



Dear Members and Friends,

2012 was another strong and successful year at Americas Society and Council of the Americas. We further solidified our position as a hemispheric organization with real convening power. Our diverse programmatic activity remained focused on engaging and delivering value to our members and constituents throughout the region and the world. At the same time, we invested in the sustainability and growth of our visual arts, music, and literature programs, which continue to attract wide audiences and acclaim and spur important intercultural dialogue and understanding. Our policy journal *Americas Quarterly* increased its readership in print and online as it addressed some of the most important issues facing the Americas.

Some of 2012's highlights include:

- Organizing and leading 234 programs in New York, Washington DC, Miami, and throughout Latin America.
- Providing opportunities for leaders of the public and private sectors to come together in small, off-the-record meetings.
- Continuing our signature Latin American Cities series through activities in Bogota, Buenos Aires, Lima, Mexico City, Montevideo, Panama City, Santiago, and São Paulo, and organizing our first-ever mission to the northeast of Brazil.
- Launching our new website, which allows for a more seamless and user-friendly experience for constituents, enabling us to better grow our online presence and webcast more public programs and conferences than ever before.
- Hosting presidents from the Western Hemisphere throughout the year, including heads of state of Argentina, Colombia, El Salvador, Guatemala, Honduras, Paraguay, Spain, and Uruguay.
- Honoring Colombian President Juan Manuel Santos with the Americas Society's Gold Insigne in recognition of his extraordinary accomplishments in Colombia.
- Holding our 42nd Washington Conference, focused on global recovery and including speeches by Secretary of Homeland Security Janet Napolitano, Speaker of the U.S. House of Representatives John Boehner, and other senior officials from across the Americas.
- Publishing *Americas Quarterly*, which focused on: China and Latin America, Social Inclusion, Gender Equality, and Latin America's Middle Class.
- Engaging members and constituents through our board-led Summit of the Americas working group and our working groups on Hispanic Integration and Immigration, Energy Action, and Cuba, as well as through our new U.S.-Mexico Border Initiative.
- Traveling to Cuba with a delegation of AS/COA board members to examine the status of Cuba's economic reform process and the legal regime for domestic and foreign investment.
- Awarding Americas Society's Gold Medal to the First Lady of Mexico Margarita Zavala de Calderón in honor of her important contributions to Mexico.
- Launching the AS/COA Women's Hemispheric Network in October at a full-day interactive workshop on women's economic empowerment and leadership in New York.
- Expanding our cultural programs: our gallery featured celebrated artists throughout the year, including Venezuelan artist "Gego" in commemoration of her hundredth anniversary; our music program held a record number of performances, including a series with acclaimed Colombian-American harpist Edmar Castañeda; and our literature program hosted renowned and emerging writers from across the Americas, among them Nobel Laureate Mario Vargas Llosa.
- Renovating the lobby of our historic headquarters at 680 Park Avenue, and naming the new space the David Rockefeller Atrium, in honor of our Founder and Honorary Chairman.
- Honoring at our Spring Party Jorge Gerdau Johannpeter, Chairman of the Board of Directors of Gerdau and Muhtar Kent, Chief Executive Officer of the Coca-Cola Corporation.

We enter 2013 with a renewed commitment to and focus on the region. Please join us at our many cultural and policy programs, consult our different publications, and visit us online at www.as-coa.org. Thank you again for your ongoing support and involvement. We look forward to seeing you often this year.

A handwritten signature in black ink that reads "Susan Segal". The signature is written in a cursive, flowing style.

Susan Segal

President & CEO | Americas Society and Council of the Americas

ELITE PROGRAMS

AS/COA held 152 members only elite programs in 2012, creating a space for networking and dialogue with presidents, ministers, senior officials, and business leaders. These small, off-the-record events address some of the most critical issues confronting the hemisphere today, including energy, the global economy, infrastructure, social inclusion, security, tourism, and trade.



Private Luncheon with Roberta S. Jacobson, U.S. Assistant Secretary of State for Western Hemisphere Affairs



Private Dinner in São Paulo with Janet Napolitano, U.S. Secretary of Homeland Security. Ary Oswaldo Mattos Filho, Mattos Filho, Veiga Filho, Marrey Jr. e Quiroga Advogados; Secretary Napolitano



Private Dinner with Miguel Castilla, Minister of Economy and Finance, Peru



Private Lunch with Luciano Coutinho, President, BNDES. Clifford M. Sobel, Former U.S. Ambassador to Brazil; Coutinho; Ragnhild Melzi, Senior Director, Public Policy Programs and Corporate Relations, AS/COA



Private Luncheon with Miguel Galuccio, CEO, YPF. Ali Moshiri, Chevron Africa and Latin America Exploration and Production Company; Galuccio; Susan Segal, President and CEO, AS/COA



Private Lunch with Genaro Garcia Luna, Secretary of Public Security, Mexico. Garcia Luna; Susan Segal; David Rockefeller, Founder & Honorary Chairman, AS/COA



Private Lunch with Marco Maia, President, Brazilian Chamber of Deputies



Security Roundtable in El Salvador. AS/COA held a discussion on security in Central America's Northern Triangle region, focused on facilitating greater public-private collaboration in violence prevention. Participants included Salvadoran Minister of Justice and Public Security David Munguía Payés, Carmen Aida-Muñoz of the American Chamber of Commerce El Salvador, and AS/COA Director of Policy Jason Marczak.



