



Americas Society / Council of the Americas

2017



AS / COA

# WE CONNECT THE AMERICAS

Americas Society and Council of the Americas bring together the public and private sectors to discuss critical issues affecting the Western Hemisphere and to advance their common agenda of economic and social development, open markets, the rule of law, and democracy in the region.

Dear Members and Friends,

2017 was a year of transformation for the Americas. In Washington, a new administration reassessed its global role, sparked NAFTA's renegotiation, and redrew immigration policy. As the United States pivots in a new direction, Latin America faces its own wave of change. Six countries including its three most populous—Brazil, Mexico, and Colombia—are scheduled to hold presidential elections in 2018 that in some cases may signal a major shift in social and economic policy and even relations with neighbors. Corruption and governance are at the heart of the concerns for voters who cry for improved economic performance, real accountability, and greater transparency from their leaders. In Venezuela, a humanitarian crisis looms as economic and social indicators continue to worsen amid political strife.

In these times, AS/COA's role of fostering dialogue and strengthening hemispheric ties is more crucial than ever before. Our Latin American Cities Conferences offer an unparalleled platform for public and private exchange. Our Venezuela Working Group shares insights into the country's significant challenges.

Our flagship publication *Americas Quarterly* has established itself as a must-read for leaders and influencers. Our programming across the hemisphere renews our commitment to young professionals and working women—groups in whose hands the region's future lies. And our Music and Visual Arts programs make our landmark headquarters New York's most respected and vibrant space for Latin American arts and culture.

As we look to the year ahead and beyond, we are excited to engage our members and board members, sponsors and donors, and our constituencies in the broader community. We appreciate your support and invite you to join us in our work to promote a more peaceful, prosperous, and inclusive hemisphere.



Andrés Gluski  
Chairman



Susan L. Segal  
President and CEO

# MEASURING OUR IMPACT

Our  
programs  
span

**14**  
cities

**70%**  
private,  
members-only  
programs



Over  
**15,000**  
participants

More than  
**220** global  
corporate members



More than  
**half a million**  
webcast views



We've trended on  
**Twitter**  
in: Bogotá, Brasília,  
Buenos Aires, Mexico  
City, Miami, Santiago,  
and Washington, DC



**Americas  
Quarterly**  
print and online  
readership reached  
close to  
**1 million**

**Music and  
Visual Arts**  
activities attracted  
nearly  
**8,000**  
enthusiasts

**700**  
journalists  
**8,000**  
media mentions  
in over  
**40** countries



# ENGAGING TOP LEADERS

Our **Presidents of the Americas** series provides members with exclusive opportunities to meet with and hear from Latin America's heads of state at our U.S. offices and across the region.

[as-coa.org/presidents](https://as-coa.org/presidents)



- 1/ **Lenín Moreno**, President of Ecuador
- 2/ **Mauricio Macri**, President of Argentina
- 3/ **Juan Carlos Varela**, President of Panama
- 4/ **Michelle Bachelet**, President of Chile; **Juan Manuel Santos**, President of Colombia
- 5/ **Luis Guillermo Solís**, President of Costa Rica

Held every year in Bogotá, Buenos Aires, Lima, Mexico City, Santiago, São Paulo, and other major cities, our **Latin American Cities Conferences** feature both public and private events.

[as-coa.org/latamcities](http://as-coa.org/latamcities)



1/ **Jaime Serra Puche**, SAI Derecho & Economía; **Chrystia Freeland**, Minister of Foreign Affairs, Canada; **Luis Videgaray**, Secretary of Foreign Affairs, Mexico  
2/ **Michel Temer**, President of Brazil  
3/ **Pedro Pablo Kuczynski**, President of Peru  
4/ **Susan Segal**, President and CEO, AS/COA; **Marcos Peña**, Chief of the Cabinet of Ministers, Argentina; **Jorge Luis Di Fiori**, President, Argentine Chamber of Commerce; **Horacio Rodríguez Larreta**, Mayor of Buenos Aires

# ENGAGING TOP LEADERS

For nearly 50 years, the **Washington Conference on the Americas** has been the premier event covering the region. The annual conference, held at the U.S. State Department, serves as a platform for top government and industry leaders to set an agenda for hemispheric affairs.

