gender parity?*  
  
**María Eugenia Estenssoro**, Journalist and former Argentine Senator  
**Marcelo Gorrini**, Central America Cluster Head and Panama Citi Country Officer, Citi Panama  
**Cynthia Hudson**, Senior Vice President & General Manager, CNN en Español  
**Manuel A. Orillac**, Partner, Shearman and Sterling  
**Moderator: Julianne Canavaggio**, Head of Central America and Caribbean, Lazard
- 12:30 p.m.                                **Closing Remarks**  
**Susan Segal**, President & CEO, Americas Society/Council of the Americas

**Table Leader Supporters: The AES Corporation, Greenberg Traurig LLP, LOVILL**