Private Dinner on Food Security. Juan Toledo Piza, BrasilAgro; Mike Robach, Cargill; Nochi Danker, IDB Group; Eduardo S. Elsztain, IRSA Inversiones y Representaciones S.A.



Private Dinner with Carlos Salinas, Former President of Mexico. Salinas; Amb. John Negroponete, Chairman, AS/COA

LEADERS OF THE AMERICAS

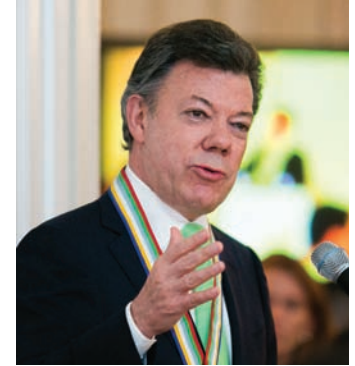
Throughout the year, AS/COA hosted public and private programs with the presidents of Argentina, Colombia, El Salvador, Guatemala, Honduras, Paraguay, Spain, and Uruguay. During the opening week of the UN General Assembly, Americas Society honored Colombian President Juan Manuel Santos with the Gold Insigne, the organization's highest honor.



Juan Manuel Santos, President of Colombia; Gabriel Martínez, NEC de Colombia; Angela Camacho, Microsoft; Andres Gluski, AES; Jay Collins, Citigroup Inc.



President of Colombia Juan Manuel Santos is awarded the Gold Insigne by AS/COA Chairman John Negroponete and President and CEO Susan Segal.



Juan Manuel Santos, President of Colombia



William R. Rhodes, Chairman Emeritus, AS/COA; Mauricio Funes, President of El Salvador



Mauricio Funes, President of El Salvador



Carlos Novis Guimarães, Latin America Investment Group; Jay Collins, Citigroup Inc.; Porfirio Lobo, President of Honduras



Cristina Kirchner, President of Argentina; Susan Segal; Ali Moshiri, Chevron Africa and Latin America Exploration and Production Company



AS/COA hosted President of Argentina Cristina Fernández de Kirchner for a private luncheon.



A networking reception was held prior to the private luncheon with President Cristina Fernández de Kirchner of Argentina.



Porfirio Lobo, President of Honduras; Carlos Mendez-Peñate, Akerman Senterfitt

2012 PRESIDENT SERIES SPONSORS:



LEADERS OF THE AMERICAS



Mariano Rajoy, Prime Minister of Spain



Prime Minister of Spain Mariano Rajoy speaking with Gustavo Cisneros of Cisneros Group of Companies.



Luis Abril, Telefónica; Mariano Rajoy, Prime Minister of Spain; Gustavo Cisneros, Cisneros Group of Companies



AS/COA hosted President of Colombia Juan Manuel Santos for a private dinner in May.



Paul Fribourg, Continental Grain Company; Federico Franco, President of Paraguay; Conrado Pappalardo Zaldivar, Grupo Pappalardo



Federico Franco, President of Paraguay; Ambassador Ruy Amaral, Secretaria General Iberoamericana; Enrique V. Iglesias, Secretaria General Iberoamericana; First Lady of Paraguay Amílía Alfaro de Franco



Otto Pérez Molina, President of Guatemala; Thania Segura, Microsoft Latin America



Francisco Aristeguieta, CitiGroup, Inc.; Otto Pérez Molina, President of Guatemala



Otto Pérez Molina, President of Guatemala

PUBLIC PROGRAMS

AS/COA held 82 public programs in 2012, providing a platform for diplomats, senior-level officials, private-sector business leaders, academics, and policy analysts to engage with constituents on the most important issues and challenges for the hemisphere. Our programs addressed a wide range of topics, including immigration policy and reform, election outcomes, social and financial inclusion, and regional economic outlooks.



Luncheon with Argentine Governors. Juan Manuel Urtubey, Governor of Salta, Argentina



Luncheon with Miriam Belchior, Minister of Planning, Budget, and Management, Brazil



Brazil-China Economic Relations. Edward T. Cloonan, Liberty Square; Claudio Frischtak, China-Brazil Business Council; Amb. Sergio Amaral, China-Brazil Business Council



Private Equity and Venture Capital. Cate Ambrose, President and Executive Director, Latin American Venture Capital Association; Fernando Borges, The Carlyle Group; Scott Voss, HarbourVest Partners; Enrique Bascur, CVCI Private Equity; Nnamdi Okike, Insight Venture Partners



Public Discussion with Felipe Larrain, Minister of Finance, Chile



Foresight Mexico—2012 Presidential Elections. Lisa Schineller, Standard and Poor's; Alonso Cervera, Credit Suisse



Rio+20 and the U.S.-Brazil Joint Initiative on Urban Sustainability. Lisa Jackson, Administrator of the U.S. Environmental Protection Agency; Israel Klabin, President of the Brazilian Foundation for Sustainable Development; Izabella Teixeira, Minister of the Environment, Brazil



