

## AS/COA 12th Annual WHN Conference: New York Friday, November 10, 2023 | #womenASCOA

AS/COA's Women's Hemispheric Network will host its annual conference in New York City for the 12th year this November 10. The conference will gather business leaders who will share their personal stories and perspectives on what work-life balance means, as well as the importance of mentorship and sponsorship in the aspirational road towards leadership positions. The half-day program will conclude over the flagship Table Leader Session and lunch, where participants may exchange experiences and ideas, and share takeaways from the day's learnings.

8:30 – 9:00 am	Registration and Breakfast
9:00 – 9:10 am	Welcoming Remarks
	Susan Segal, President and CEO, AS/COA
9:10 – 9:30 am	Keynote Remarks
	Soraya Saenz de Santamaría, Partner, Cuatrecasas
9:30–10:20 am	Panel I: Choosing Your Future of Work
	Attracting and retaining top talent is key for companies to thrive, and it is generally
	accepted that giving employees optionality at work is important for personal
	wellbeing and performance. What does work-life balance mean to women at each
	stage in their career? How do changing priorities at home impact the need for flexibility at work? Have attitudes changed with each successive generation? Our
	panelists will share their personal stories to illustrate changes in attitudes during
	their careers and towards the many corporate approaches to the work
	environment.
	• Simoni Morato, President & CEO, Safra National Bank
	• Lisa M. Schineller, Ph.D., Managing Director and Lead Analyst, S&P
	Global Ratings
	• Jennifer Killer, Vice President Global HR, The AES Corporation
	• Moderator: <b>Stacy-Marie Ishmael</b> , Managing Editor, Crypto, Bloomberg

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10:20–10:40 am	Coffee and Networking Break
10:40 – 11:10 am	Fireside Conversation
	<ul> <li>Andrew Martin, President, Latin America Cluster, Pfizer</li> <li>Ana Dolores Román, Country Manager Colombia &amp; Venezuela, Pfizer</li> </ul>
11:10 – 12:00 pm	Panel II: Mentoring Up and Down & the Power of a Sponsor
	As businesses continue to transform at an accelerated pace, mentorship and sponsorship still play a key role in someone's aspirations to reach a position of leadership. How can a mentor or sponsor transform your confidence in your career? How does mentorship, both traditional and reverse mentoring, serve as a conduit for growth? No matter your career path, how might having a mentor or a mentee add value to your own work as well as to the organization as a whole?
	• Samantha Saperstein, Managing Director and Head of Women on the
	<ul> <li>Move, J.P. Morgan Chase &amp; Co.</li> <li>Marcela Ruenes, Counsel, Latham &amp; Watkins LLP</li> <li>Nicolle Feria Pino, VP Ecommerce and Consumer Enterprise Marketing &amp; Data, The Estée Lauder Companies</li> <li>Moderator: Jim Brennan, Senior Partner, BCG</li> </ul>
12:00 – 1:30 pm	Table Leader Session & Takeaways
	This session is off the record and will not be recorded or published. The Table Leader Session, which will be served over lunch, is an opportunity for networking, mentoring, and exchanging experiences among conference participants. Conversations last about an hour and thirty minutes at tables of approximately 8 participants. The Session also provides an opportunity to discuss issues raised by speakers during the panels, seek career advice from industry leaders, and share one's own professional experience. After the discussions, some of the table leaders will be invited to share conclusions and impressions of their respective conversations with the audience. After the discussions, there will be some time for networking before the end of the program.

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