AS/COA Mexico WHN Conference
April 15, 2021
Timing in local Mexico time (CT)
#womenASCOA

4:00pm  Welcoming Remarks (webcast)
Susan Segal, President & CEO, Americas Society/Council of the Americas

4:05pm  Panel: Resilience and Perseverance: How to Resist the Urge to Give Up (webcast)

This panel discussion will feature inspiring female CEOs who have had to adapt to working in the COVID era like the rest of us. What motivates them in their work? How do they encourage their teams and bring out their best work despite the circumstances? Have their priorities shifted or realigned over the past year? What have they learned through managing a team remotely? What advice do they give to other professional women who feel COVID fatigue? Panelists will share their personal stories of perseverance and resilient leadership.

- María Ariza, CEO, BIVA
- Gretta Gonzalez, General Manager, Uber México
- Tania Ortiz, CEO, IEnova
- Nancy Sanchez, General Manager Américas Manufacturing, LEGO Mexico
- Moderator: Nacha Cattan, Bureau Chief in Mexico, Bloomberg News

5:05pm  Breakout Sessions: Workshops with Industry Leaders (not webcast)

Conference participants will be able to choose which workshop to attend or they may choose to visit all three! These smaller breakout sessions will allow participants to listen to industry leaders, ask questions, and network with fellow conference participants. Workshop themes will be announced soon.

Workshop leaders:
- Cesar Bernal, Director of CathLab in North Latin America, Medtronic
- Carolina Bogado, Human Resources Director, Microsoft
- Claudina Garcia, Director of Legal and Public Affairs, American Tower México

5:45pm  End of program