Smart Cities—Guadalajara. Carlo Ratti, Director, MIT SENSEable City Lab; José Antonio Torre Medina, Under Secretary for Competitiveness and Business Regulation, Secretariat of Economy, Mexico; Jesus Ricardo Alvarez Felix, Innovation Coordinator of ProMéxico



The Road to Venezuela's Elections. Luis Christiansen, Consultores 21; Alejandro Grisanti, Barclays Capital Inc.; Carlos Lauria, Senior Americas Program Coordinator, Committee to Protect Journalists; David Papadopoulos, Latin America Markets Team Leader, Bloomberg News

WASHINGTON PROGRAMS

In 2012, Washington programs highlighted topics related to foreign policy, health care, energy, and more. On trade policy, we convened a public panel on Western Hemisphere views of the Trans-Pacific Partnership and a discussion of implementation of the U.S.-Colombia free-trade agreement. In the run-up to the Summit of the Americas, we hosted U.S. and Colombian government officials. Council of the Americas also strengthened its position as the preeminent space for engagement with the hemispheric diplomatic community.



Discussion on U.S.-Brazil Relations & President Rousseff's Visit to Washington. U.S. Congressman Gregory Meeks (D-NY)



A Conversation on Mexico. Arturo Sarukhan, Ambassador of Mexico to the U.S.; Eric Farnsworth, Vice President, COA



A Conversation with Wendy Sherman, U.S. Under Secretary for Political Affairs



A Conversation on Venezuela. Eric Farnsworth; Jennifer McCoy, Professor, Carter Center; James W. Swigert, Regional Director, Latin America and Caribbean, National Democratic Institute; Patrick Duddy, Senior Visiting Lecturer, Duke University Center for International Studies and former U.S. Ambassador to Venezuela



Energy in the Americas: Trends and Emerging Issues. Robert Mosbacher, Jr., Mosbacher Energy Company



Alexandre Padilha, Minister of Health, Brazil



Dr. Carissa Etienne, incoming Director of the Pan American Health Organization



Welcome Reception for New Ambassador of Colombia to the U.S. Carlos Urrutia. Carlos Urrutia; Amb. John Negroponte, Chairman, AS/COA



Financial Markets Integration in Latin America. Ana Fernanda Maiguashca, Technical Deputy Minister of Finance, Colombia; Juan Antonio Ketterer, Financial Markets Specialist, Capital Markets and Financial Institutions Division, Inter-American Development Bank; Jason Press, Citi

WASHINGTON CONFERENCE

Council of the Americas brought together senior hemispheric officials to dialogue with private-sector leaders and government representatives at the 42nd Annual Washington Conference on the Americas at the U.S. State Department on May 8. The conference featured remarks by Deputy Secretary of State William Burns and Speaker of the House John Boehner on prioritizing U.S. partnerships with Latin America. Furthermore, Chilean Foreign Minister Alfredo Moreno contributed his views from South America on regional relations. The conference also included interviews with U.S. Trade Representative Ron Kirk and Chairman of the U.S. Export-Import Bank Fred Hochberg on the hemispheric trade agenda. As the keynote luncheon speaker, U.S. Secretary of Homeland Security Janet Napolitano discussed her department's work to ensure security while facilitating trade with countries in the hemisphere.



William Burns, U.S. Deputy Secretary of State



AS/COA Chairman Amb. John NegroponTE awards Speaker of the U.S. House of Representatives John Boehner the Council of the Americas Chairman's Award for Leadership in the Americas.



Roberta Jacobson, U.S. Assistant Secretary of State for Western Hemisphere Affairs



Alfredo Moreno, Minister of Foreign Affairs, Chile



Janet Napolitano, U.S. Secretary of Homeland Security



Eric Farnsworth, Vice President, COA; Fred Hochberg, President, Export-Import Bank of the U.S.; Ambassador Ron Kirk, U.S. Trade Representative; Edward Luce, *Financial Times*



J.C. Gonzalez-Mendez, McDonald's; Manuel Favela, McDonald's



John Moncure, *Financial Times*; Ricardo Ernst, Deputy Dean, McDonough School of Business, Georgetown University

2012 CONFERENCE SPONSORS:

COUNCIL OF THE **Americas**



MEDIA SPONSOR:



AS/COA Miami hosted off-the-record meetings with prominent regional leaders addressing trade and investment, regional security, intellectual property, competitiveness, and innovation. We also held public forums on sustainability, impact investing, and economic and political outlooks with senior representatives from the international and local business communities.



Private meeting with Ambassador Ron Kirk, U.S. Trade Representative. Amb. Kirk; Juan Cento, FedEx Latin America



Private luncheon with Porfirio Lobo, President of Honduras. President Lobo, Susan Segal, President and CEO, AS/COA; William Dujardin, Bunge Latin America



9th Annual Latin America Predictors Forum: Economic, Political, and Trade Predictions for 2013. David Adams, Miami Bureau Chief, Thompson Reuters; Alberto J. Bernal-León, Bulltick Capital Markets; Alberto Gómez Alcalá, Grupo Financiero Banamex; Eric Farnsworth, Vice President, COA



Roundtable on Security in Latin America and the Caribbean: The Role of the Private Sector. George Spas, Motorola Solutions, Inc.; Frank L. Holder, FTI Consulting; Felipe A. Bosch Gutiérrez, Corporación Multi Inversiones; Peter Bunting, Minister of National Security, Jamaica



Private Lunch with Dr. Rajiv Shah, Administrator, U.S. Agency for International Development



Private Dinner with Mario Jaramillo, Ambassador of Panama to the U.S.



