

**Mexico: Opportunities in Natural Gas and Renewables**  
**Tecnológico de Monterrey**  
**Instituto Global para la Sostenibilidad**  
**Mexico City, Mexico**  
**March 11, 2014**

8:30-9:00 am **Registration and Continental Breakfast**

9:00-9:10 am **Welcome and Introduction**

Eric Farnsworth  
Vice President  
Council of the Americas

Isabel Studer  
Founding Director  
Instituto Global para la Sostenibilidad

9:10-9:40 am **Energy Reform: Perspectives for Natural Gas and Renewable Energies**

Efraín Téllez Rangel  
Director General, Economic Analysis and Regulation  
Energy Regulatory Commission

9:40-11:00 am **The Promise of Natural Gas Development in Mexico**

*What is the investment climate like for private sector companies in the gas sector, including the outlook for the secondary legislation? What are areas of growth? How can Mexico increase pipeline capacity to meet domestic demand? What is infrastructure capacity in the sector? What are the prospects for developing shale gas reserves? How is the gas sector being financed? What are contract models that work and that can be enforced?*

Juan Ignacio Rubiolo  
Commercial Vice President  
AES Mexico, Central America and the Caribbean

Jesús López de Andrés  
Director of Network  
Gas Natural Fenosa

Fabiola Ortiz  
Director, Corporate Group  
Standard & Poor's

Tania Ortiz Mena  
VP External Affairs and Business Development  
IENova

Ramón Espinasa  
Lead Oil and Gas Specialist  
Inter-American Development Bank (moderator)

11:00-11:15 am Coffee Break

11:15 am-12:45 pm **The Renewable Energy Matrix: Production and Sustainability**

*What are the challenges and opportunities in the renewable energy matrix? How can Mexico meet its power generation demands for the next 25 years in an environmentally sensitive, sustainable manner? What conditions are necessary to make access to electricity easier in terms of regulations, financing, models and infrastructure? How can the development of hydro resources be achieved to ensure stability of supply? What are the main obstacles to integrating the private sector into this approach? What is the outlook for solar, wind, and geothermal?*

Gerónimo Gutierrez  
Managing Director  
North American Development Bank

Héctor Oléa  
President and Director General  
Gauss Energía

Pablo Mulás del Pozo  
Executive Director  
World Energy Council

Carlos Manuel Rodríguez  
Mexico Bureau Chief  
Bloomberg News (moderator)

12:45-1:15 pm **Keynote: Perspectives for North American Energy Cooperation**

Alejandro Peraza-García  
Director General of Electricity and Renewable Energy  
Energy Regulatory Commission

1:15-2:00 pm **Networking Lunch**