

2018 Latin American Cities Conferences
Investing in Ecuador's Future
May 30, 2018
Swissotel Quito – Salon Saint Moritz

Americas Society and Council of the Americas, in partnership with the government of Ecuador, will return to Quito as part of their Latin American Cities Conference series. As President Lenín Moreno completes his first year in office, his administration remains committed to attracting new investments and cooperating in regional integration. President Moreno, Minister of Foreign Affairs María Fernanda Espinosa, Minister of Foreign Trade Pablo Campana, and leaders from the private sector will discuss investment opportunities for Ecuador under the new administration.

AGENDA

10:00 – 11:00 a.m. Coffee and Registration

11:00 – 11:30 a.m. Opening Remarks:

- **H.E. Lenín Moreno**, President of Ecuador
- **Susan Segal**, President and CEO, Americas Society/Council of the America

11:30 – 11:45 a.m. Keynote: Pablo Campana, Minister of Foreign Trade and Investment

11:45 – 12:40 p.m. Panel: Competitiveness and Growth

Main Questions for Discussion: How can Ecuador attract new investors in the current economic climate? Which sectors present the greatest short-term and long-term opportunities? What concerns and obstacles do investors see in doing business in the country?

- **Patricio Alarcón**, President, Cámara de Comercio de Quito
- **Monica Contreras**, Head of Andean Region, PepsiCo
- **Ezequiel Barrenechea**, Ecuador Director, Corporación América
- **María Gabriela Gallardo**, General Manager, Microsoft Latam South
- Moderator: **Gideon Long**, Andean Correspondent, Financial Times

12:40 - 1:00 p.m.

Fireside Chat

A brief interview with a senior executive of a foreign company with continued investments and future plans in Ecuador.

- **Alvaro Jaramillo**, Citi country Officer Colombia and Latin America North Region Head, Citi
- Interviewer: **Susan Segal**, President and CEO, Americas Society/Council of the America

1:00 – 2:00 p.m.

Lunch Keynote: Richard Martínez, Minister of the Economy and Finance

Lunch sponsored by FERRERE

2:00 – 2:15 p.m.

Keynote: Carlos Pérez, Minister of Hydrocarbons

2:15 – 2:45 p.m.

Conversation: Ecuador's Energy Potential

Main Questions for Discussion: What role does Ecuador play in regional energy production?

- **Carlos Pérez**, Minister of Hydrocarbons
- **Carlos Sarmiento**, LAN Geomarket Manager, Schlumberger
- Moderator: **Javier Robalino Orellana**, Partner, FERRERE

2:45 – 3:00 p.m.

Closing Remarks: Rolando Suárez, Acting Minister of Foreign Affairs

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