Private Meeting with Juan Camilo Restrepo, Minister of Agriculture and Rural Development of Colombia



Private Meeting with Alessandro Teixeira, Deputy Minister of Development, Industry and Foreign Trade of Brazil. Teixeira; Nancy Anderson, Senior Director, AS/COA Miami



Private Sector Roundtable: The Venture Capital/Private Equity Landscape in 2012—A Look Ahead at Innovation in the Americas. Adriana Cisneros, Cisneros Group of Companies; Faquiry Diaz Cala, Tres Mares Group



Private Meeting: Senator Max Baucus (D-MT), Chairman of the Senate Finance Committee

2012 AS/COA MIAMI PROGRAMS SPONSORS:



LATIN AMERICAN CITIES CONFERENCES

Our Latin American Cities series, which includes public conferences, roundtables and private meetings, brought together government and business leaders in Bogota, Buenos Aires, Lima, Mendoza, Mexico City, Montevideo, Panama City, Recife, Santiago, and São Paulo. Central themes included social and economic inclusion and development, investment opportunities, and important country-specific issues.

Argentina: Economic & Political Perspectives



Carlos R. de la Vega, Argentina Chamber of Commerce; Juan Manuel Abal Medina, Chief of the Cabinet of Ministers, Argentina; Susan Segal, President & CEO, AS/COA; Hernán Lorenzino, Minister of Economy and Public Finance, Argentina



Jorge Sapag, Governor of Neuquén, Argentina



The Entrepreneur Ecosystem in Argentina. Martin Migoya, Globant; Marcos Galperin, MercadoLibre; Gonzalo Costa, NXTP Labs; Andy Freire, Officenet, Axialent, and Restorando; Santiago Bilinkis, Officenet and Restorando



Ali Moshiri, Chevron Africa and Latin America Exploration and Production Company

Brazil's New Economic Scenario



Trade Facilitation Brazil-USA. Laura Zelenko, Emerging Markets, Bloomberg; Brian Brisson, Minister Counselor for Commercial Affairs at International Trade Administration, U.S. Embassy, Brazil; Jaime Ardila, General Motors South America; Tatiana Lacerda Prazeres, Secretary of Foreign Trade, Ministry of Development, Industry, and Foreign Trade, Brazil



Plano Brasil Maior: Boosting Brazilian Industry. William Waack, Economics and Business Journalist; Dr. Kenneth G. Herd, Brazil Technology Center, General Electric; Mauro Borges Lemos, President, Brazilian Agency for Industrial Development; Robson Braga de Andrade, President, National Confederation of Industry Brazil

Colombia in the Eyes of Wall Street



Colombia in the Eyes of Wall Street. Alberto Bernal-León, Bulltick; Victor Herrera, Standard & Poor's; Juan Carlos Echeverry, Minister of Finance, Colombia; Leonardo Villar, Executive Director, Fedesarrollo; Sergio Clavijo, Executive Director, ANIF; Ragnhild Melzi, Senior Director, Public Policy Programs and Corporate Relations, AS/COA; Jason Press, Citigroup; Nader Nazmi, BNP

Chile on the Path to Development



Felipe Larraín, Minister of Finance, Chile



Women's Economic Empowerment: Key for Development. Mauricio Bustamante, Anchor, TVN; Carolina Schmidt, Minister Director, National Service for Women of Chile; Susan Segal, President and CEO, AS/COA; Susana Carey, Supermercados de Chile, A.G.; Melissa Sanderson, Freeport-McMoRan Copper and Gold



Investment Opportunities and Innovative Steps Forward in Chile's Mining Industry. Javier Giorgio, AES Gener; Thomas Keller, President, CODELCO; Nelson Pizarro Contador, SCM Minera Lumina Copper Chile, Minera Caserones; Jonathan Pressdee, Black & Veatch; Jude Webber, Journalist, *Financial Times*

PAN-REGIONAL SPONSORS:



LATIN AMERICAN CITIES CONFERENCES

Mexico and the G20: Rethinking the Global Economic Balance



The B20 in Mexico: Private Sector Perspectives. Susan Greenwell, MetLife, Inc.; David D. Nelson, General Electric Company; Susan Segal, President and CEO, AS/COA; Dan Reed, Microsoft Corporation; Alberto Saracho Martínez, Executive Director, Fundación IDEA



José Antonio Meade, Secretary of Finance and Public Credit, Mexico



Mexico: Economic Programs for 2013-2019. Emilio Lozoya Austin, Coordinator, International Affairs for Presidential Campaign, Enrique Peña Nieto; Fernando Turner, Member of the Executive Board, Movimiento Regeneración Nacional; Dr. Miguel Székely Pardo, Public Policy Advisor, Josefina Vázquez Mota; José Enrique Arrija, Mexico City Bureau Chief, Bloomberg

