

Americas Quarterly Launch Event: Empowering Entrepreneurs in Latin America and Beyond

In Partnership with Endeavor Miami and The Idea Center at Miami Dade College

Thursday, February 16, 2017

5:30 p.m. to 7:30 p.m.

Reception to follow

The Idea Center at Miami Dade College

315 NE 2nd Avenue

Building 8, 5th Floor

Miami FL

Latin America has the world's strongest entrepreneurial culture, with 89 percent of young people saying in a recent poll they want to start their own business. Whether they live in Buenos Aires, Caracas, Mexico City, or Miami, more can be done to help entrepreneurs achieve their dreams and drive growth and competitiveness in their economies. This unique event will launch the latest issue of *Americas Quarterly*—the leading magazine on politics, business, and culture in Latin America—which features successful young entrepreneurs from across the region. Speakers will address the challenges of how to improve access to finance, identify influential mentors, make starting a business easier, and ensure greater participation of women in technology.

5:30 to 6:00 p.m.: **Registration**

6:00 to 6:05 p.m.: **Opening remarks**

Leandro Finol, Founder & Executive Director, The Idea Center at MDC

Brian Winter, Editor-in-Chief, *Americas Quarterly*

6:05 to 6:30 p.m.: **Conversation**

Matt Haggman, Miami Program Director, Knight Foundation

Susan Segal, President & CEO, Americas Society/Council of the Americas

6:30 to 7:15 p.m.: **Panel discussion**

Silvina Moschini, Founder, SheWorks! and Yandiki; Contributing Expert, CNN en Español

Jimena Flórez, Founder, Chaak Healthy Snacks; *Americas Quarterly* Top 5 Young Entrepreneur

Felipe Sommer, President & Co-Founder, Nearpod

Susan Segal, President & CEO, Americas Society/Council of the Americas

Brian Winter, Editor-in-Chief, *Americas Quarterly* (Moderator)

7:15 to 7:35 p.m.: **Fireside chat (one-on-one interview)**

Andrés Moreno, Founder & CEO, Open Education, holding company for Open English & NextU

Brian Winter, Editor-in-Chief, *Americas Quarterly*

7:35 to 8:00 p.m.: **Reception**