



AS/COA Women's Hemispheric Network

## Women's Economic Empowerment in Mexico: Lessons from the Top

Tuesday, November 18, 2014

Four Seasons Hotel Mexico – Salón Guadalajara

Paseo de la Reforma #500

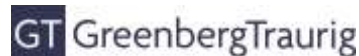
The AS/COA's Women's Hemispheric Network, in partnership with **Grupo Expansión**, presents a **workshop on women's economic empowerment in Mexico City**. This program will convene a select group of public and private sector leaders, entrepreneurs, and young professional women with leadership potential, representing a variety of sectors. Successful women leaders will share their personal career trajectories and offer perspectives on creating and taking advantage of opportunities for advancement, drawing lessons for a rising generation of leaders.

### AGENDA

- 8:00 to 9:00 a.m.                    **Registration & Breakfast**
- 9:00 to 9:15 a.m.                    **Welcoming Remarks**  
**Susan Segal**, President & CEO, Americas Society/Council of the Americas
- 9:15 to 9:45 a.m.                    **Keynote Address:**  
**Vanessa Rubio**, Undersecretary for Latin America and the Caribbean, Ministry of Foreign Relations, Mexico
- 9:45 to 10:45 a.m.                    **Panel: Lead to Inspire, Inspire to Lead**  
**Mercedes Aráoz**, Representative, Inter-American Development Bank, Mexico  
**Tanya Moss**, Founder, Tanya Moss Joyería  
**Adriana Tortajada**, Deputy Assistant Secretary, Mexican Ministry of the Economy  
**Rossana Fuentes-Berain**, Founder, Start Up Mexico Media Lab S21 (*Moderator*)
- 10:45 to 11:15 a.m.                    **Coffee Break and Networking Session**
- 11:15 to 12:00 p.m.                    **Conversation: Personal Stories from Leaders**  
**Patricia Menéndez Cambó**, Chair, Global Practice, Greenberg Traurig  
**Angélica Fuentes Téllez**, CEO, Omnilife and Founder, Angelíssima  
**Susan Segal**, President & CEO, AS/COA (*Moderator*)
- 12:00 to 12:15 p.m.                    **Closing Remarks**  
**Margarita Zavala**, Former First Lady of Mexico
- 12:15 to 1:00 p.m.                    **Reception**

*Agenda subject to change*

### **2014 AS/COA Women's Hemispheric Network Corporate Sponsors**



The AS/COA Women's Hemispheric Network is dedicated to inspiring young professional women with leadership potential, ages 22 to 35, by having successful women leaders share their personal stories. In creating this regional network for professional women, we are encouraging role models and leaders to inspire a generation of young professional women to remain and succeed in the workforce. This program follows the third annual workshop "Inspiring Women to Lead" on October 3<sup>rd</sup> in New York.