Peru: Modernization of the State through Social Dialogue



U.S. Ambassador to Peru
Rosa M. Likins



Economic Overview of Peru and the Region. Juan Pablo Silva, Vice Minister of Social Policy and Evaluation of Peru; Carlos González-Taboada, Scotiabank; Sebastián Briozzo, Standard & Poor's; Luis Oganés, JPMorgan



Peru: Modernization of the State through Social Dialogue. Guillermo Guzmán-Barrón, Microsoft Peru; Rodrigo Jiménez Castellanos, Barrick South America; Miguel Palomino, Director, Peruvian Institute of Economy; José Antonio Blanco, Citibank Peru; Diego Ruiz, Pepsico



Maribel Espinoza, Vice President of Peru

Latin American Cities Conferences: Panama 2012



Conversation: Free Trade Agreements and Investment Opportunities. Roberto Henríquez, Minister of Foreign Relations, Panama; Yosbel Ibarra, Greenberg Traurig LLC; Leslie O'Connor, Deputy Assistant, U.S. Trade Representative for Central America and the Dominican Republic



Panama: The Tourism Sector Outlook. Paul Adán, Marriot International & Ritz-Carlton; Salomón Shamah, Director of Panama's Tourism Agency; Annette Cárdenas, President of the Panama Chamber of Tourism; Joe Mohan, Copa Holdings



Frank de Lima, Minister of Finance and Economy, Panama

MEDIA SPONSOR:



WITH THE SUPPORT OF:



LATIN AMERICAN CITIES CONFERENCES

In conjunction with our public Latin American Cities Conferences, AS/COA hosts a number of members only elite events throughout the hemisphere. These events provide the ideal setting for our constituents and Chairman's International Advisory Council members to engage in intimate, off-the-record dialogue with senior hemispheric officials and business leaders.



Private Dinner in Argentina. Alejandro Bulgheroni, Pan American Energy; Vilma Martínez, U.S. Ambassador to Argentina; U.S. Representative Maurice Hinchey (D-NY); Eduardo Eurnekian, Corporación America



Private Lunch in Mendoza, Argentina. AS/COA held a private roundtable in Mendoza with Governor of Mendoza Francisco Pérez.



Private Dinner in Brazil. Luis Alberto Moreno, President, Inter-American Development Bank; Luciano Coutinho, President, Brazilian Development Bank - BNDES; Jaime Ardila, General Motors South America



Private Dinner in Panama. Demetrius Papadimitriu, Minister of the Presidency, Panama; Susan Segal, President and CEO, AS/COA; Frank de Lima, Minister of Economy and Finance, Panama



Mexico: Roundtable on Infrastructure. José Refugio Muñoz López, General Director, Cámara Nacional del Autotransporte de Carga; Juan C. Muñoz Márquez, President Consejo Mexicano del Transporte México, D.F.



Private Dinner in Mexico. Alejandro Poiré, Secretary of the Interior, Mexico



Private Dinner in Peru. Juan Federico Jiménez Mayor, Prime Minister of Peru



Private Luncheon in Uruguay. Daniel Varese, Citibank Uruguay; José Mujica, President of Uruguay; Susan Segal; Luis Porto, Vice-Minister of Economy, Uruguay



Private Dinner in Colombia. Juan Carlos Echeverry, Minister of Finance, Colombia



Private Dinner in Chile. Felipe Larraín, Minister of Finance, Chile; Susan Segal; Hernán de Solminhac, Minister of Mines, Chile

Hispanic Integration and Immigration Initiative

In 2012, the Hispanic Integration and Immigration Initiative expanded its activities to five new U.S. gateway cities—Birmingham, Charlotte, Indianapolis, Milwaukee, Minneapolis-St. Paul—and held programs in New York City on the economy and immigration, Latinos and the election, and immigration reform, among others. A \$500,000, two-year grant was received from the Rockefeller Brothers Fund to continue our work in this area.



Immigration: Economic Realities. Jason Marczak, Policy Director, AS/COA; Joseph Gergela, Long Island Farm Bureau; Laura F. Reiff, Greenberg Traurig; Doug Massey, Director, Office of Population Research, Princeton University



Risk for Mixed-Status Immigrant Families. Jason Marczak; Carola Suárez-Orozco, Professor, NYU's Steinhardt School of Culture, Education, and Human Development; Chung-Wha Hong, Executive Director, New York Immigration Coalition; Hirokazu Yo-shikawa, Professor and Academic Dean, Harvard Graduate School of Education

Summit of the Americas Private Sector Working Group

THE PRIVATE SECTOR'S COMMITMENT TO JOB CREATION:

Recommendations to the Leaders

Report of the Summit of the Americas Private Sector Working Group

The AS/COA-sponsored Summit of the Americas Working Group brought together private-sector leaders to focus on public-private partnerships for job creation. Group members are dedicated to helping create and shape the talent and skill levels necessary for job growth and the expansion of investment and operations throughout the hemisphere. The report *The Private Sector's Commitment to Job Creation: Recommendations to the Leaders* delivers five recommendations on how the public and private sectors can collaborate to confront unemployment in the Americas.

