



AS/COA Women's Hemispheric Network Conference

St. Regis Hotel - Madeleine Room- Paseo de la Reforma 439, Mexico City

Wednesday, November 29, 2017

In collaboration with AbogadasMX and MBA Mujeres de México

Join the conversation #womenASCOA • Event will be webcast live on as-coa.org

8:30 to 9:30 a.m.

Registration and Continental Breakfast

9:30 to 9:45 a.m.

Opening Remarks

Ragnhild Melzi, Vice President, Americas Society/Council of the Americas

9:45 to 10:30 a.m.

Conversation: Preparing the Pipeline – Empowering Women in Male Dominated Fields

Leaders discuss the importance of supporting women in traditionally male dominated industries from the start of their careers to their success in the C-suite and boardroom. How do we get young women excited to study and work in STEM and other traditionally male-dominated fields? How can professional be best supported so they persevere in challenging or unwelcoming industries?

Scarlett Alvarez, Vice President and Chief Stakeholder & Sustainability Officer, The AES Corporation

Maria Teresa Arnal, CEO, Google Mexico

Katia Bouazza, Head of Latin America, HSBC

Evelyn Vilchez, General Manager, Chevron Energía de México

Moderator: **Alberto Chaia**, Senior Partner, McKinsey & Company, Mexico

10:30 to 11:00 a.m.

Coffee and Networking Break

11:00 to 12:00 p.m.

Table Leaders Session

Leaders from a variety of sectors will facilitate an informal conversation with conference participants.

The AES Corporation
American Tower
Apple, Inc.

BlackRock
The Boeing Company
Chevron

Greenberg Traurig
Microsoft

12:00 to 12:45 p.m.

Conversation: Making Bold Decisions - When is it Worth the Risk?*

Leaders from across the region share their experiences of taking chances, thinking outside the box, and building their careers. As a successful professional woman, how do you speak up so people listen? What advice would they give to young professionals seeking to become daring leaders?

Patricia Menéndez-Cambó, Vice President and Secretary, Greenberg Traurig LLP

Verónica Zavala Lombardi, IDB Group Representative in Mexico, Inter-American Development Bank

Moderator: **Jonathan Ruiz**, Chief of Digital and Printed Business and Economy Content, El Financiero

12:45 to 1:15 p.m.

Keynote Remarks

Laura Chinchilla, Former President of Costa Rica

1:15 to 1:20 p.m.

Closing Remarks

Ragnhild Melzi, Vice President, Americas Society/Council of the Americas

**Additional speakers to be confirmed.*

2017 AS/COA Women's Hemispheric Network Corporate Sponsor



Table Leader Supporters: The AES Corporation, American Tower, Apple Inc., BlackRock, The Boeing Company, Chevron, Microsoft