[as-coa.org/wca](http://as-coa.org/wca)



1/ **John McCain**, Senator (R-AZ); **Richard Adkerson**, Freeport-McMoRan Inc.



2/ **Wilbur Ross**, U.S. Secretary of Commerce



3/ **Marco Rubio**, Senator (R-FL)



4/ **François-Philippe Champagne**, Minister of International Trade, Canada

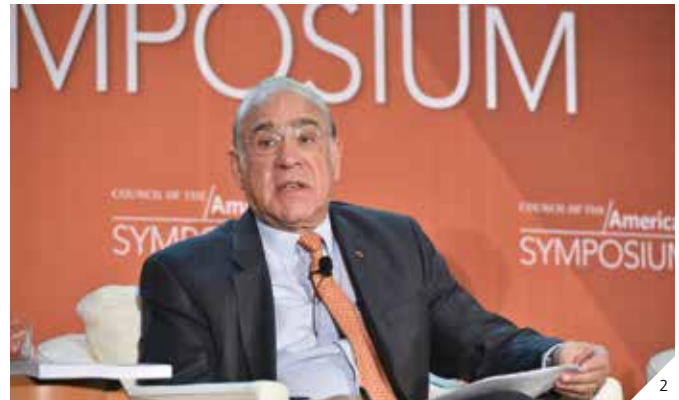


5/ **John Hickenlooper**, Governor of Colorado

All year round, leaders gather in cities across the Americas to forge relationships and share industry trends at the **BRAVO Leadership Forums**, a signature series that includes the Council of the Americas Symposium, BRAVO Business Awards, CFO Forum Series, and CEO Roundtables.

[as-coa.org/bravo](http://as-coa.org/bravo)

[as-coa.org/cfo](http://as-coa.org/cfo)



- 1/ **Luis Alberto Moreno**, President, Inter-American Development Bank
- 2/ **Angel Gurría**, Secretary-General, Organisation for Economic Co-operation and Development
- 3/ **César Cernuda**, Microsoft Latin America; **Fernando González**, CEMEX
- 4/ **Horst Paulmann**, Cencosud
- 5/ **Xavier Serbiá**, News Anchor, CNN Dinero; **Katia Bouazza**, HBSC; **Andrés Conesa**, Aeromexico; **Fernando Iraola**, Bank of America Merrill Lynch; **James P. Scriven**, IDB Invest

# DRIVING THE DIALOGUE

Our public and private, members-only events draw top leaders from across the Americas to address economic and political outlooks, investment opportunities, energy issues, and innovation in the region.

[as-coa.org/leadershiperevents](http://as-coa.org/leadershiperevents)



1/ **José Antonio Meade**, Secretary of Finance and Public Credit, Mexico

2/ **Federico Sturzenegger**, President of the Central Bank, Argentina; **Laurence Fink**, BlackRock

3/ **Rick Scott**, Governor of Florida

4/ **Susan Segal**, President and CEO, AS/COA; **Diana López**, Venezuelan activist

5/ **Luis Almagro**, Secretary General, Organization of American States; **Eric Farnsworth**, Vice President, AS/COA



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6/ **João Doria**, Mayor of São Paulo

7/ **Antonio Ledezma**, former Mayor of Caracas, Venezuela

8/ **Antonia E. Stolper**, Shearman & Sterling LLP; **Ricardo Luna**, Minister of Foreign Affairs, Peru; **Ragnhild Melzi**, Vice President, Public Policy Programs and Corporate Relations, AS/COA

9/ **Henrique Meirelles**, Minister of Finance, Brazil

10/ **Felipe Larrain**, former Minister of Finance of Chile; **Robert Engle**, Professor of Finance, New York University Stern School of Business; 2003 Nobel Prize in Economics

11/ **Mercedes Aráoz**, Vice President of Peru

12/ **Luis Caputo**, Minister of Finance, Argentina

13/ **Iván Duque**, Senator, Democratic Center Party, Colombia

# ANALYZING THE AMERICAS

**AS/COA initiatives and working groups** allow members to engage in results-oriented discussions on issues critical to business and investment in the Americas.