The Private Sector's Commitment to Job Creation: Recommendations to the Leaders

The Energy Action Group

The Energy Action Group continued to position AS/COA as a leading voice on hemispheric energy issues, hosting high-level meetings while leading the dialogue through timely analysis, discussion, and proposals. The EAG also released the working paper *Toward Energy Security in Chile*.



Amb. Carlos Pascual, Special Envoy and Coordinator for International Energy Affairs, U.S. State Department



Latin Asia Business Forum 2012. Enrique Garcia, President and CEO, CAF; Sunny Verghese, Chairman, International Enterprise Singapore & Co-founder, Group MD & CEO, Olam International; Eric Farnsworth



Energy in the Americas—Trends and Emerging Issues. Coral Davenport, Energy and Environment Correspondent, *National Journal*; Keisuke Sadamori, Director for Energy Markets and Security, International Energy Agency; Leandro Alves, Head of Energy Division, IDB; Neil Parsan, Ambassador of Trinidad and Tobago to U.S.

Cuba Working Group

AS/COA's Cuba Working Group (CWG) brings together senior corporate leaders, representatives from the U.S. government—including the Treasury, State, and Commerce Departments and the White House—and Cuba experts to discuss recent policy changes and the potential for future policy modifications. In 2012, the CWG held private discussions and roundtables in New York, Washington DC, and Miami to discuss economic reforms, travel regulations, and cultural and educational exchanges.



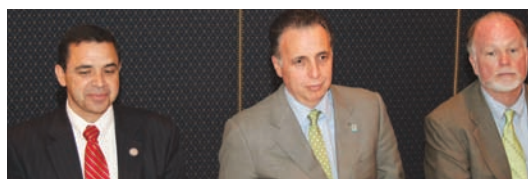
A private off-the-record briefing on AS/COA's Cuba delegation trip. Reflecting on their experience in Cuba is Diego Ruiz, PepsiCo, and AS/COA's Chris Sabatini and Susan Segal.



Participants listen to an off-the-record briefing on AS/COA's Cuba delegation trip.

The Trade Advisory Group

The Council of the Americas Trade Advisory Group (TAG) consists of Council members who promote open markets and trade facilitation in the Americas. In 2012, the TAG played an important thought-leadership and advocacy role on behalf of the accession of Mexico and Canada to the TPP negotiations, hosting high-level officials from both governments and developing the idea of a true trans-Pacific agreement that includes not only Asia, but also the Western Hemisphere.



Private Dinner Dinner on Mexico and the TPP. Rep. Henry Cuellar (D-TX); Bruno Ferrari, Secretary of the Economy, Mexico; W. Russell King, FreeportMcMoran



Trans-Pacific Partnership: A Western Hemisphere View. Eric Farnsworth, Vice President, COA; Arturo Fernandois, Ambassador of Chile to U.S.; Harold Forsyth, Ambassador of Peru to U.S.; Arturo Sarukhan, Ambassador of Mexico to the U.S.

Social Inclusion Initiative

In 2012, the Social Inclusion Initiative held roundtable discussions on natural resource extraction in Chile, Colombia, and Peru and published two white papers: *Political Representation & Social Inclusion: A Comparative Study of Bolivia, Colombia, Ecuador, and Guatemala* and *Bringing Youth into Labor Markets: Public-Private Efforts amid Insecurity and Migration*.



Measuring Social Inclusion and Quality of Life Beyond GDP. José Antonio Ocampo, Professor of Professional Practice in International Affairs, Columbia University; Former Under-Secretary-General, UN; Christopher Sabatini, Senior Director of Policy, AS/COA; Hauke Hartmann, Senior Project Manager, Bertelsmann Stiftung; Anthony Gooch, Director of Public Affairs and Communications, Organization for Economic Cooperation and Development



Social Inclusion: Defining and Measuring the Concept. George Gray-Molina, Chief Economist and Leader of the Poverty, MDGs and Human Development Unit at the Regional Bureau for Latin America and the Caribbean, UNDP; Álvaro García Hurtado, former Chilean Minister of the Economy; Consultant, UNDP; Monica Carillo, Founder and Director, Lundú; Judith Morrison, Senior Advisor, Social Sector, Gender and Diversity Unit, IDB

Delegation to Cuba

Americas Society traveled to Cuba with a delegation of AS/COA board members in November 2012. The delegation participated in a number of meetings with academics, private entrepreneurs, local experts, and government officials to examine the current status of Cuba's economic reform process and Cuba's existing legal regime for domestic and foreign investment.



Members of the Cuba delegation trip walk through the streets of Habana Vieja during their tour of the city.



The delegation meets with Cuba's Center of Genetic Engineering and Biotechnology. Vice Director Dr. Carlos G. Borroto leads the discussion.



The delegation meets with Cuba's Ministry of Foreign Affairs. Susan Segal, AS/COA's President and CEO (R), discusses U.S.-Cuba relations with Josefina Vidal, Cuba's Director of U.S. Affairs at the Ministry of Foreign Affairs.

