

Young Professionals of the Americas Mexico City Launch November 29, 2017 Google México Mexico City

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AGENDA

5:45 P.M. – 6:15 P.M. Registration & Reception

6:15 P.M. – 6:20P.M. Welcoming Remarks

- Alana Tummino, Executive Director, Young Professionals of the Americas, Senior Director of Policy, AS/COA
- Lina Ornelas, Head of Public Policy & Government Affairs, Google Mexico

6:20 P.M. - 6:40 P.M. Fireside Chat

20 minute moderated conversation on preparedness, crisis response, economic impact, post-disaster policy considerations.

- Dr. Simon Levy Dabbah, Chief Executive Officer, PROCDMX
- **Dr. Carlos Valdés González**, General Director, National Center for Disaster Prevention (CENAPRED)
- Moderator: Arnoldo Matus Kramer, Mexico City's Chief Resilience Officer, 100 Resilient Cities

6:40 P.M. - 6:50 P.M. Q&A

6:50 P.M. - 7:50 P.M. Panel

Leaders from tech companies, civil society and government discuss what the public and private sector are doing in crisis response and relief.

- Jorge Balderrama, Public Policy Manager, AirBnB Mexico
- Maria Cristina Capelo, Public Policy Manager, Facebook Mexico
- Hugo Nicolat, Director of Public Policy, Twitter Mexico
- Cesar Jeronimo Esquinca, Verificado19s
- Sebastian Sposito, Public Policy & Government Relations Senior Analyst, Google
- Enrique Zapata, General Director for Open Data, National Digital Strategy, Office of the President, Mexico
- Moderator: James J. Stranko, Chairman, AS/COA Young Professionals of the Americas (YPA)

7:50 P.M. – 8:00 P.M <u>Q&A</u>

8:00 P.M. – 9:00 P.M Post discussion networking

YPA MEXICO CITY LAUNCH PARTNER



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PJ Programa de Jóvenes

About the Young Professionals of the Americas

Founded in 2013, Young Professionals of the Americas (YPA) is a member initiative of AS/COA that provides a platform for young professionals in their 20s and 30s to connect around the latest trends in the Americas through its New York City and Miami chapters, and soon, Washington, D.C. The mission of YPA is to build a network that engages, connects, and inspires future leaders passionate about Latin America through professional development and social events.

www.as-coa.org/YPA