

**New Skills at Work: Skills Development Driving Economic Growth***May 12, 2017*

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Investing in vocational and technical education is indispensable for the productivity of a country. According to the Institute for Applied Economic Research, 67 percent of Brazilian companies identify the lack of qualified labor as a main hurdle to productivity. Improving such education helps increase productivity and economic growth, as well as wages. However, in order for this to occur, the expertise required by the private sector and that which is taught in educational centers need to adjust so they are better aligned.

At this event, Council of the Americas, JPMorgan Chase Foundation, and FGV/Clear will present the results of an innovative research project that maps the skills gap in the state of São Paulo and offers recommendations to better qualify the labor force. Government and business leaders, HR directors and academics will all take part in the event

**AGENDA**

- 8:00 – 8:30 a.m.**                    **Registration & Welcome Coffee**
- 8:30 – 8:40 a.m.**                    **Welcome Remarks**
- **José Berenguer**, CEO, J.P. Morgan Brasil
  - **André Portela**, Professor, School of Economics, FGV
  - **Ragnhild Melzi**, Vice President, Public Policy Programs and Corporate Relations, Americas Society/Council of the Americas
- 8:40 – 9:00 a.m.**                    **Opening Keynote Speech**
- **Sergio Alonso**, CEO, Arcos Dorados
- 9:00 – 10:15 a.m.**                    **Panel 1: Skills, Productivity, and Brazil's Competitiveness**
- **Marcos Lisboa**, President, Insper
  - **Nilson Pereira**, Country Manager, Manpower Brazil
  - **Luiz Eduardo Leão**, Manager of Educational Technologies, SENAI
  - **Ivone Lainetti**, Director, ETEC SEBRAE
  - **Moderator: André Portela**, Professor, School of Economics, FGV
- 10:15 – 10:30 a.m.**                    **Coffee Break**
- 10:30 – 11:15 a.m.**                    **Panel 2: Innovative Solutions to Skills Development**
- **Jaime Schlittler Silva Filho**, Director of Human Resources, Rede D'Or São Luiz
  - **Rita Pellegrino**, Director of Human Resources, TOTVS
  - **Marcus Frank**, Senior Practice Expert, McKinsey & Company
  - **Moderator: Dubes Sônego**, Editor, Época Negócios
- 11:15 – 11:45 a.m.**                    **Closing Remarks**
- **Maria Helena Guimarães de Castro**, Vice Minister of Education