AS/COA Women's Hemispheric Network

In October, AS/COA launched a hemispheric women's network at a full-day interactive workshop on women's economic empowerment and leadership in New York, hosting businesswomen, professionals, entrepreneurs, and other private and public sector leaders from the Western Hemisphere in an interactive workshop. Visit www.as-coa.org/women to learn more.



Workshop panelists and keynote speakers, including former President of Chile and Executive Director of UN Women Michelle Bachelet and First Lady of Mexico Margarita Zavala



Panel on Role Models. Susan Segal; Carolina Barco, Senior Advisor, Emerging Sustainable Cities, IDB; Patricia Menéndez-Cambó, Greenberg Traurig; Carolina Eterovic, Mujeres Empresarias



Angela Camacho, Microsoft Latin America

Border Initiative

The Council of the Americas Border Initiative seeks to foster a public-private dialogue on enhancing U.S.-Mexico competitiveness through improved management of our common border. The first roundtable discussion, held in Laredo, Texas, in August 2012, featured a binational group of senior policymakers and private-sector leaders. A follow-up meeting will take place in San Diego, California, in February 2013.



Amulfo Valdivia, Advisor to Mexican President-elect Enrique Peña Nieto; Anthony Wayne, U.S. Ambassador to Mexico



Amb. John Negroponete, Chairman, AS/COA; U.S. Representative Henry Cuellar (D-TX)



Miguel Isidro Rodríguez, Consul General of Mexico in Laredo; Arturo Sarukhan, Ambassador of Mexico to the U.S.

2012 CULTURE HIGHLIGHTS

In 2012 Americas Society's culture programs presented a world-class series of distinctive exhibitions, concerts, and literature events. An outstanding partnership with Carnegie Hall's *Voices from Latin America* festival capped our Fall season and made a splash on the New York City cultural scene. Event highlights included a centennial celebration of one of Latin America's most important twentieth-century artists, Venezuelan modernist Gego, featuring many of her early and unknown works in an Americas Society exhibition; a lively and insightful conversation between Nobel Laureate Mario Vargas Llosa and translator Edith Grossman; as well as an immensely popular concert series by Colombian harpist virtuoso Edmar Castañeda, blending jazz and traditional music.



Hannia Gomez presenting at *Gego at One Hundred Years*, a Visual Arts symposium held in collaboration with Columbia University



Jane Gregory Rubin, Mario Vargas Llosa, and Susan Segal at the dinner that followed the official U.S. book presentation of *The Dream of the Celt* at Americas Society, featuring Mario Vargas Llosa and Edith Grossman



Virtuoso harpist Edmar Castañeda

LITERATURE



Pola Oloixarac during the *Review 84* (Women Travelers in Latin America) Launch.



Alexandra Jamieson during the W.H. Hudson's *Green Mansions* and Villa-Lobos Earth Day Celebration.



Andrés Neuman and Anderson Tepper at the presentation of *Traveler of the Century*.



Silvia Lemus de Fuentes, Alfred Mac Adam, Suzanne Jill Levine, and Edith Grossman prior to event *A Tribute to Carlos Fuentes (1928-2012)*.

MUSIC



C4 Trio. Jorge Glem, Edward Ramirez, and Hector Molina



Escalandrum. Daniel 'Pipi' Piazzolla, drums; Gustavo Musso, soprano and alto saxophone; Damián Fogiel, tenor saxophone; Mariano Sivori, double bass; Nicolás Guerschberg, piano; Martín Pantyrer, baritone saxophone and bass clarinet



Flamenco Vivo Carlota Santana. Leslie Roybal, dancer



Paul O'Dette, baroque guitarist



Sphinx Organization. Clive Gillinson, Carnegie Hall Executive Director; Melissa White; violinist

VISUAL ARTS



For Rent: Marc Latamie. Marc Latamie explaining his work to Maria Estrany and Silvia Neuss at the opening of the exhibition.



Gego: Origin and Encounter. Mastering the Space. Ali and Misi Moshiri speaking with Luisa Mendoza de Pulido at the VIP opening of the exhibition.



Indicios: Milagros de la Torre, a concurrent exhibition held at Museo de Arte de Lima



Observed: Milagros de la Torre. A guided tour of the exhibition with Edward J. Sullivan, curator.

SPRING PARTY

Americas Society hosted its 32nd Annual Spring Party, the organization’s major annual fundraising event, at Cipriani Wall Street, located in New York City’s Financial District. Over 500 international guests from the worlds of business, philanthropy, government, diplomacy, and the arts came to celebrate the 2012 Gold Medal recipients: Jorge Gerdau Johannpeter, Chairman of the Board and CEO of Gerdau and Muhtar Kent, Chairman of the Board and CEO of the Coca-Cola Company, who were honored for their outstanding global leadership and extraordinary achievements in the private and public sector.



William Rhodes, Chairman Emeritus, AS/COA; Jorge Gerdau Johannpeter; Susan Segal, President and CEO, AS/COA; Muhtar Kent; John Negroponce, Chairman, AS/COA



Muhtar Kent and Jorge Gerdau Johannpeter, honorees and recipients of the Americas Society Gold Medal



Alexander G. van Tienhoven with William Rhodes



Cipriani Wall Street

INAUGURAL DINNER

The 2012 Inaugural Dinner celebrated the upcoming year of AS/COA programs and presented the Gold Medal to Mrs. Margarita Zavala de Calderón, First Lady of Mexico, to honor her commitment and outstanding work on crucial social issues. She is a role model for women through her accomplishments as a lawyer, congresswoman, and her initiatives as first lady.



