



AGENDA

Cultivating the Next Generation of Female Leaders: Journeys that Inspire

AS/COA, 680 Park Avenue, New York NY
October 11, 2013

- 8:00 to 9:00 a.m. **Registration and Continental Breakfast**
- 9:00 to 9:30 a.m. **Opening Remarks**
Susan Segal, President & CEO, Americas Society/Council of the Americas
Margarita Zavala, Former First Lady of Mexico
- 9:30 to 9:45 a.m. **Keynote Speaker**
Sallie Krawcheck, Business Leader, 85 Broads
- 9:45 to 10:30 a.m. **Women Leading STEM Fields**
Female leaders from throughout the hemisphere will share personal stories on how they reached the top of science, technology, and innovation companies, a space that is traditionally dominated by men. They will also talk about their experiences with or without mentorship.
Blanca Treviño, President and Chief Executive Officer, Softtek
Adriana Noreña, General Director of Spanish Speaking Latin America, Google
Moderator: Sonia Dulá, Vice Chairman of Latin America, Bank of America Merrill Lynch
- 10:30 to 11:00 a.m. **Women in Law**
A conversation with:
Antonia Stolper, Partner, Shearman & Sterling LLP
Patricia Menéndez Cambó, Chair, Global Practice, Greenberg Traurig, LLP
- 11:00 to 11:15 a.m. **Coffee Break**
- 11:15 a.m. to 12:00 p.m. **The Value of Mentoring – A Leader’s View**
Female leaders from throughout the Western Hemisphere will be joined by their mentees to speak about their experiences with mentorship. They will share their story about how these relationships were established and developed over the years.
Angelica Fuentes, CEO, Grupo Omnilife-Angelissima-Chivas
+Mentee: Alba Medina Flores, Vice President, Grupo Fame
Denise Pavarina, deputy managing director of Banco Bradesco and Chairman of the Brazilian Financial and Capital Markets Association (ANBIMA).
+Mentee: Regina Delalamo, Executive Superintendent, Bradesco BBI
Moderator: Susan Segal, President and CEO, Americas Society/Council of the Americas

- 12:00 to 12:30 p.m. **Sponsorship—Securing a Path to Leadership**
A conversation with
John McCorry, Executive Editor for the Americas, Bloomberg News
Adriana Arai, Managing Editor, Latin America, Bloomberg News
Moderator: Nayeli Chavez-Geller, Correspondent, *Primer Impacto*, Univision
- 12:30 to 1:30 p.m. **Lunch & Breakout Session**
- 1:30 to 2:30 p.m. **Presentation by Table Leaders**
- 2:30 to 2:40 p.m. **Closing Remarks**
Susan Segal, President & CEO, Americas Society/Council of the Americas
- 2:40 to 4:30 p.m. **Networking Cocktail and Gallery Tour, *Cristóbal Lehyt: Iris Sheets***

Table Leaders

Alexandra Aguirre, Shareholder, Greenberg Traurig
María Inés Baqué, ITO Director, Hewlett-Packard Argentina
Carolina Jannicelli, Managing Director, JPMorgan
Gabriela Macagni, Director, Endeavor Argentina
Randy Melzi, Senior Director of Public Policy Programs and Corporate Relations, AS/COA
Luisa Menezes, Vice President & Associate General Counsel, PMI Global Services
Beatriz Nofal, President, Eco-Axis S.A.
Karen Toulon, New York Bureau Chief, Bloomberg

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