## Women's Hemispheric Network

[as-coa.org/women](https://as-coa.org/women)



1/ **Laura Chinchilla**, former President of Costa Rica

## Trade Advisory Group

[as-coa.org/trade](https://as-coa.org/trade)



2/ Meeting with U.S. Representative **Henry Cuellar** (D-TX) and Trade Advisory Group senior representatives

## Venezuela Working Group

[as-coa.org/venezuela](https://as-coa.org/venezuela)



3/ **Martin Marron**, JPMorgan Chase & Co; **Ricardo Hausmann**, Director, Center for International Development, Harvard University

## Cuba Working Group

[as-coa.org/cuba](https://as-coa.org/cuba)



4/ Cuban entrepreneurs brief members during AS/COA's eighth delegation to the island

## Energy Action Group

[as-coa.org/energy](https://as-coa.org/energy)



5/ **Sue Saarnio**, U.S. Acting Special Envoy and Coordinator for International Energy Affairs, U.S. State Department

## Tech Series

[as-coa.org/techseries](https://as-coa.org/techseries)



6/ **Pedro Less Andrade**, Google; **Miguel Braun**, Secretary of Commerce, Argentina

# CONNECTING THE NEXT GENERATION

With a network of over 1,500 young people in New York, Washington, Miami and across the hemisphere, **Young Professionals of the Americas (YPA)** inspires and connects its members through professional development and social events.

[as-coa.org/ypa](http://as-coa.org/ypa)



- 1/ YPA Mexico City Launch
- 2/ YPA/LABA Latin American Business Conference: **Jose Fernandez**, Gibson Dunn & Crutcher; Former Assistant Secretary of State for Economic, Energy, and Business Affairs under President Obama.
- 3/ YPA Washington, DC Launch
- 4/ **Juan Manuel Barrientos**, Chef, El Cielo; Francisco Martinez, Associate, AS/COA Miami
- 5/ YPA Holiday Party in Black and White
- 6/ Angels Wanted: Investing in Latin American Entrepreneurs at Twitter's NY Headquarters
- 7/ YPA Miami Breakfast: An Economic Outlook for Latin America

# ENGAGING OUR NETWORK

Our **Boards, Chairman's International Advisory Council, Corporate Members,** and **Sponsors** form a collaborative network of leaders who focus on hemispheric issues through our meetings, discussions, elite programming, and conferences across the Americas.

[as-coa.org/members](http://as-coa.org/members)



1/ **Jane Fraser**, Citi Latin America

2/ **Enrique Norten**, TEN Arquitectos; **Susan Greenwell**, MetLife; **José Antonio Meade**, Secretary of Finance and Public Credit, Mexico

3/ **Martin Eurnekian**, Corporación América

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5/ **Eduardo Elsztain**, IRSA Inversiones y Representaciones S.A.; **Marcelo Mindlin**, Pampa Energía; **Francisco Alvarez-Demalde**, Riverwood Capital; **John Authers**, Senior Investment Commentator, Financial Times

6/ **Claudio Muruzábal**, SAP Latin America & the Caribbean; **Nancy Anderson Bolton**, Senior Director, ASI/COA Miami

7/ **Jeanne Polles**, Latin America & Canada Region, Philip Morris International

8/ **Gerardo Mato**, HSBC Securities; **Luis Videgaray**, Secretary of Foreign Affairs, Mexico



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9/ **Carlos Rodríguez-Pastor**, InterCorp

10/ **Gina Díez Barroso**, Grupo Diarq; **Patricia Menéndez-Cambó**, Greenberg Traurig LLP

11/ **Conor McEnroy**, Sudameris Bank Paraguay; **Santiago Peña**, Minister of Finance, Paraguay

12/ **Gabriela Rangel**, AS Visual Arts Director and Chief Curator; **Erica Roberts**, AS Board Member; **Facundo de Zuviría**, artist; **Donna Wingate**, independent editor

## RECOGNIZING EXCELLENCE

The recipients of the Americas Society 2017 Gold Medal were honored at the annual **Spring Party** held June 6 in New York City. In Miami on November 3, Council of the Americas recognized outstanding achievement at the **BRAVO Business Awards**.