Roy Simpson, Sharon Schultz Simpson, and Enrique Norten



First Lady of Mexico Margarita Zavala de Calderón, Oscar de La Renta, and Ambassador Arturo Sarukhan



Nicolas Aguzin and Stephanie Junger-Moat



Susan Segal with First Lady of Mexico Margarita Zavala de Calderón

Americas Quarterly is the premier journal dedicated to policy analysis and debate on economics, finance, politics, and social development in the Western Hemisphere. In 2012, AQ focused on China's Global Rise (Winter 2012), Social Inclusion (Spring 2012), Gender Equality (Summer 2012), and Latin America's Real Middle Class (Fall 2012). The Spring 2012 issue unveiled the Social Inclusion Index, a regular analysis that compares social inclusion in 11 countries, and included a special photo and essay series on 24 heroes of social inclusion in which former President Bill Clinton reflects on former Supreme Court Justice Thurgood Marshall. In April, the journal celebrated its five-year anniversary with a discussion and reception with former President of Peru Alejandro Toledo and former President of Chile Ricardo Lagos. AQ also expanded its multimedia presence through a new collaboration with NTN 24 network's *Efecto Naim* news magazine. In addition, AQ Online (www.AmericasQuarterly.org) featured regular web exclusive articles and daily blog posts from around the hemisphere.



AQ Editorial Board meeting on April 19, 2012



AQ launched its new app for Apple, Android, and Kindle Fire.



AQ's first TV news segment aired on NTN 24's *Efecto Naim*.



The AQ team at the 5th Anniversary on April 19, 2012



AQ Winter 2012



AQ Spring 2012



AQ Summer 2012



AQ Fall 2012

DAVID ROCKEFELLER ATRIUM

As a tribute to our founder and honorary chairman, Americas Society renovated the entrance hall of our historic headquarters at 680 Park Avenue in his name and honor. Internationally renowned architect and Americas Society board member Enrique Norten and his firm Ten Arquitectos designed the new space to reflect the evolution of the institution and the new Latin America with America Society's mission and legacy. In December, Mr. Rockefeller and the donors to the project gathered for an unveiling ceremony to formally dedicate the new David Rockefeller Atrium.



The David Rockefeller Atrium was completed in the fall of 2012.



AS/COA hosted a dedication ceremony honoring David Rockefeller.



Susan Segal, David Rockefeller, Amb. John Negroponte, Peter Johnson, and Enrique Norten

AS/COA ONLINE

AS/COA Online (www.as-coa.org) marked August 2012 with a relaunched website, featuring a streamlined design for easier navigation, a new multimedia section for video and images, improved social media integration, and microsites offering guides to breaking and trending hemispheric issues. Moreover, our online presence attracted new audiences to programmatic activities through a fast-growing webcasting presence; our Livestream channel received over 75,000 views over the course of the year, with nearly 15,000 live views for our Latin American Cities Conferences alone.

We invite you to tour our website at www.as-coa.org, tune in live at www.as-coa.org/live, and join the conversation with us through our social media profiles on Facebook, LinkedIn, Livestream, Twitter, and YouTube.

AS/COA American Society / Council of the Americas
Helping people understand the Americas and promoting dialogue between the Americas and the rest of the world.

Watch & Listen

Audio: Conference Call, Political Scientist Javier Corrales, Amherst College
Corrales discussed recent state elections in Venezuela as well as leadership prospects in light of the president's poor health...

Video: Venezuela's Uncertain Future
January 14, 2013
Council of the Americas hosted a roundtable discussion on prospects and possible scenarios for change in Venezuela...

CCTV: AS/COA's Eric Farnsworth on Chávez's Uncertain Presidency
January 14, 2013
Eric Farnsworth speaks to CCTV about the questions surrounding President Hugo Chávez's unclear return to power...

CNN: Christopher Sabatini habla sobre las relaciones EE.UU.-Venezuela
January 11, 2013
Christopher Sabatini habla con CNN en Español sobre el escenario político en Venezuela y su impacto en las relaciones bilaterales con Estados Unidos...

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Uniting opinion leaders to exchange ideas and create solutions to the challenges of the Americas today

Front Cover (top left to right): Violinist Kristin Lee playing the music of Canadian composer Vivian Fung / Janet Napolitano, U.S. Secretary of Homeland Security / Juan Manuel Santos, President of Colombia / Miriam Belchior, Minister of Planning, Budget, and Management, Brazil / U.S. Assistant Secretary of State for Western Hemisphere Affairs Roberta S. Jacobson / Felipe Larrain, Minister of Finance, Chile / Mauricio Funes, President of El Salvador / Gertrud Goldschmidt. *Alfombra Loma Verde* ca.1970 on view at Gego: *Origin and Encounter-Mastering the Space* / *Review 85 Cover* / *Americas Quarterly* Summer 2012 Cover