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1/ **Alejandro P. Bulgheroni**, Bidas Corporation; **Bruce Flatt**, Brookfield; **Brian Porter**, Scotiabank

2/ **William R. Rhodes**, Chairman Emeritus, ASI/COA; **Susan Segal**, President and CEO, ASI/COA; **Horst Paulmann**, Cencosud; **Angel Gurria**, Organisation for Economic Co-operation and Development; **María Fernanda Mejía**, Kellogg Co.; **Fernando González**, CEMEX; **Andrés Conesa**, Aeromexico; **Andrés Gluski**, Chairman, ASI/COA

# COVERING THE *REAL* LATIN AMERICA

**Americas Quarterly** is the leading publication on politics, business, and culture in the Americas, reaching an influential audience of policymakers, business executives, and opinion leaders throughout the Western Hemisphere. The award-winning magazine had a circulation of 15,000 and the website averaged 120,000 unique views per month.

[americasquarterly.org](http://americasquarterly.org)



1/ **Rebeca Vargas**, President and CEO, U.S.-Mexico Foundation; **Alfredo Corchado**, Mexico Bureau Chief, The Dallas Morning News; **Pati Jinich**, chef; **Shannon K. O'Neil**, Senior Fellow for Latin America Studies, Council on Foreign Relations; **Duncan Wood**, Director, The Wilson Center's Mexico Institute; **Brian Winter**, Editor-in-Chief, Americas Quarterly; Vice President of Policy, AS/COA

2/ **Sabrina Martina**, youth activist, Rio de Janeiro, Brazil

3/ Traditional Mexican dancers at the AQ U.S.-Mexico issue launch in New York

4/ **Edgardo Ortuño**, President, Casa de la Cultura Afrouruguaya; former Vice Minister of Industry, Uruguay; **Eufrosina Cruz Mendoza**, State Congresswoman, Oaxaca, Mexico; **Brian Winter**, AQ; **Jaime Parada Hoyl**, Councilman for Providencia, Santiago, Chile

5/ **Fernando Carrillo Flórez**, Inspector General of Colombia

6/ **Lucia Cuba**, Assistant Professor of Fashion Design, The New School; **Juliana Barbassa**, Managing Editor, AQ, Director of Policy, AS/COA; **Edel Rodriguez**, artist

The **MetLife Foundation Music of the Americas Concert Series** showcases talented artists and cultural ambassadors from across the hemisphere. Presented year-round, concerts include a wealth of diverse music and performers, ranging from contemporary classical to folk-roots to reggae and jazz.

[as-coa.org/music](http://as-coa.org/music)



1/ Mezzo-soprano **Trinidad Goyeneche** and tenor **Ariel Casalis** perform as part of Instituto Superior de Arte del Teatro Colón's evening of opera favorites.



2/ Americas Society's choral ensemble **Meridionalis** performs Pablo Ortiz, conducted by AS Music Director **Sebastián Zubieta**.



3/ First-place winners of the 2016 Banff International String Quartet Competition **Rolston String Quartet** perform at Americas Society.

The **Visual Arts** program celebrated its fiftieth anniversary with three outstanding exhibitions: *Facundo de Zuviria: Siesta Argentina and other modest observations*, *Erick Meyenberg: The wheel bears no resemblance to a leg*, and *José Leonilson: Empty Man*. Each show was accompanied with artist talks, panel discussions, guided tours, and book launches, some in partnership with The New School, Institute of Fine Arts at New York University, HôtelAmericano, and Cinema Tropical.

[as-coa.org/visualarts](http://as-coa.org/visualarts)



1/ *Facundo de Zuviria: Siesta Argentina and other modest observations*. Installation view



2/ *Erick Meyenberg: The wheel bears no resemblance to a leg*. Installation view



3/ *José Leonilson: Empty Man*. Installation view

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**Financial Times**

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Fluor

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gA – Grupo ASSA

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**General Motors**

Genneia S.A.

**Genomma Lab**

**GeoPark**

**Gibson, Dunn & Crutcher**

**GIC**

Goldman Sachs

**Google**

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Grupo Luz y Fuerza

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